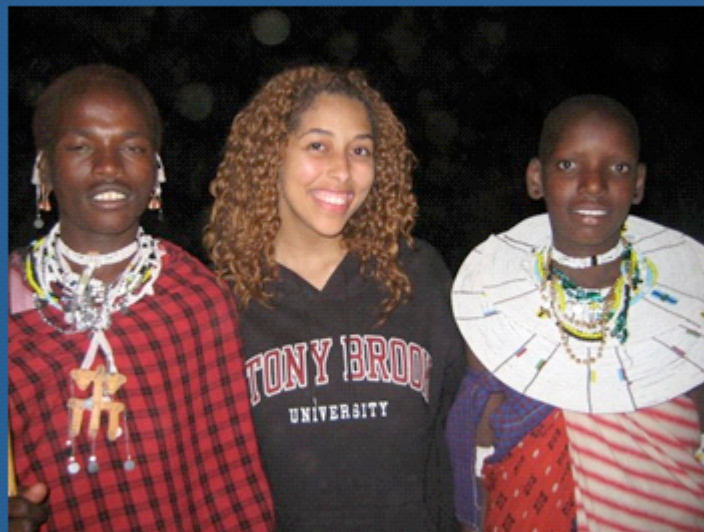


# A Strategic Plan for International Academic Programs and Services

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Submitted to: Samuel L. Stanley Jr., M.D., President

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### **PRINCIPLE GOALS**

- ENCOURAGE AND PROVIDE AN INTERNATIONAL OPPORTUNITY FOR EVERY SBU STUDENT
- ATTRACT INTERNATIONAL TUITION PAYING STUDENTS TO SBU
- INCREASE BOTH OUTGOING AND INCOMING STUDENTS BY 10% OVER THE NEXT FIVE YEARS
- EXPAND THE INTENSIVE ENGLISH CENTER EMPHASIZING SUBSEQUENT SBU UNDERGRADUATE MATRICULATION

ACHIEVING THESE GOALS WILL PREPARE SBU STUDENTS FOR THE GLOBALIZED 21<sup>ST</sup> CENTURY AND ESTABLISH SBU AS A GLOBAL BRAND.

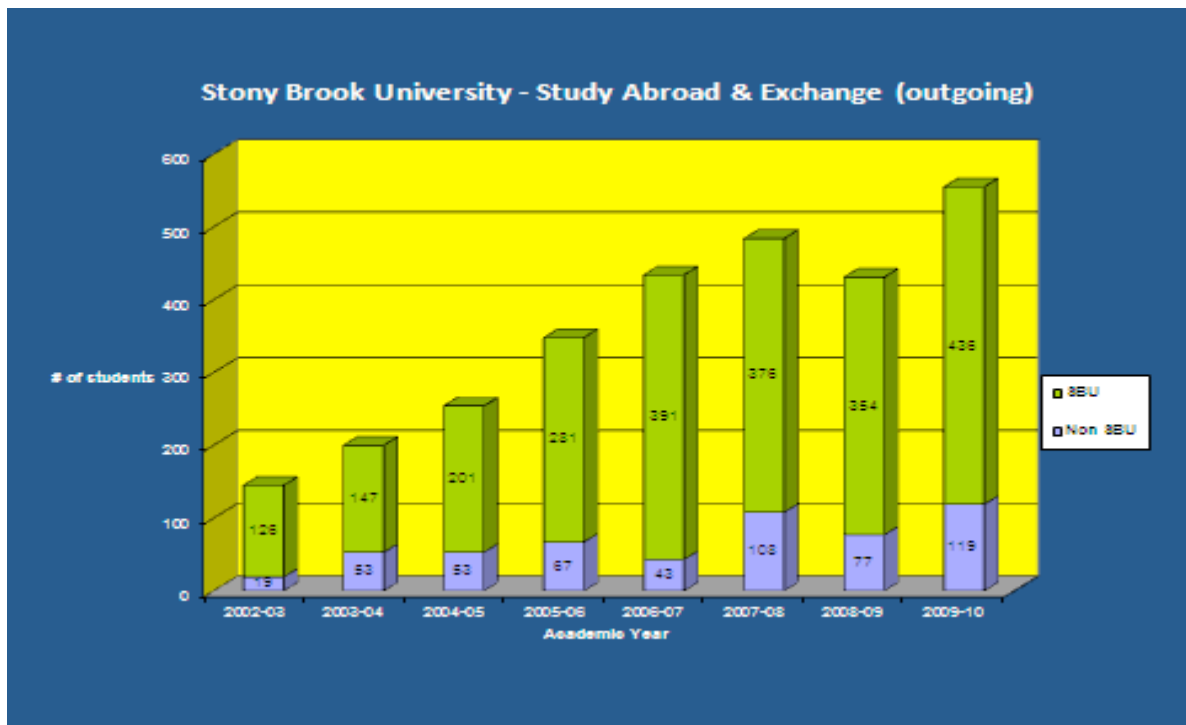
### **EXISTING INTERNATIONAL OPPORTUNITIES FOR SBU STUDENTS**

#### **FACULTY LED STUDY ABROAD PROGRAMS**

- AFRICA: KENYA, MADAGASCAR, TANZANIA
- ASIA: CHINA; JAPAN
- CARIBBEAN: JAMAICA
- EUROPE: ENGLAND; IRELAND; ITALY; RUSSIA; SPAIN

#### **SELECT EXCHANGE PARTNERS**

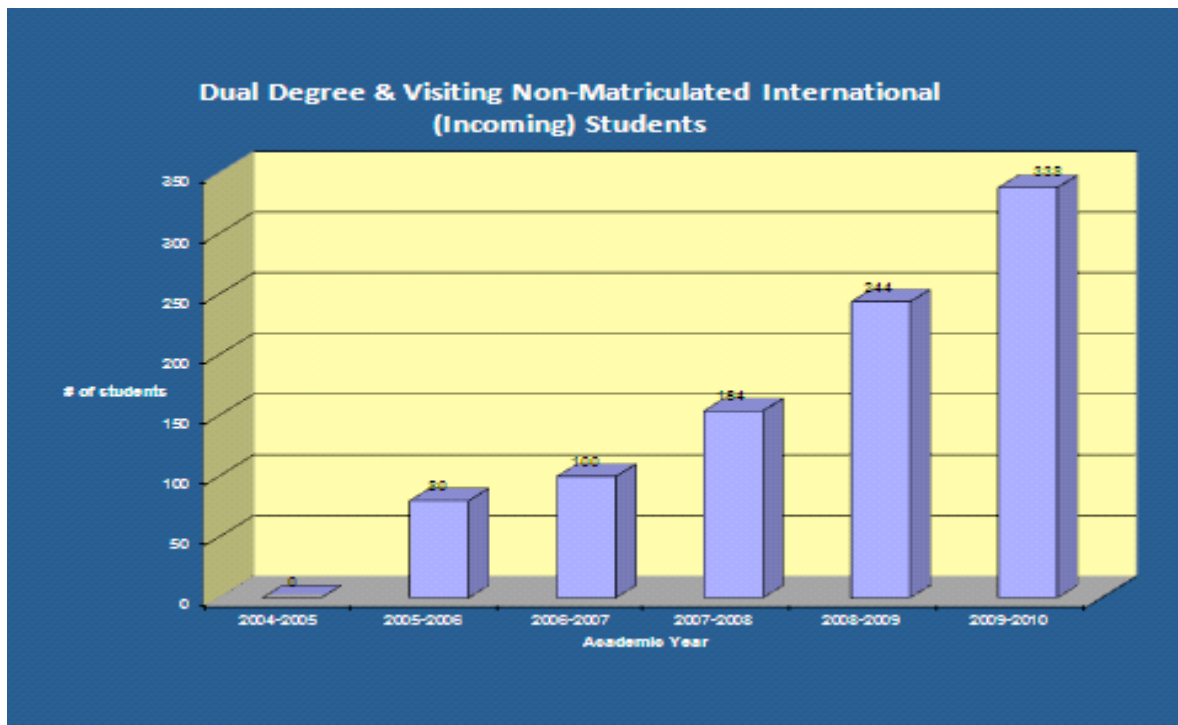
- AFRICA – KENYA: UNITED STATES INTERNATIONAL UNIVERSITY
- ASIA – CHINA: TSINGHUA UNIVERSITY & HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY  
JAPAN: WASEDA UNIVERSITY & NIHON UNIVERSITY  
KOREA: KONKUK UNIVERSITY & EWHA WOMAN'S UNIVERSITY
- EUROPE – DENMARK: COPENHAGEN BUSINESS SCHOOL  
FRANCE: SORBONNE & ÉCOLE FRANCAISE d'ÉLETRONIQUE et d'INFORMATIQUE  
UNITED KINGDOM: UNIVERSITY COLLEGE LONDON & UNIVERSITY OF MANCHESTER
- OCEANIA – AUSTRALIA: AUSTRALIA NATIONAL UNIVERSITY & DEAKIN UNIVERSITY  
NEW ZEALAND: UNIVERSITY OF AUCKLAND



The chart indicates 436 SBU students abroad annually, approximating 3% of all undergraduates; similar to the national average and another 119 non-SBU students participate in our programs

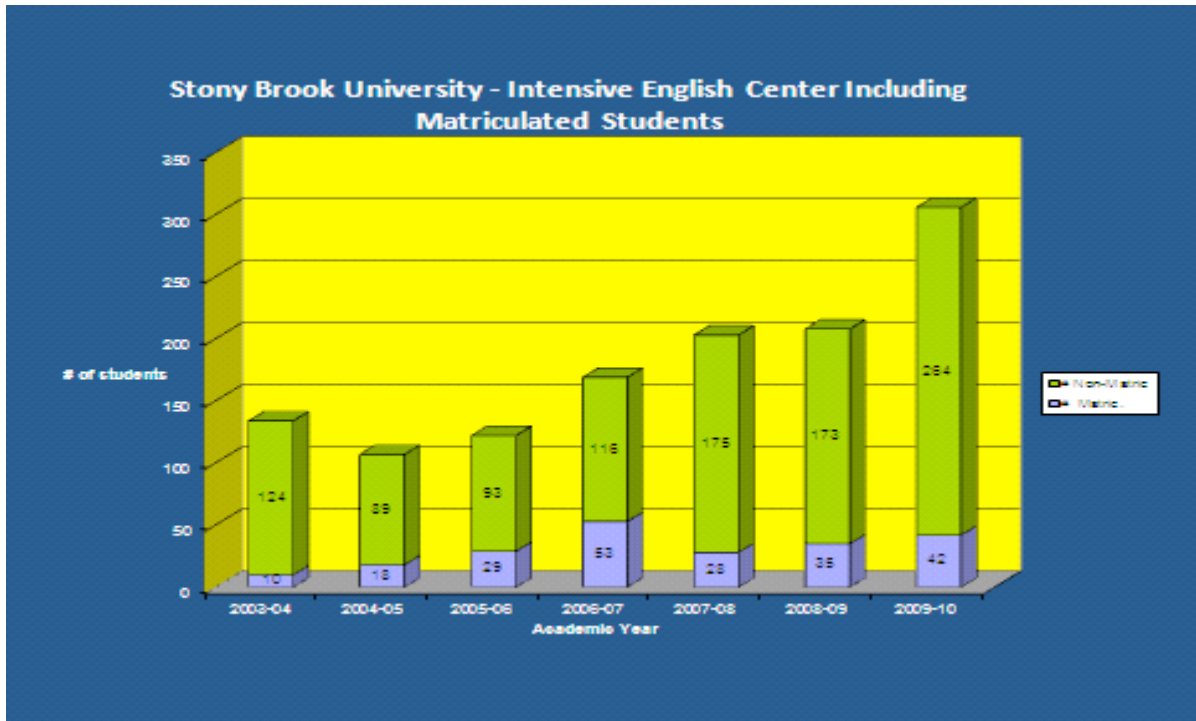
### OPPORTUNITIES FOR SBU TO ATTRACT UNDERGRADUATE STUDENTS

- Junior year abroad for Ewha Woman's and Waseda Universities as well as select Korean universities
- Dual-degree programs with Nanjing University, China; Nihon University, Japan; Ajou, Konkuk, Dongguk, Chungnam National and Seoul National universities in Korea



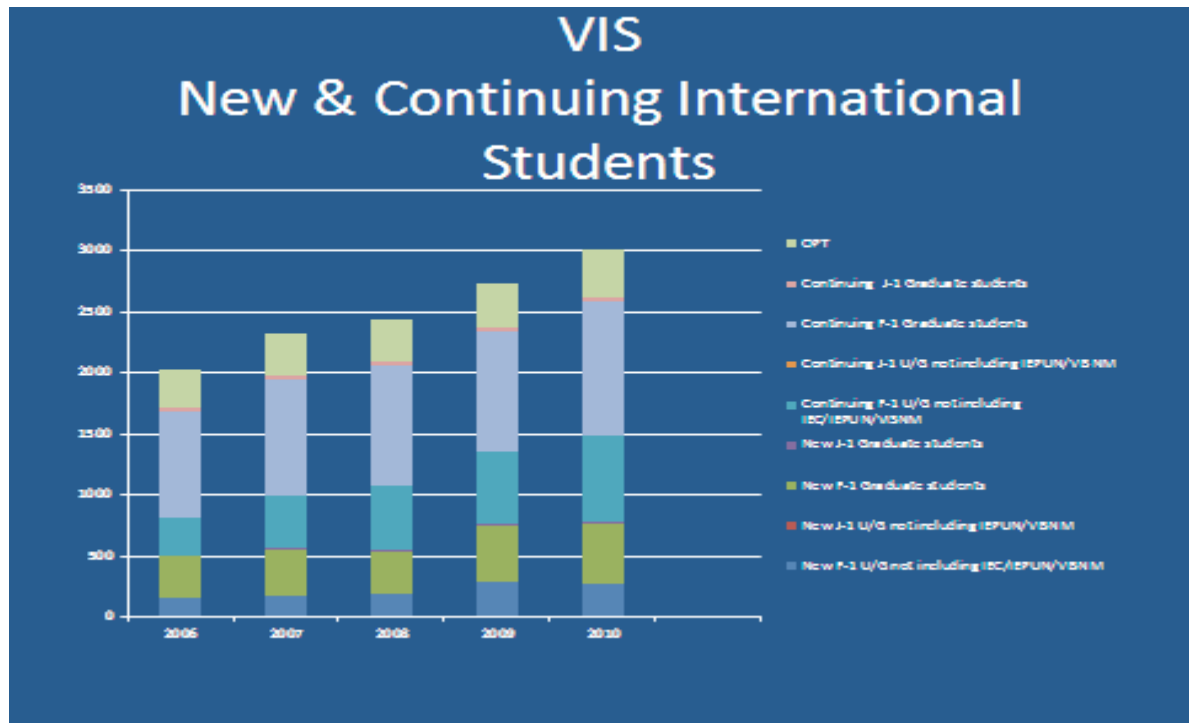
The chart indicates the number of incoming out-of-state tuition paying international students with a total of close to \$2.2 million tuition dollars annually as of 2009-2010.

## INTENSIVE ENGLISH CENTER



The chart indicates the increasing number of fee paying students (in green) and the number (in blue) who also remain on campus as matriculated out-of-state tuition paying students.

## VISA AND IMMIGRATION SERVICES



The chart indicates the increasing number of international students on campus at all levels and in all categories.

## **CHALLENGES TO EXPORTING SBU STUDENTS OVERSEAS**

- OFFICE LOCATION ON THE 5<sup>TH</sup> FLOOR OF THE LIBRARY LACKS STUDENT TRAFFIC
- ATTRACTING AND RETAINING PROGRAM DIRECTORS ARE DIFFICULT AT A RESEARCH UNIVERSITY
- DEPARTMENTAL/COLLEGE COMMITMENTS TO STUDY ABROAD PROGRAMS ARE WEAK
- SBU'S DIVERSE STUDENT BODY DOES NOT PERCEIVE OF AN INTERNATIONAL EXPERIENCE AS AN OPTION
- MISUNDERSTANDINGS AMONG STUDENTS, FACULTY, AND ADMINISTRATORS REGARDING THE ACADEMIC AND FINANCIAL IMPLICATIONS OF AN INTERNATIONAL EXPERIENCE

## **CONCLUSIONS**

- IN ORDER TO ENCOURAGE MORE SBU STUDENTS TO GO ABROAD (10% ANNUAL INCREASE) THE PROVOSTIAL GLOBALIZATION AND INTERNATIONALIZATION PLANNING COMMITTEE HAS RECOMMENDED THE CREATION OF AN ACADEMIC UNIT, SUCH AS A COLLEGE, OR A SCHOOL TO ENCOMPASS ALL EXISTING AREA STUDY PROGRAMS; TO CREATE AN INTERNATIONAL STUDIES MAJOR AND STRENGTHEN THE LANGUAGE REQUIREMENT. ALL INITIATIVES IF ADAPTED WOULD REQUIRE AN INTERNATIONAL EXPERIENCE.
- IDEALLY THESE STUDENTS WOULD BE REPLACED ON CAMPUS BY AN EQUAL NUMBER (10% ANNUAL INCREASE) OF INCOMING OUT-OF-STATE FEE PAYING INTERNATIONAL STUDENTS.