Event Categories and Event Themes are two different ways to tag events in Engage. Using both can help your organization boost attendance & promote your event to specific attendees.

**Event Themes**

Event themes are hard coded in the system and cannot be changed. Each event must have 1 theme that best represents the nature of the event. Select the theme that best represents your event.

**Event Categories**

Event categories are customizable and more specific to Stony Brook University. Events can have multiple categories. Event categories may change based on different times of year to highlight months or specific campus traditions. When creating your event in SB Engaged review all event categories and choose all that apply to your event!

Questions? Email us at Studentengagement@stonybrook.edu!