SYLLABUS

Psychology 516: Judgment and Decision Making Spring, 2020 TuTh 4-5:20 PSY B 248

Instructor

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Course Description

The study of decision making has been a major concern of economics for most of the last century; however, it has only received significant attention from psychologists in the last few decades. Early behavioral studies provided simple cognitive accounts of preferences between chance gambles, multi-attribute consequences, and streams of payment over time. More recent studies have explored the role of emotion, motivation, social context, and insights from neuroscience into economic decisions.

In this course we will discuss what exactly decision making is, how decisions ought to be made (i.e., rational decision making), the systematic flaws observed in people actual decisions, the uniquely psychological factors that influence decision-making (e.g., emotion), and the neural systems that underlie the decisions of both humans and non-human animals. Along the way, we will attempt to better understand the many factors that influence (or should influence) decisions, including value, probability, uncertainty, delay, mood, and physiological state.

Discussion Questions

Before each class meeting, discussion questions will be posted to Blackboard. Answers to the discussion questions are due before class. Please also bring a copy of your answers to class. During class, we will go through the each of the discussion questions and have selected students read their answers. These written answers should act as a starting point for further discussion.

Participation

In a class such as this, your contribution to class discussion is an important part of the class and will thus constitute a portion of your grade. Thus, it is important that all class members prepare adequately so that they are able to discuss the assigned readings when we meet. The discussion questions are meant to structure this preparation, but do not limit your reading to simply answering the posed questions. If you find it useful to take notes on the main points of the readings, feel free to do so.

Though it shouldn't be the emphasis, the course deals with the substance of everyday life (i.e., decision making), and you may find yourself make connections between the material and your own experiences. For this reason, it seems reasonable to expect that students will bring material in from outside that relates to course material. Examples of such experiences might include as public pronouncements that seem to embody doubtful decision-making principles or examples of advertising that seem to play on some interesting elements of the psychology of consumer decision making.

Proposal

At the end of the semester, you will write a very brief proposal for a research project involving judgment and/or decision making. Your topic should either A) synthesize two or more topics that we have read about during the semester or B) synthesize a topic we have read about during the semester with your own research. To emphasize the focus on synthesis, you will be given strict page limits on the proposal. The hope is that, with this page limit in mind, you will be judicious about what is included/excluded with particular emphasis on the critical, novel contribution your proposed study will provide. A basic template will be available to help you format the proposal.

Grading

Answers to Discussion Questions	30 points		
In-Class Participation	50 points		
Final Proposal	20 points		
Total	100 points		

Date			Topic	Readings
January	27	Tu	Intro	
	29	Th	Heuristics & Biases – Availability	Tversky & Kahneman (1973) Schwarz, Bless, Strack, Klumpp, Rittenauer-Schatka, & Simons (1991)
February	4	Tu	Heuristics & Biases - Representativeness	Kahneman & Tversky (1973) Gigerenzer & Hoffrage (1995)
	6	Th	Heuristics & Biases – Base Rate Neglect	Fiedler, Heidelberg, Brinkmann, Betsch, Wild, (2000) Krynski & Tenenbaum (2007)
	11	Tu	Heuristics & Biases – Recognition	Goldstein & Gigerenzer (2002) Oppenheimer (2003)
	13	Th	Normative Theories of DM	Baron (2007), Chap. 3 Baron (2007), Chap. 9
	18	Tu	Neuroeconomics – Initial Brouhaha	Pesendorfer & Gul (2008) Camerer (2008)
	20	Th	Neuroeconomics – Beyond the Hype	Glimcher (2011), Chap 5 Glimcher (2011), Chap 6
	25	Tu	Value – Behavioral	Ariely, Loewenstein, Prelec (2006) Mantonakis, Rodero, Lesschaeve & Hastie (2009)
	27	Th	Value – Loss Aversion	Kahneman, Knetsch, & Thaler (1990) Tom, Fox, Trepel, Poldrack (2007) De Martino, Camerer, Adolphs (2010)
March	3	Tu	Uncertainty – Probability Distortion	Polanía, Woodford & Ruff (2019) https://psyarxiv.com/6yhwg/
	5	Th	Uncertainty – Probability Distortion	https://www.biorxiv.org/content/10.1101/662429v2 Johnson & Luhmann (submitted)
	10	Tu	Uncertainty – Ambiguity Aversion	Einhorn & Hogarth (1986) Curley, Yates, & Abrams (1986)
	12	Th	Uncertainty – Odds & Ends	Fox & Tversky (1995) Gottlieb, Weiss, & Chapman (2007)
	17	Tu	No Class – Spring Break	
	19	Th	No Class – Spring Break	
	24	Tu	Emotion – Empathy Gap	Read & Loewenstein (1999) Read & Van Leeuwen (1998)
	26	Th	Emotion - Anticipated Emotion	Kermer, Driver-Linn, Wilson, Gilbert (2006) Rottenstreich & Hsee (2001)
	31	Tu	Neuropsych of DM – IGT	Bechara, Damasio, Damasio & Anderson (1994)

				Bechara, Tranel, Damasio, & Damasio (1996)
April	2	Th	Neuropsych of DM – Beyond IGT?	Maia & McClelland (2004) Yechiam, Busemeyer, & Stout (2005)
	7	Tu	Temporal DM	Frederick, Loewenstein, & O'Donoghue (2002) He, Golman, & Bhatia (2019)
	9	Th	Temporal DM	McGuire & Kable (2013) Johnson & Luhmann (in press)
	14	Tu	Evolutionary Bases of DM	Cosmides & Tooby (1996) Ermer, Cosmides, & Tooby (2008)
	16	Th	DM in Non-Human Animals	Chen, Lakshminarayanan, & Santos (2006) Lakshminaryanan, Chen, & Santos (2008)
	21	Tu	Voting	Regenwetter & Grofman (1998) Brams & Fishburn (2002)
	23	Th	Medical DM	Gigerenzer, Hoffrage, & Ebert (1998) Wegwarth, Schwartz, Woloshin, Gaissmaier, & Gigerenzer (2012)
	28	Tu	Medical DM	Covey (2007, Medical Decision Making)
30				Naylor, Chen, & Strauss (1992, <i>Annals of Internal Medicine</i>) Pedroni, Frey, Dtilh, Hertwig, & Rieskamp (2017)
	30	Th	DM – Methodological Issues	Loatman & Luhmann (submitted)
May	5	Tu	Game Theory – Iterated Reasoning	Bosch-Domènech, Montalvo, Nagel & Satorra (2002) Weber (2003)
	7	Th	Game Theory – Strategic Thinking	Stewart, Mosleh, Diakonova, Arechar, Rand, & Plotkin (2019) Gray, Rand, Ert, Lewis, Hershman, & Norton (2014)