Enjoy an exclusive, personalized shopping experience with a network of over 30,000 merchants. SUNY Employees are rewarded with better prices, points, daily Black Friday deals, and VIP access to the newest, hard-to-get, and even already sold-out products.

How do I sign up for SUNY Perks?

How can I shop on SUNY Perks?
- Search by retailer name/type
- Use one of the six major categories that bring up the hottest deals of the day
- Take advantage of special WOWPoints offers

What national retailers are on the site?
Over 30,000 including...

- Macy's
- The Home Depot
- Kohl's
- Nike
- Target
- JCPenney
- Barnes & Noble Booksellers
- Dick's
- Toys "R" Us

What are WOWPoints?
- Get reward points for shopping at SUNY Perks.
  100 points = $1, always.
- Points can be spent on SUNY Perks, turned into virtual gift cards, or transferred to a PayPal account
- Some retailers even offer 2x, 5x, and 10x offers, so the savings can really add up

What is Star Advantage?
- A shopping advantage for loyal shoppers
- Based on the number of points you've earned on SUNY Perks
- Access to special deals

What is the Personalized Shopping Experience?
- No need to hunt for offers. The deals can come to you.
- Custom alerts allow you to receive emails based on the merchant and discount levels you select
- Shopping God/Goddess & Mayor consumer reviews give you bonus deals based on the reviews you read and write