Media Arts (MDA)
Undergraduate College Academy Minor in Media Arts

Department of Theatre Arts, College of Arts and Sciences

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Other minors of particular interest to students minoring in Media Arts: Journalism (JRN), Music (MUS), Political Science (POL), Theatre Arts (THR)

Media Arts (MDA)
The Media Arts minor is designed primarily, but not exclusively, for residents of Douglass College, who wish to add an academic dimension to their residential experience. The minor in this Living Learning Center provides for a coordinated set of courses that examine media technology, theory, and practice. Students taking the Media Arts minor are provided with an overview the range of media and explore their effect on contemporary culture.

There are two tracks that students choose in consultation with the director of the minor: Mass Media and New Media. The Mass Media track not only provides students with an understanding of the history and theory of broadcast media, but the opportunity to gain practical experience in the production and broadcast of radio and television. The New Media track is a project based curriculum in digital media that introduces students to numerous visual, animation, and audio programs, while giving them the opportunity to explore the rapid cultural and social changes brought about by this revolutionary medium. Students select courses appropriate to the chosen track in consultation with the director of the minor.

The minor prepares students for specialized studies in any one of the media. Media skills broaden career options for students majoring in any of the natural sciences, social sciences, or humanities. The Media Arts minor is also for students who simply want to develop critical standards and practical skills in order to live intelligently in this media-saturated world.

Requirements for the Minor in Media Arts (MDA)
All core courses must be taken at Stony Brook University. At least one 3-credit 300-level or above elective course must be taken at Stony Brook University. No more than two courses applied to the minor can count toward the student’s major or other minor. No more than one elective course in the minor may be taken under the Pass/No Credit option; all other courses required for the minor must be passed with a letter grade of C or higher with the exception of MDA/THR 488, which is S/U. (Note: The P/NC option carries financial implications. All students should check with their financial aid advisor before choosing this option.)

Declaration of the Minor
The MDA minor is open to all undergraduate students and takes approximately 4 semesters (fall/spring) to complete and students are encouraged to declare before the start of their sophomore year but no later than the first semester of their junior year depending on target date of graduation. Students should consult with the Faculty Director as soon as possible and plan their course of study for fulfillment of their degree requirements.

Completion of the minor requires 21 credits.

A. Required Courses:
   • MDA/THR 117 Media: Analysis and Culture
   • MDA/THR 277 The Media Industry

One of the following courses:
   • MDA/THR 480 Projects in Media
   • MDA/THR 488 Internship in Media

B. Students must complete 12 credits of electives of which at least 6 credits must be 300 or higher.
   • AAS 222 Indian Cinema
   • ARH 207 Technologies of Representation
   • ARH 336 Digital/Visual Culture
   • ARH 345 The Moving Image
   • ARS 225 Intro to the Digital Arts
   • ARS 281 Photography I
   • BUS 334 Consumer Advertising
• BUS 348 Principles of Marketing
• CCS 101 Intro to Cinema and Cultural Studies
• CCS 202 Film Genres
• CCS 205 Cinema History 19th century
• CCS 206 Cinema History
• CCS 311 Gender and Genre in Film
• CCS 313 Television Studies
• CDT 208 Intro to Media Technology
• CDT 318 Movie Making
• CLT 335 Interdisciplinary Study of Film
• DIA 207 Digital Media History
• DIA 396 Video/Computer Game History
• EGL 100 Computer Literacy
• EGL 194 Intro to Film
• EST 201 Technology and Trends in Society
• HUG 211 German Cinema
• HUI 211 French Cinema
• HUI 231 Sex and Politics in Italian Cinema
• HUI 338 Italian Americans in Film
• HUR 241 Russian Cinema
• HUS 390 Latin American Cinema
• JRN 101/103 News Literacy
• JRN 105 The Mind of a Reporter
• JRN 108 History/Future of Press
• JRN 220 Media Law and Ethics
• JRN 301 The Business of News
• MUS 109 Rock Music
• MUS 300 Music Technology
• POL 367 Mass Media in American Politics
• SOC 315 Sociology of Technology
• SOC 330 Media and Sociology
• THR 103 Theatre and Technology
• THR 110 Public Speaking
• THR 216 Intro to Visual Interpretation
• THR 230 Voice
• THR 246 Stage Lighting
• THR 298 Student Media Leadership
• THR 403 Media Theory and Criticism
• THR 480 and THR 488 (if not used to fulfill core category)

Notes:
1. No more than six credits required for the Media Arts minor may be counted toward the theatre arts major.
2. No more than a total of six credits from THR 480 and 488 may be applied to the minor.
3. No more than six credits from MDA/THR 480 and 488 may be applied to the minor.
MEDIA ARTS (MDA) - COURSES

MDA

Media Arts

MDA 117: Media: Analysis and Culture
This introductory course addresses the cultural production and reception of media that influence public discourse. It involves textual, social, and cultural analysis of film, television, and new media. Debates about mass culture, interpretation, media characteristics, aesthetic choices, and the effect of content choices are explored. This course is offered as both MDA 117 and THR 117.

3 credits

MDA 277: The Media Industry
A seminar in which the interlocking structure of media production firms, advertising agencies, sponsors, broadcasters, and cable and satellite operators is examined. Among the many political and social issues arising from the making and distribution of media that are considered is the effect of this structure on a democratic society's need for a free exchange of opinion and information. This course is offered as both MDA 277 and THR 277.

3 credits

MDA 480: Projects in Media
Advanced work on a particular problem in media. May be repeated up to a maximum of six credits. Only six credits of THR 480, 483, 484 and 487 may be used to satisfy major requirements. This course is offered as both MDA 480 and THR 480.

Prerequisite: Permission of department

0-3 credits

MDA 488: Internship
Participation in a professional organization that creates and presents public performances, creates and presents, to the public, works in the media arts, or concerns itself with the management or funding of arts organizations. Students are required to submit written progress reports to their department sponsors and a final written report to the department faculty. Supplementary reading may be assigned. May be repeated up to a limit of 12 credits. This course is offered as both MDA 488 and THR 488.

Prerequisites: Permission of instructor and department

SBC: EXP+

0-6 credits, S/U grading

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