Technological Systems Management (TSM)

Major and Minor in Technological Systems Management

Department of Technology and Society, College of Engineering and Applied Sciences

Interim Chairperson: Wolf Schafer

Undergraduate Program Director: David Tonjes

Advisor: Rita Reagan-Redko
Office: 1425 Computer Science
Phone: (631) 632-1057
E-mail: david.tonjes@stonybrook.edu and Rita.Reagan-Redko@stonybrook.edu

Website: http://www.stonybrook.edu/est

Technological Systems Management (TSM)
The Department of Technology and Society offers the major in Technological Systems Management leading to the Bachelor of Science degree. The program integrates a foundation in the natural sciences, engineering, applied sciences, or environmental studies with applications in technology systems, assessment, and management. The Department also offers a minor in Technological Systems Management.

The major prepares students for careers in government, industry, or education in positions such as manager of computer network systems, manager of information systems, quality control specialist, systems or environmental analyst, technical sales representative, or technology trainer/educator-in short, all professions and business ventures that are dependent on technological applications and implementation and in which project management is key to success. Students are also prepared for advanced study in areas such as business, law, education, policy analysis, and industrial or environmental management.

The Department’s focus is on technological advances that shape every facet of modern life. Students develop understanding of the characteristics, capabilities, and limitations of current and emerging technologies. Successful practices in government, industry, education, and personal life depend on such understanding. The Department applies engineering concepts that underlie technological change and that form the bridge from engineering to other disciplines. In this multidisciplinary approach, the Department provides one of the vehicles by which Stony Brook interacts with other universities and colleges, pre-college institutions, professional schools, government, and industry. Effective management of modern technologies requires use of tools from many domains: science and engineering, information technologies, economics, legal and regulatory practice, psychology and sociology, design and assessment.

Requirements for the Major and Minor in Technological Systems Management (TSM)

Acceptance into the Major in Technological Systems Management

Qualified freshman and transfer students who have indicated their interest in the major on their applications may be admitted directly as a degree major or as a pre-major. Pre-majors are placed into the Area of Interest (AOI) program and to be eligible for the degree, they must be admitted to and declare the major. The requirements and application process for matriculation are detailed below. Students admitted to other programs within the College of Engineering and Applied Science (CEAS) follow the same admissions process as students in the AOI program. Students in programs outside of CEAS (non-CEAS students) and double major applicants may apply for admission to the degree program following a separate process, outlined below.

Area of Interest and Other CEAS Students (excluding double major applicants)
Applications for major admission from AOI and other CEAS students are reviewed twice per year and must be received by January 5 for Spring admission and June 5 for Fall admission. Students who submit their application on time will be admitted if they meet the following requirements:

- Completed AMS 161 and the second course in a natural sciences sequence, or their equivalents;
- Earned a cumulative grade point average of 2.50;
- Received completed course evaluations for all transferred courses that are to be used to meet requirements for the major.

Students must complete these requirements no later than one year after they enroll in the first course that applies towards major entry. Students must apply for admission by the application deadline immediately following completion of the above requirements, but no later than the one year limit. Admission of AOI students and other CEAS students who apply late will follow the process of Non-CEAS Students and Double Major Applicants below.

Non-CEAS Students and Double Major Applicants
Applications for major admission from non-CEAS students and double major applicants are reviewed twice per year and must be received by January 5 for Spring admission and June 5 for Fall admission. Students who do not meet the requirements for AOI admission above will not be considered. Fulfilling the requirements does not guarantee acceptance. Admission is competitive and contingent upon program capacity.

Requirements for the Major in Technological Systems Management (TSM)

Students must complete a specialization in one of the following: natural science, engineering and applied science, or environmental studies. (For those students who have a major in one of those areas and who pursue Technological Systems Management as a second major, the first major will serve as the specialization.)

Completion of the major requires approximately 79 credits.

A. Mathematics
• AMS 151, AMS 161 Applied Calculus I, II
  Note: The following alternate calculus course sequences may be substituted for AMS 151, AMS 161: MAT 125, MAT 126, MAT 127 or MAT 131, MAT 132 or MAT 141, MAT 142 or MAT 171

B. Natural Sciences

One of the following sequences:

1. PHY 131/PHY 133 and PHY 132/PHY 134 Classical Physics I, II and Laboratories
  Note: One of the following alternate physics course sequences may be substituted for PHY 131/PHY 133 and PHY 132/PHY 134:
  PHY 121 and PHY 122
  or PHY 125, PHY 126, PHY 127, PHY 133, PHY 134
  or PHY 141, PHY 142, PHY 133, PHY 134
2. BIO 201, 202, 204 or BIO 201, 203, 204 or BIO 202, 203, 204 Fundamentals of Biology
3. CHE 131, CHE 132, CHE 133 General Chemistry I, II and lab
4. GEO 102, GEO 112 The Earth/Physical Geology Lab and one of the following:
   GEO 304 Energy, Mineral Resources and the Environment
   GEO 311 Structural Geology
   Note: This sequence will not fulfill the University D.E.C. E requirement.
5. BIO 201 Principles of Biology: Organisms to Ecosystems and one of the following:
   GEO 101 Environmental Geology
   MAR 104 Oceanography
   ATM 102 Weather and Climate
   ENS 101 Prospects for Planet Earth

C. Study in Related Areas: Specialization

A cluster of seven related courses, totaling at least 21 credits, in one area of natural science, engineering, applied science, or environmental studies from a single department or program. At least three courses, totaling at least nine credits, must be at the 300 or 400 level, or equivalent as approved by the undergraduate program director/advisor.

D. Technological Systems Management

1. Required courses (11)
   1. EST 202 Introduction to Science, Technology, and Society Studies
   2. EST 304 Communication for Engineers and Scientists
   3. EST 305 Applications Software for Information Management
   4. EST 326 Management for Engineers
   5. EST 327 Marketing for Engineers
   6. EST 331 Professional Ethics and Intellectual Property
   7. EST 391 Technology Assessment
   8. EST 392 Engineering and Managerial Economics
   9. EST 393 Project Management
10. EST 440 Interdisciplinary Research Methods
11. EST 441 Interdisciplinary Senior Project
2. Electives
   1. EST 204 Modern Digital Technology and Innovation
   2. EST 205 Introduction to Tech Design
   3. EST 207 Interaction Design
   4. EST 310 Design of Computer Games
   5. EST 320 Comm Technology Systems
   6. EST 323 Human Computer Interactions
   7. EST 325 Technology in the Workplace
   8. EST 341 Waste Treatment Technologies
   9. EST 475 UG TA
10. EST 488 Internship in TSM
11. EST 499 Research in TSM
12. Other 300/400 level courses in the area of specialization are allowed upon the approval of the TSM advisor

Please note:
• At most 3 credits of the 3 electives can be counted from the following courses: EST 475, EST 488 and EST 499.
• Only two, 200-level courses may be used in the major elective category unless permission is received from the department.
• Students may take other 300 or 400 level courses in their area of specialization with the approval of the undergraduate program director/advisor.
E. Upper-Division Writing Requirement

All degree candidates must demonstrate skill in written English at a level acceptable for Technological Systems Management majors. To satisfy this requirement, Technological Systems Management majors must complete EST 440 and EST 441 with a grade of C or higher. Successful completion of these two courses also satisfies the university WRTD requirement.

Grading

All courses taken to satisfy requirements A through D above must be taken for a letter grade. A grade of C or higher is required in all.

Requirements for the Minor in Technological Systems Management (TSM)

All students must complete six or more of the following EST electives (minimum 18 credits) with a g.p.a. of 2.50 or higher. No grade less than C may be used to meet the requirements for the minor. EST courses counted toward the requirements for a student's major may not be counted towards the requirements for the TSM minor. Please note: only two, 200-level courses may be used for the minor unless permission is received from the department.

1. EST 204 Modern Digital Technology and Innovation
2. EST 205 Introduction to Tech Design
3. EST 207 Interaction Design
4. EST 304 Communication for Engineers and Scientists
5. EST 305 Applications Software for Information Management
6. EST 320 Communication Technological Systems
7. EST 325 Technology in the Workplace
8. EST 326 Management for Engineers
9. EST 327 Marketing for Engineers
10. EST 391 Technology Assessment
11. EST 393 Project Management
12. Other 300/400 level courses in the minor are allowed upon the approval of the TSM advisor.

Sample Course Sequence for the Major in Technological Systems Management

A course planning guide for this major may be found here. The major course planning guides are not part of the official Undergraduate Bulletin, and are only updated periodically for use as an advising tool. The Undergraduate Bulletin supersedes any errors or omissions in the major course planning guides.

<table>
<thead>
<tr>
<th>FRESHMAN</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FALL</td>
<td></td>
</tr>
<tr>
<td>First Year Seminar 101</td>
<td>1</td>
</tr>
<tr>
<td>WRT 101</td>
<td>3</td>
</tr>
<tr>
<td>EST 202</td>
<td>3</td>
</tr>
<tr>
<td>AMS 151 (QPS)</td>
<td>3</td>
</tr>
<tr>
<td>Natural Science 1 (SNW)</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>14</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPRING</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Seminar 102</td>
<td>1</td>
</tr>
<tr>
<td>WRT 102</td>
<td>3</td>
</tr>
<tr>
<td>EST 304</td>
<td>3</td>
</tr>
<tr>
<td>AMS 161</td>
<td>3</td>
</tr>
<tr>
<td>Natural Science 2 (SNW)</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>14</td>
</tr>
<tr>
<td>SOPHOMORE</td>
<td>FALL</td>
</tr>
<tr>
<td>-----------</td>
<td>------</td>
</tr>
<tr>
<td>EST/SPEC Elective</td>
<td>3</td>
</tr>
<tr>
<td>EST 331</td>
<td>3</td>
</tr>
<tr>
<td>Specialization course</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>SBC course</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPRING</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EST 305</td>
<td>3</td>
</tr>
<tr>
<td>EST 392 (SBS)</td>
<td>3</td>
</tr>
<tr>
<td>Specialization course</td>
<td>3</td>
</tr>
<tr>
<td>SBC course</td>
<td>3</td>
</tr>
<tr>
<td>SBC course</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>JUNIOR</th>
<th>FALL</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EST 326</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>EST 391 (STAS)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>EST/SPEC Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Specialization course</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPRING</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EST 327</td>
<td>3</td>
</tr>
<tr>
<td>EST 393</td>
<td>3</td>
</tr>
<tr>
<td>EST/SPEC Elective</td>
<td>3</td>
</tr>
<tr>
<td>Specialization course</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SENIOR</th>
<th>FALL</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EST 440*</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Specialization course (300-400) (STEM+)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>SBC course</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>SPRING</td>
<td>Credits</td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>EST 441*</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Specialization course (300-400) (STEM+)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Specialization course (300-400) (STEM+)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

*This course partially satisfies the following: ESI, CER, SPK, WRTD, SBS+, STEM+, EXP+. For more information contact the CEAS Undergraduate Student Office.
EST

Technology and Society

EST 100: Designing, Producing & Presenting Multimedia Projects
This course introduces computer applications and a selection of multimedia tools and the skills necessary to be successful in today's digital world including the creation of digital graphics, animations, and the production of audio and video using multimedia tools like: Dreamweaver, Flash, Photoshop, and Jing. Students will learn effective information presentation skills using Microsoft Office Suite and Wikis, blogs and other social media tools. The course emphasizes the use of multimedia research, application, design and presentation skills. Participation in weekly computer labs are required.

SBC: TECH
3 credits

EST 102: Weather and Climate
Introduces the nature and causes of common meteorological phenomena, severe weather occurrences, and climatic patterns. Topics include formation and movement of air masses and large-scale storms; techniques for weather prediction; weather satellites; hurricanes, tornadoes, and thunderstorms; cloud and precipitation types; the climatic history of the earth; and actual and potential effect of human activities on weather and climate, and of weather and climate on humans. This course is offered as both ATM 102 and EST 102.

DEC: E
SBC: SNW
3 credits

EST 104: Projects in Technology and Society
Introduces students to technological issues in society. A new topic is presented each semester. Explores underlying scientific and engineering concepts, ethical issues, and technological risks. Students complete a project with faculty supervision. May be repeated for up to a limit of 6 credits but only 3 credits of EST 104 may be used for major credit.

Prerequisite: Permission of department
1-3 credits

EST 105: The Digital Generation: Leveraging Technology to Build 21st Century Skills
Students today face many challenges keeping up with technology trends and the skills necessary to be successful in the digital world. In this course students will develop the 21st century skills necessary to become effective lifelong learners leading to a successful career. We will explore a number of topics including information literacy, digital citizenship, understanding social media, collaborative environments and cloud based applications as we as organizing your digital world. The culminating activity for this course is the creation of a personal technology learning and management plan showcasing the tools and skills learned throughout the course.

SBC: TECH
3 credits

EST 106: The Digital Generation: Creating a Professional Web Presence
Creating a positive digital profile can be a challenging task for the 21st century student. In this course, learn how to utilize the power of the Internet and social media to enhance your web presence and digital profile. We will explore a number of topics including building a strong web presence, leveraging social media, creating and uploading video content, blended and distance learning as well as mobile devices as a learning tool. The culminating activity for this course is the creation of a positive and sustainable web presence and digital profile.

SBC: TECH
3 credits

EST 192: Introduction to Modern Engineering
Familiarizes students with systems and decision-making concepts of modern engineering and technology. The conceptual areas to be studied include an engineering approach to problem solving and design, modeling of dynamic systems, and technology assessment. The artificial heart program, solar energy technology, and building access for the handicapped are some of the socio-technological case studies that are used.

Prerequisites: Course is for students without prior engineering experience, permission of the department required
3 credits

EST 194: Patterns of Problem Solving
A survey of techniques and methods of problem solving as developed by the engineer and applied scientist. Applications drawn from a broad range of fields. Intended for non-engineering majors.

Prerequisites: Course is for students without prior engineering or natural science experience, permission of the department required

DEC: C
SBC: QPS
3 credits

EST 200: Cultural Technologies and Society
This course will explore how cultural technologies influence and change many aspects of society including religious views, politics, war, economic development, science, art, music and other dimensions of the world's civilization. We will examine human history punctuated by major breakthroughs in cultural technologies including ideographic/ syllabic writing, alphabetic writing, printing, photography, telegraph, telephone, sound recording, motion pictures, radio, television, computers, the internet, smart phones, robotics and beyond. The culminating activity for this course is a project designed to showcase how current and future technology is likely changing our global civilization in one of the thematic societal areas discussed.

Prerequisites: One DEC E or SNW course; WRT 102
DEC: H
SBC: STAS
3 credits

EST 201: Technological Trends in Society
Explores the impact of technology and engineering design on society past, present, and future. The main themes as they relate to changing technology are: industry and the economy; the environment; social, educational, and psychological implications of computers; energy and society; warfare; and 21st-century emerging technologies.

Prerequisite: one D.E.C. E or SNW course
DEC: H
SBC: STAS
3 credits

EST 202: Introduction to Science, Technology, and Society Studies
An introduction to the interrelationship between science and technology as dynamic and inseparable. Discusses the concepts, framework, and context of science-technology studies. Includes ethical issues, social influences, and public policies as they influence and interact with the social management of science and technology.

3 credits

EST 203: Technology in the City
This course covers the intersection of technology and society. Topics include, how different technologies play an essential element of urban society such as transportation systems, energy, and financial systems. It examines the changes in technology which causes changes in society.

3 credits

**EST 204: Modern Digital Technology and Innovation**

This course helps students develop an understanding of innovation, digital technology and design through the use of social networks, innovation, software, and new technology. Visualization tools such as Virtual Reality and Augmented Reality as well as other techniques will be used to understand how they are used to evaluate the goals. Students will learn to assess the value of these systems and improve organizations productivity related to innovation and customer engagement, all focused on a cross discipline approach to a team. Students will analyze and build a technological project from idea to creation to ensure they understand all aspects.

**SBC: TECH**

3 credits

**EST 205: Introduction to Technological Design**

This course is a broad introduction to technological design. Design is treated as a universal human activity comprised of learnable principles, processes and skills. Specific topic areas will include: creativity and innovation in design, human need - finding and problem identification, design specifications, using research on design processes, and design concept generation and development (using 2D/3D visualization and animation.)

**SBC: TECH**

3 credits

**EST 207: Interaction Design**


**SBC: TECH**

3 credits

**EST 208: Virtual Distance Foundations: Collaborating Across Boundaries in the Digital Age**

Today’s digital, “smart” technologies have changed the very fundamentals around which human beings interact, understand each other and collaborate; creating many opportunities but also posing major challenges especially when it comes to effective collaboration across boundaries. In this course students will learn how to overcome these barriers and become exceptional collaborators (and leaders) under any circumstance enhancing their competitiveness in the job market as well as other life situations. Leveraging the strong foundations of Virtual Distance - a multi-dimensional model that’s been used by thousands worldwide to enhance collaboration across industry, government, non-profits, and more- students will get hands-on experience in mastering and honing collaboration skills across different organizational and cultural settings.

**SBC: TECH**

3 credits

**EST 209: Introduction to Italian Design: Theory and Practice**

Italian material and aesthetic culture as a source for design and technology. Lectures and design in CAD practice especially for engineering students. The work of the American, global and Italian design practitioners, in a study abroad class in Rome. This is a series of practices in traditional, modern, and transmedia Italian design with the focus on automobile design as a capstone. The student will apply the aesthetic and engineering concepts from the Italian national culture and use written essay, hand drawing, and CAD drawing in open source software, in order to understand the links between the application of any design technology and the general aesthetics of the Italian culture. The student will synthesize quantitative and/or technical information in the design of products, and auto design and make informed judgments about the origin and reciprocal relationship between the technology of commodities, design in general, and the Italian humanities.

**SBC: STAS**

3 credits

**EST 210: Learning to Learn New Technologies**

Developing processes for learning new technology that continues to change at an increasing rate. The key issues covered are: learning new software tools, the problem solving process, applying tools, debugging, choosing a tool, helping others to learn new software packages, how networks change the use of tools, ethical issues, Internet and the information explosion. Classes are held in computer laboratories. Students are required to work in campus computer consulting situations.

3 credits

**EST 230: Information and Communications Technology for Sustainable Development**

The Internet is the largest engineered construction project in human history and it is generating sweeping social, political and economic change. Coinciding with this digital network revolution is a growing awareness of the challenge of environmental sustainability. Although the digital transformation is still in its early stages, the shape of certain technological tools and skills required for the hyper connected digital era are already apparent. The overarching theme of this course is to introduce the relationship of the emerging digital communication ecosystem, on the one hand, and possibilities for global environmental sustainability on the other. In the process, it introduces students to key digital literacies and technological skills.

**SBC: TECH**

3 credits

**EST 240: Visual Rhetoric and Information Technology**

Seeing comes before words. The focus of this survey course is on the visual communication code, and on implementation of effective presentation design. Students will explore the theories of information visualization as well as the underlying scientific phenomena. We will examine and discuss the impact of such technologies as photography, cinema, Internet, mobile, and virtual reality on democratization of visual culture. Students will learn and apply the skills, techniques, and resources of the course in order to create a state-of-the-art term project presentation.

**DEC: H**

**SBC: STAS**

3 credits

**EST 291: Energy, Environment, and People**

Case studies selected from topics such as radioactive wastes; Long Island’s toxic wastes; Shoreham, Chernobyl, and nuclear safety; agriculture and the environment; and global resources. The course emphasizes the interplay between scientific and engineering considerations and human values and institutions.

Prerequisite: one D.E.C. E or SNW course (except those designated ANP); any AMS or MAT course

**DEC: H**
SBC: STAS
3 credits

EST 304: Communication for Engineers and Scientists
Students learn how to write about technical concepts that make sense not only to other technologists and scientists, but also to audiences ranging from high school students to technical consumers in the world marketplace. Examines issues of rhetorical persuasion, ethical presentation, and emotional engagement (logos, ethos, pathos), and the basics of information design and use. Students work on polishing their prose voice and learn how to apply different technical communications styles to different audiences and for different applications.
Prerequisite: Level 5 on the writing placement examination or WRT 102
3 credits

EST 305: Applications Software for Information Management
Introduction to the role of applications software in various types of organizations with emphasis on methods of formulating the requisite information flows to engender adequate communications, operation, and control. The importance of audit ability, maintainability, and recoverability in systems design is stressed. Provides students with knowledge of basic techniques and elementary skills in representing system structure with application of the principles in practical case studies using spreadsheet and database software. Extensive interaction with applications software reinforces concepts presented.
Prerequisite: EST 100 or CSE 101
3 credits

EST 306: Cloud Computing Applications
This course will examine the applications of cloud computing. It covers the introduction of cloud computing and its applications, cloud computing security, assessment of cloud computing, BPM, Scrum methodology, Big Data and business transformation, and IBM Smartcloud. It also includes a survey of applications or business models in cloud applications such as Facebook and Amazon.
Prerequisite: EST 305
3 credits

EST 310: Design of Computer Games
Fundamental ideas underlying the design of games, which occurs before the programming stage. How games function to create experiences, including rule design, play mechanics, game balancing, social game interaction and the integration of visual, audio, tactile and textual elements into the total game experience. Game design documentation and play testing. Students will design their own game during the semester. This course is offered as both EST 310 and ISE 340.
Advisory Prerequisite: Basic Computer Skills
SBC: TECH
3 credits

EST 320: Communication Technology Systems
Emphasizes basic science and engineering concepts underlying design and usage of modern telecommunications systems. Considers effects of human factors and societal constraints on design and development of nascent technological systems. Includes the electromagnetic spectrum, analog and digital signals and resonance as well as societal considerations of government regulations, international competition, and environment.
Prerequisite: MAT 123; one D.E.C. E or SNW course
DEC: H
SBC: STAS
3 credits

EST 323: Human-Computer Interaction
A survey course designed to introduce students to Human-Computer Interaction and prepare them for further study in the specialized topics of their choice. Students will have the opportunity to delve deeper in the course through a course project, and through a two-three week special topic selected at the instructor's discretion. Course is cross-listed as CSE 323, EST 323 and ISE 323.
Prerequisites: CSE 214 or CSE 230 or CSE 260 or ISE 208
3 credits

EST 325: Technology in the Workplace
A study of automation and information technologies in both manufacturing and service industries. Considers how technology is changing the work and lives of everyone from production workers to executives. Case studies are used to understand how technology can improve quality and productivity and how incorrect use produces disappointing results.
Prerequisite: one D.E.C. category E or SNW course
DEC: H
SBC: STAS
3 credits

EST 326: Management for Engineers
This course will introduce all the principals and theories in the area of operation management and quality control. The important issues relating to management of innovation and project management will also be included.
3 credits

EST 327: Marketing for Engineers
This course will introduce the important principles and theories of marketing, especially for new product design and development, for technical and eCommerce industries. The preparation and evaluation of a marketing plan will also be covered.
3 credits

EST 330: Natural Disasters: Societal Impacts and Technological Solutions
A study of the physical causes of natural disasters; their societal impacts in developed and developing nations; the use of engineering, architecture, and regional planning to reduce vulnerability and loss; and the institutional mechanisms, both domestic and international, for providing cross-cultural technology transfer and post-disaster assistance. Case studies of disasters in a number of countries are included.
Prerequisite: U3 or U4 standing; one D.E.C. E or SNW course
DEC: H
SBC: STAS
3 credits

EST 331: Engineering Ethics
Individuals and organizations must make ethical decisions in the course of scientific and engineering endeavors. Various concepts have been developed related to moral conduct, character, ideals and relationships between people, organizations and societies, and these concepts relate to how we resolve our ethical issues. Formal framework for ethical decision making will be presented, and tested through careful examination of case studies drawn from engineering and industry.
SBC: STAS
3 credits

EST 341: Waste Treatment Technologies
Anthropogenic impacts can be mitigated by treating wastes prior to their discharge to the environment. Human health should also be protected from the impacts of waste disposal. This course will examine technologies such as wastewater management, solid waste practices, and drinking water treatments that minimize the effects of human wastes through a close
examination of a public health controversy in Baltimore using "active learner" principles. Field trips (4) and group work are essential elements of the course.

Prerequisite: EST 202 or MAT 123 and one D.E.C. E or SNW course

SBC: TECH

3 credits

EST 355: Preventing Weapons Proliferation

The student will learn: what some of the key international tools to stem weapons proliferation are, how they have developed over the last 50 years, and how they work; the kinds of technologies used to develop nuclear, chemical, or biological weapons & missile delivery systems; and the complexities & methods of controlling these technologies. The student will also learn about the use of UN Security Council sanctions, and about multilateral (e.g., EU, ECOWAS) and national sanctions; and about how interdicting illicit transfers does or does not work. The course will emphasize how technology, international law, and international and domestic politics all play important roles in the evolution, current practice, and effectiveness of the international nonproliferation regime.

Prerequisites: Completion of DEC Category E or SNW; U3 or U4 standing.

DEC: H

SBC: STAS

3 credits

EST 356: Nuclear Nonproliferation & International Safeguards

The student will learn the history of the nuclear nonproliferation regime since 1946, with emphasis on the evolution of concepts and practice. The student will also learn the variety and complexity of motivations for governments to seek nuclear weapons, and in many cases, to forego nuclear weapons. The course will emphasize how nuclear energy technologies, verification technologies, international legal practice, and politics all play important roles in the evolution, current practice and effectiveness of the international nuclear nonproliferation regime.

Prerequisite: WRT 102

3 credits

EST 361: Technologies of Mass Destruction: The Gathering Storm

Threats posed by nuclear, biological, chemical, and cyber weapons technologies, especially outright global or regional warfare, attacks by rogue nations or their terrorist proxies, and proliferation of nuclear, biological, chemical, and cyber weaponry. These risks are growing markedly. All pose enormous predicaments for science, technology, and society worldwide. We study the technological, scientific, geographic, environmental, historical, cultural, social, and moral factors in play. We’ll closely track news developments. The class will have an opportunity to visit one or two regional sites working on the latest homeland security technologies.

Prerequisites: MAT 127 or 132 or 142 or 171 or AMS 161; PHY 127 or 132, or CHE 132, or BIO 201 or 202 or 203; U3 or U4 standing

SBC: STAS

3 credits

EST 364: How to Build a Startup

Interactive hands-on course immerses students in real-world experience of business startup. Collaborating in interdisciplinary teams, formed before or in class, they learn structured methodology for testing assumptions underlying business ideas to determine viability of profit/not-for-profit business opportunities. Instructors and mentors guide teams to contact prospective customers and others, presenting conclusions each week. Mastery of methodology is key measure; teams forming companies receive post-class support, may compete for cash awards.

Prerequisite: completion of WRT 102; DEC Category C or QPS; U3 or U4 standing

SBC: EXP+

3 credits

EST 371: Data Science Management

The concepts of big data, data science, cloud computing, and data visualization for technology management are introduced. They are explored in the context of the digital network revolution, characterized by social media, Internet of Things (IoT), and mobile devices as sources of big data. Services that use large amounts of data and the statistical and software tools that enable them are emphasized. The underlying networking infrastructure is explained as a function of cloud computing. The case studies focus on information and communications technologies for sustainable development (ICT4D).

Prerequisites: AMS 161 or MAT 132 or MAT 127; CSE 114; U3 or U4 standing

EST 372: The Mobile Revolution in Development

This course will explore three themes: [1] current and future trends of digital formation technology toward mobility, [2] combined with many other technologies increasingly repurposed and adapted toward mobility and sustainability (wearable, IOT), [3] along with skills required for employing such arrangements effectively toward advancing social and economic development.

Prerequisites: AMS 161 or MAT 132 or MAT 127; CSE 114; EST 320; U3 or U4 standing

3 credits

EST 388: Special Topics in Technological Systems Management

A lecture or seminar course on a current topic in technology and society. Semester supplements to this Bulletin contain specific description when course is offered. May be repeated as topic changes.

Prerequisite: TSM major or permission of instructor or department.

1 credit

EST 393: Special Topics in Technological Systems Management

A lecture or seminar course on a current topic in technology and society. Semester supplements to this Bulletin contain specific description when course is offered. May be repeated as topic changes.

Prerequisite: TSM major or permission of instructor or department.

3 credits

EST 391: Technology Assessment

A multidisciplinary analysis of the environmental, economic, scientific, engineering, social, and ethical impacts of a technology and of policies for controlling them. Each class, often working with research teams and visiting area facilities, concentrates on topics such as plastics recycling, the future of the automobile, nuclear power, nanotechnology, space stations, virtual reality, biotechnology, smart weapons, and the Internet.

Prerequisites: PHY 132/134 or CHE 132 or BIO 201 or 202 or 203; MAT 127 or 132 or 142 or 171 or AMS 161

DEC: H

SBC: STAS

3 credits

EST 392: Engineering and Managerial Economics

Applications of fundamental economics principles and systems analysis to problems of planning and design in manufacturing or service sectors of industry. Includes the time value of money, analysis of various types of cash flows, development of rate of return, and benefit-to-cost ratios in their use to evaluate competing investment programs. The role of
depreciation and investment tax credits on the level of corporate taxation leading to the determination of after-tax rates of return.

*Prerequisite: AMS 151 or MAT 125

**DEC:** F  
**SBC:** SBS

3 credits

**EST 393: Project Management**

Lays the foundation for an understanding of project management principles. Project initiation, implementation, and conclusion are explored, and the software tools for implementation of project management are studied. Case studies are presented and discussed in each part of the course.

*Prerequisite: EST 391

3 credits

**EST 440: Interdisciplinary Research Methods**

Uses scientific research and related engineering technology problem-solving as a framework for the synthesis of diverse disciplines studied by students in the first three undergraduate years. Provides students with experience in team problem-solving. Students develop a proposal for interdisciplinary research or project to be carried out in the final semester of study.

*Prerequisites: EST 393 and TSM major

3 credits

**EST 441: Interdisciplinary Senior Project**

Students carry through to completion their own research, development or product evaluation project based on the proposal submitted and approved in EST 440. Requires practical steps including garnering faculty mentorship, creating a schedule, assembling resources, conducting research or working on prototype, and a final paper and presentation.

*Prerequisite: EST 440

3 credits

**EST 475: Undergraduate Teaching Practicum**

Students assist the faculty in teaching by conducting recitation or laboratory sections that supplement a lecture course. The student receives regularly scheduled supervision from the faculty instructor. May be used as an open elective only and repeated once.

*Prerequisites: U4 standing; a minimum g.p.a. of 3.00 in all Stony Brook courses and a grade of B or better in the course in which the student is to assist; permission of department

**SBC:** EXP+

3 credits

**EST 488: Internship in Technology and Society**

Participation in a private enterprise, public agency, or nonprofit institution. Students are required to submit a proposal to the department at the time of registration that included the location, immediate supervisor, nature of the project and hours per week for the project. One mid-semester report and one end of semester report are required. May be repeated up to a limit of 12 credits but only 3 credits of EST 488 may be used for either TSM major credit or specialization credit.

*Prerequisite: EST Major: Permission of the department

**SBC:** EXP+

1-3 credits

**EST 499: Research in Technology and Society**

An independent research project with faculty supervision. Permission to register requires a B average in all engineering courses and the agreement of a faculty member to supervise the research. May be repeated, but only three credits of research electives (AMS 487, CSE 487, ESE 499, EMS 499, EST 499, ISE 487, MEC 499) may be counted toward engineering technical elective requirements.

*Prerequisite: Permission of instructor

**SBC:** EXP+

0-3 credits