Greenport may get its biggest crowds in summer, but cherry blossom season is when it is at its most alluring. The already-charming seaside village becomes an enchanted garden of pink and white blossoms gracing more than 300 trees in one square mile. And as the season progresses, blushing petals float in the air like fairy dust and the roads and sidewalks are carpeted in magic.

The Greenport Cherry Blossom Festival Petal Tour celebrates this special season with a self-guided tour of the spectacle. Think of it as an entire village turned botanical garden. Yes, it is a walkable flower show, but it also offers 29 opportunities to stop for cherry blossom-themed refreshments and shopping. Pick up the free Petal Tour map for the location and varieties of every blossoming cherry and pear tree in the village, as well as the participating vendors offering cherry blossom-themed beverages, food and novelty items. Get the map at AgroCouncil at Greenporter Hotel, (326 Front St., 631-500-0850, info@agrocouncil.org) or at participating merchants or download it at villageofgreenport.org.

There have been cherry blossom festivals in the village before — the first trees were planted in the late '80s by the late Mayor Charles W. Hubbard — but the Petal Tour began in 2019. It took a year off during the pandemic and came roaring back in 2021. "Last year, people wanted to be outdoors," says Deborah Pittorino, founder of Greenporter Hotel and AgroCouncil. "Being in nature comforts people. But it goes beyond trees; all the businesses are celebrating the season together as a community, and that is important."

NEW THIS YEAR

This year's tour has some new features. It kicked off on Saturday with the first Run for the Petals 5K. The AgroCouncil is now offering a commemorative T-shirt ($20) available at Greenporter Hotel and at Greenport Harbor Brewery where you can also order a Blossom Beer Cocktail — a light-bodied beer infused with a cherry hue and flavor ($7, only at the Greenport location, 234 Carpenter St., 631-477-1100).

Seven merchants are new this year, including The Weathered Barn, an artisanal lifestyle shop offering a limited-edition, handcrafted cherry blossom soy candle with a fragrance blend of pink Japanese cherry blossom, mimosa flower petals, vanilla, tonka bean and artisanal woods ($20, 41 Front St., 631-477-6811). Hook & Net — a fishmonger and takeout-outdoor eatery — joins the...