## What can I do with a BA/BS in Psychology?

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
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</thead>
</table>
| HUMAN SERVICES               | - Federal Government Departments of Health & Human Services, Veterans' Administration, and Justice  
                              - State Government Department of Human Services, Mental Health, and Mental Retardation, psychiatric hospitals, community mental health centers, facilities for the mentally retarded, and Probation/Parole Departments.  
                              - Local Government: senior citizens' centers  
                              - Non-Profit Organizations such as United Way, Goodwill Industries, Boys and Girls Clubs, and YWCA/YMCA                                                                                   | - Obtain essential practical experience such as residence hall adviser or camp counselor  
                              - Enroll in an internship or practicum  
                              - Perform volunteer services such as Special Olympics, Big Brother/Sister, or crisis hotline  
                              - Learn foreign language for multi-cultural clients  
                              - Become familiar with Government hiring procedures  
                              - Be willing to relocate  
                              - Be prepared to obtain a masters degree for more substantive counseling work                                                                                                      |
| ADMINISTRATION               | - Federal, state, and local governments  
                              - National headquarters and local branches of nonprofit organizations                                                                                                                                     | - Consider a business double major or minor                                                                                                           |
| COMMUNITY RELATIONS          | - Federal, state, or local government  
                              - Local branches of national non-profit organizations                                                                                                                                                    | - Gain experience in counseling, advocacy, or administration                                                                                         |
| PROGRAM DEVELOPMENT          | - Federal, state, or local government  
                              - Headquarters and branches of non-profit organizations                                                                                                                                               | - Gain knowledge of community problems and Government resources                                                                                     |
| RESEARCH                     | - Federal government, especially Dept of Health & Human Services and National Institute of Education  
                              - National headquarters of non-profit organizations                                                                                                                                                 | - Develop strong quantitative, statistical, and research skills                                                                                          |
| HUMAN RESOURCES              | - Human resources (personnel) departments of companies  
                              - Government personnel agencies and departments  
                              - Employment agencies                                                                                                                                                                                  | - Acquire related experiences such as a residence hall adviser, new student orientation leader, admissions office tour guide/recruiter, or member of committees that make policy, settle disputes, or adjudicate cases |
| PUBLIC RELATIONS                      | • Public relations and advertising firms  
|                                     | • Companies with in-house PR Departments  
|                                     | • Trade associations  
|                                     | • Federal, State, and local government  
|                                     | • Colleges and universities  
|                                     | • Non-profit organizations  
| • Develop strong writing and speaking skills  
| • Obtain related experiences with campus newspaper, TV, or radio, Admissions office tour guide or recruiter, Student activities office planning  
| • Serve as a fund raiser or political canvasser  
| • Find internship through Public Relations Society of America  |
| ADVERTISING                         | • Advertising agencies  
|                                     | • Companies with in-house Advertising Agencies or Departments  
| • Obtain experience with campus TV, radio, or newspaper  
| • Work with a student-run business  
| • Find an internship with a market research firm or a member of the American Advertising Federation  
| • Develop a portfolio for a creative position  
| • Business minor or double major for Account Services jobs  |
| MARKET RESEARCH                     | • Market research firms  
|                                     | • Market research departments of consumer goods and manufacturing firms  
| • Develop strong math/statistics skills  
| • Become involved in the American Marketing Association  
| • Obatn a part-time or summer job with a market research firm (see Marketing Services in the yellow pages), perform a Business Dept practicum, become a reporter for campus newspaper, serve as a canvasser/phone interviewer for a charity or political campaign  |
| TEACHING                            | • Public and private schools  
| • Obtain a teaching certificate for public school positions  
| • Seek guidance from the Education Dept in your school  
| • Volunteer as a tutor  |
| RETAIL and SALES                    | • All major retail firms including pharmaceuticals, specialty, variety, and department store chains  
|                                     | • Wholesalers, manufacturers, insurance companies, and real estate companies  
| • Obtain related sales experiences with part-time or summer retail job or work with campus newspaper or yearbook  
| • Secure leadership position in campus organization  
| • Perform an internship with a retail store  |

This is a modified version of a document entitled *Psychology: What can I do with this degree?* available from the University of Tennessee Career Services Office.