



Stony Brook **University**

**Vice Provost for Continuing, Professional, and
Executive Education (CP&EE)**

Leadership Profile | Spring 2023

Executive Summary

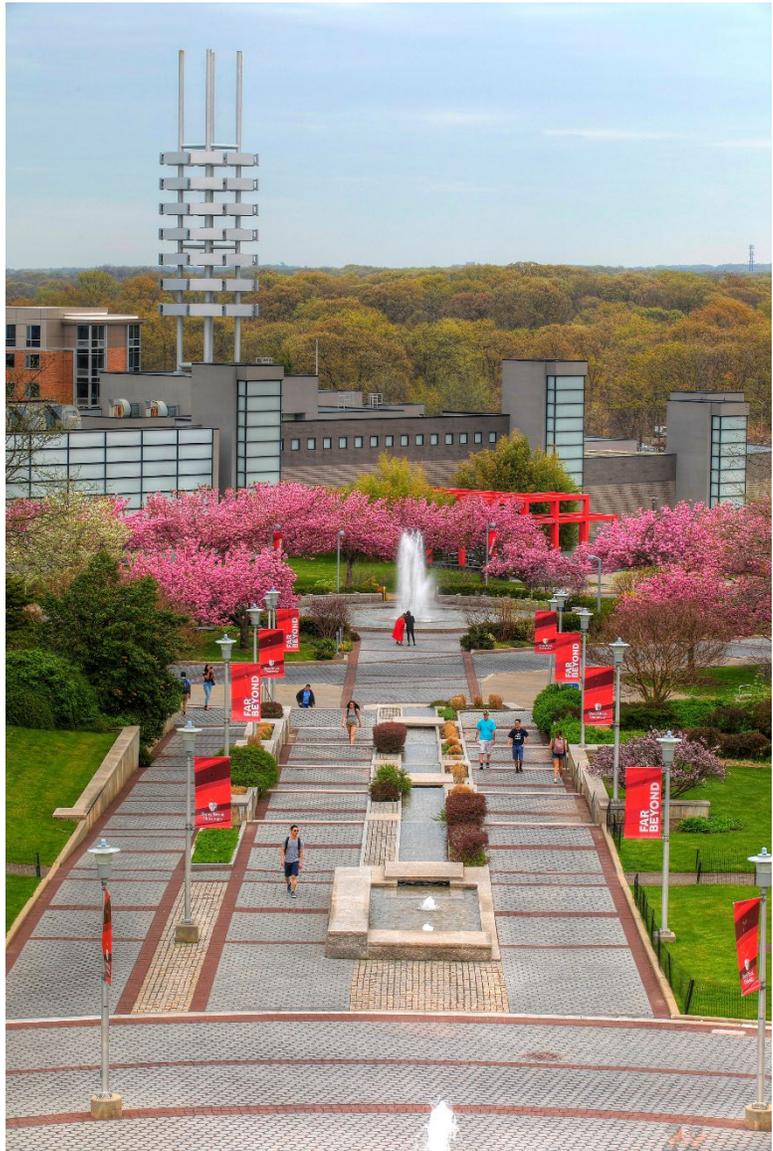
Stony Brook University seeks an inspiring, entrepreneurial, and visionary leader to become the inaugural Vice Provost for Continuing, Professional, and Executive Education (CP&EE).

A member of the Association of American Universities (AAU) and a recently named flagship of the State University of New York (SUNY) System, Stony Brook University (SBU) is one of America's most dynamic public universities. Established in 1957 as a college for the preparation of secondary school teachers of mathematics and science, SBU is now recognized as one of the nation's important centers of learning and scholarship. The university is dedicated to carrying out the mandate given by the State Board of Regents in 1960 to become a university that would "stand with the finest in the country."

The Vice Provost for CP&EE will have an innovation and growth mindset and work collaboratively with academic units across the university to provide strategic direction for the expansion of SBU's revenue generating program offerings in alignment with university strategic priorities.

The VP for CP&EE will deeply engage with faculty and leadership across the university as well as external stakeholders/partners to develop a vision for the future and the path it will take to get there. The selected candidate will be an innovator open to new ideas, a champion for interdisciplinary work, and a leader infused with a collaborative spirit. The ideal candidate will have a strong academic background, hold the highest terminal degree in their field, and have extensive and progressive strategic-level continuing, professional, and executive education experience.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.



Role of the Vice Provost for CP&EE

Soon after her arrival at SBU, President Maurie McInnis identified the need for SBU to expand our impact in CP&EE through innovative and entrepreneurial academic program development that aligns with the mission and vision of our academic units and/or that meets the needs of our regional community across multiple sectors including industry, government agencies, K-12, and other academic institutions.

Understanding that achieving these objectives will require greater alignment and collaboration, and will be dependent upon select strategic investments to generate Return on Investment (ROI), she charged a university committee with the following goals:

- Document existing professional, continuing and executive education programs
- Identify current constraints and potential barriers to the expansion of such programs
- Consider the potential role of partnerships in complementing in-house capabilities
- Consider governance, policies, and processes
- Consider the capabilities and skill sets involved in developing and delivering CP&EE programs

Based on the recommendations of this cross-university committee, a need was established for hiring an academic leader to align a range of efforts across the university and to develop and implement a campus-wide vision. In the context of a largely integrated model, this Vice Provost supports units in developing and administering their programs across three domains of CP&EE at SBU including:

- Entrepreneurial Academic Program Development, which focuses largely on support to academic units (across school/colleges as well as centers/institutes) in their development of in-person, online, and hybrid graduate degree programs and certificates focused on serving traditional and non-traditional populations locally and nationally where there is demonstrated need. While the focus will be on Master's programs, programs at other levels such as 4+1 or non-degree programs will also be considered to the extent that they evidence potential for generating new or expanded streams of revenue.
- K-12 Teacher Preparation and Educational Leadership Preparation, which focuses on supporting and expanding teacher education and educational leadership throughout the state through a variety of educational modalities.
- Corporate and Executive Education, which focuses on providing leadership in workforce education to emerging, existing and transitional professionals through online, hybrid and in-person and custom programs to support the growing workforce/economic development and healthcare needs of our state.

Collaboration with external partners such as the Osher Lifelong Learning Institute will be part of this portfolio.

The inaugural VP for CP&EE will be tasked with expanding current efforts towards a recognizable institutional presence that drives innovation and success building upon the competencies and capabilities that exist throughout the Stony Brook community including those in the School of Professional Development.

Opportunities and Expectations for Leadership

The Vice Provost for CP&EE at Stony Brook University will join the university at a critical and exciting time in its history. While largely managed through the School of Professional Development, SBU has a history of offering quality CP&EE programs within individual schools and colleges. With the resources currently housed in the School of Professional Development, the Vice Provost will have meaningful support for tackling challenges that are vital to the future success of the university by creating an integrated vision for CP&EE and leveraging existing programs and resources in implementing this vision. Against this backdrop, the new vice provost will be expected to take up the following opportunities and challenges during the first years of their tenure:

- Develop guidelines, processes, policies, and capabilities that support collaboration between this vice provost and academic units across the entire university that facilitate student success and academic program success in ways that are aligned with the goals and priorities of the academic units that hold ownership of the programs
- Partner with the Dean of the Graduate School to create synergies across existing academic offerings and new, revenue-generating degree programs
- Formulate a long-term entrepreneurial vision for CP&EE at SBU that supports revenue generation in SPD and other academic units in ways that align with our university mission
- Build strong teams to support the unique but inter-related domains overseen by the role
- Work closely with a CP&EE Steering Committee appointed by the provost to establish governance and oversight of this portfolio of activities
- Develop and expand strong external partnerships with community stakeholders, governmental agencies, industry partners, and K-12 leaders to assess needs and evaluate opportunities
- Develop and support programs that align with our university mission as a public flagship research university that also prioritizes revenue generation through mutually beneficial revenue-share agreements

- Continue the carefully built and supportive environment developed in SPD and other areas of concentration across academic program development and teacher preparation
- Assess the marketing value proposition of existing CP&EE programs offered throughout the university and develop a results-oriented integrated marketing strategy to the benefit of all
- Communicate the successes of the CP&EE program portfolio and enhance awareness of CP&EE capabilities to stakeholders in the New York community and beyond in ways that amplify the Stony Brook story and elevate the Stony Brook brand
- Align with the Center for Excellence in Learning and Teaching (CELT) to ensure online course offerings are utilizing best-in-class capabilities for student experience and digital learning, and instructional design

Professional Qualifications and Personal Qualities

The candidate who is selected to become the new Vice Provost for CP&EE will be an innovator open to new ideas and a leader infused with a collaborative spirit. This individual will be an academic who is ready to seize the opportunities that will support continuing, professional, and executive education. In addition, this vice provost should demonstrate:

- A proven track record of CP&EE program development, growth, and sustainability
- Experience working with others to both shape a vision and accomplish ambitious goals within that vision as an action-oriented, data-driven leader
- A collaborative, collegial and transparent approach to leadership and a record of promoting shared governance balanced with an ability to make clear decisions
- Demonstrated success in developing programs that facilitate positive impacts in academic units including support of research, student success, scholarship and creative activity
- Experience with and commitment to developing external partnerships with stakeholders including donors, alumni, philanthropic institutions, business leaders, community partners, elected officials, entrepreneurs, and fellow educational institutions
- Commitment to and experience in implementing meaningful and impactful change around issues of equity and racial justice as well as a record of supporting diverse faculty, staff and students
- An understanding and appreciation of the challenges and opportunities in public higher education and those facing SUNY institutions in particular

- Experience with the development and growth of successful industry-relevant high-quality credit (undergraduate, 4+1, graduate), and non-credit programs that generate new sources of additional institutional revenue
- Experience in crafting revenue-share agreements with internal academic units and external partners, including subject-matter experts
- Experience in micro and alternative credentials
- Clear experience with budgets, specifically the ability to align resources with priorities and transparently communicate decisions concerning ROI, revenue share, and resource allocation
- Evidence of improving outcomes for diverse student populations through the enhancement of their educational experiences
- Superb communication and interpersonal skills
- The ability to develop and to nurture professional and strategic relationships with internal partners
- The highest ethical values and principles in personal and professional endeavors
- Experience with assessment of academic program outcomes and the process of sustaining accreditation where applicable

About Stony Brook University



Overview

Stony Brook University — New York’s flagship university and No. 1 public university — is one of America’s most dynamic public universities, a center of academic excellence and an internationally recognized research institution that is changing the world. After more than 60 years of existence, Stony Brook is ranked among the top 100 universities in the nation and top 35 public universities in the nation. Stony Brook, part of the State University of New York (SUNY) system, has close to 27,000 students, more than 2,800 faculty members, more than 200,000 alumni, a premier academic health center and 18 NCAA Division I athletic programs.

Fostering a commitment to academic research and intellectual endeavors, Stony Brook’s membership in the Association of American Universities (AAU) places it among the top 65 research institutions in North America. The university’s distinguished faculty have earned esteemed awards such as the Nobel Prize, Pulitzer Prize, Indianapolis Prize for animal conservation, Abel Prize and the inaugural Breakthrough Prize in Mathematics. Stony Brook has the responsibility of co-managing Brookhaven National Laboratory for the U.S. Department of Energy — one of only eight universities with a role in running a national laboratory. Providing economic growth for neighboring communities and the wider geographic region, the university totals an impressive \$7.23 billion in increased economic output on Long Island.

Situated on the north shore of Long Island, the University campus lies 60 miles east of Manhattan, 50 miles northwest of Southampton, and 50 miles from the John F. Kennedy International Airport. It is only a short distance to the Atlantic beaches of the south shore and the vineyards of the East End, and Stony Brook has its own Long Island Railroad station with service to JFK Airport and Penn Station.

Stony Brook has grown from a collection of geodesic domes at Planting Fields in Oyster Bay, N.Y., to our main 1,040-acre campus in Stony Brook with satellite locations in Southampton and South Korea.

For more information about Stony Brook, visit www.stonybrook.edu and the University's Office of Institutional Research, Planning & Effectiveness [Fact Book](#).

Mission

The University has a five-part mission:

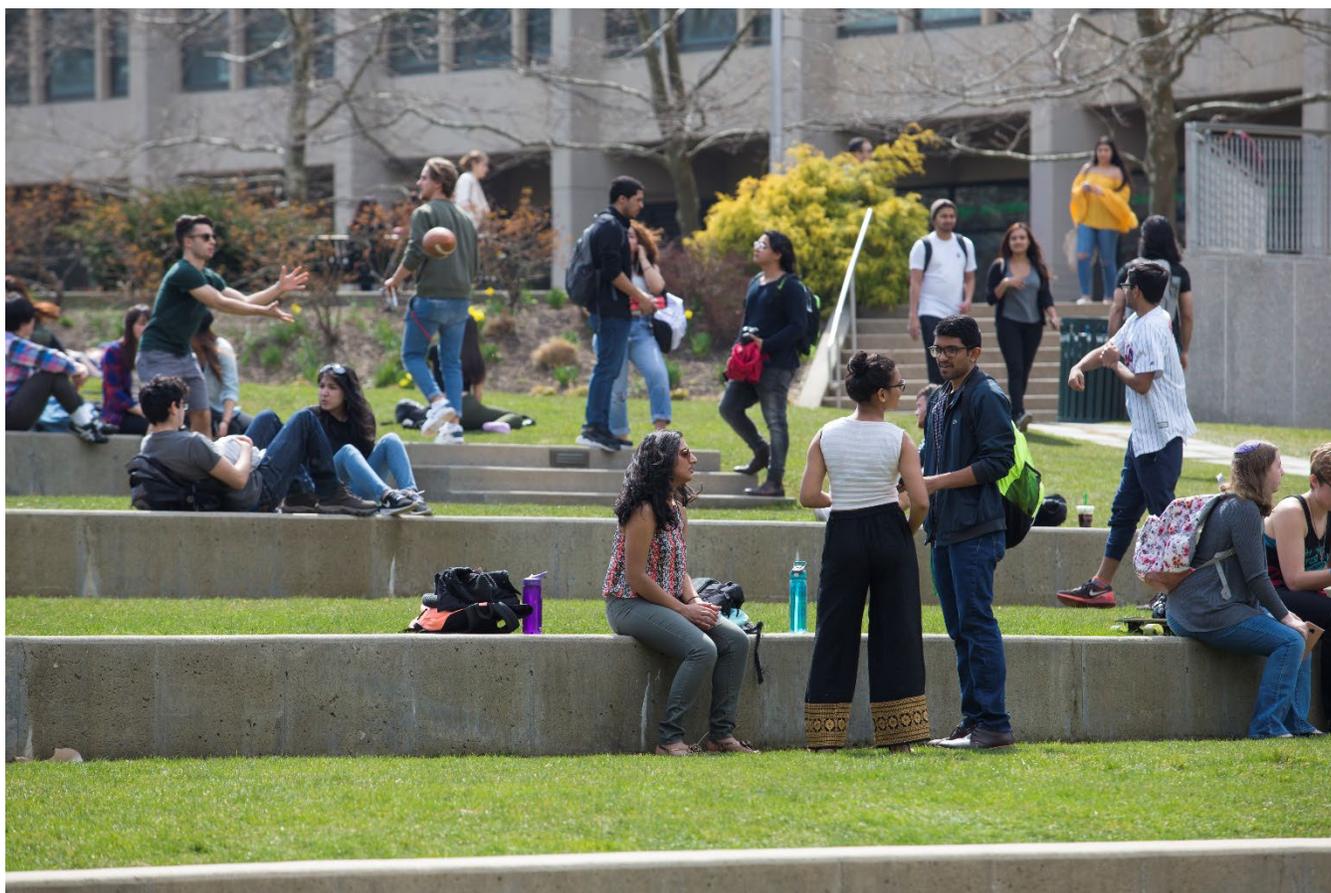
- To provide comprehensive undergraduate, graduate and professional education of the highest quality.
- To carry out research and intellectual endeavors of the highest international standards that advance knowledge and have immediate or long-range practical significance.
- To provide leadership for economic growth, technology and culture for neighboring communities and the wider geographic region.
- To provide state-of-the-art innovative health care, while serving as a resource to a regional health care network and to the traditionally underserved.
- To fulfill these objectives while celebrating diversity and positioning the University in the global community.

Student Demographics

Stony Brook is home to close to 27,000 students (over 18,000 undergraduate and nearly 9,000 graduate and professional students) who hail from all 50 states and over 100 countries outside of the United States.

Student educational and economic outcomes are central to Stony Brook's mission and values. Ninety-five percent of recent bachelor's degree recipients (as of fall 2020) are either employed or enrolled in graduate or professional school. According to PayScale.com, a Stony Brook education yields over a \$500K return on investment over a 20 year period. The most popular undergraduate majors at Stony Brook are Biology, Psychology, Business Management, Health Science, Computer Science, Applied Mathematics and Statistics, Economics, Biochemistry, Mathematics and Mechanical Engineering. In 2019, 10 Stony Brook Students were awarded Fulbright U.S. Student Program scholarships — an institutional record.

Additional information on university statistics can be found [here](#).



Diversity

Stony Brook University is one of the most diverse research universities in the country, and students from traditionally underrepresented backgrounds are remarkably successful at Stony Brook. Stony Brook is one of the few universities in the U.S. where graduation rates of students receiving Pell grants exceed graduation rates of students not receiving Pell grants. In addition, Stony Brook is proud of the high percentage of first generation college students on its campus and the upward social and income mobility of its graduates.

Stony Brook's tremendous successes in promoting diversity are apparent among the University's many recognitions. Stony Brook received the 2018 Higher Education Excellence in Diversity (HEED) Award — a national honor recognizing U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion — from INSIGHT Into Diversity magazine. In 2020, *U.S. News & World Report* ranked Stony Brook #51 in the country among national universities for its campus ethnic diversity.

Stony Brook is a global leader in working for gender equity. It is one of 10 universities across the world that serves as a UNWomen HeForShe 10x10x10 IMPACT Champion. Working with 10 global companies and 10 countries, IMPACT Champions have all made individual, sectoral, and joint commitments to strive for gender equity and to work within their sectors to help others advance. The most recent Impact Report highlights Stony Brook's Women in Science & Engineering program.

Academics

Stony Brook University is a place where undergraduate education matters. Faculty and administrators strive to provide all undergraduate students with an exceptional academic experience that prepares them well for the next stages of their lives. Undergraduates at Stony Brook can take classes in eight of the 12 colleges and schools at the University and have access to more than 200 major and minor degree programs. Additionally, there are opportunities for exciting research experiences, experiential learning, vibrant campus life, career connections, and leadership opportunities — all in the effort to produce graduates who improve the world.

The University offers graduate programs in 48 disciplines and trans-disciplines, covering the arts and sciences, engineering, business, journalism, health and medicine as well as fine arts. Partnerships with Brookhaven National Laboratory and Cold Spring Harbor Laboratory enable the University to offer unique opportunities for students to become involved in leading-edge research and scholarship.

Colleges and Schools

- [College of Arts and Sciences](#)
- [College of Business](#)
- [College of Engineering and Applied Sciences](#)
- [Graduate School](#)
- [Renaissance School of Medicine](#)
- [School of Communication and Journalism](#)
- [School of Dental Medicine](#)
- [School of Health Professions](#)
- [School of Marine and Atmospheric Sciences](#)
- [School of Nursing](#)
- [School of Professional Development](#)
- [School of Social Welfare](#)

Leadership



Maurie McInnis, President

Maurie McInnis became the sixth president of Stony Brook University on July 1, 2020. As chief executive for Stony Brook, McInnis also oversees Stony Brook Medicine, Long Island's premier academic medical center, which encompasses five health sciences schools, four hospitals, and 200 community-based health care settings. She is a key player in furthering economic development on Long Island and in Stony Brook's role as part of the management team of nearby Brookhaven National Laboratory, a U.S. Department of Energy facility.

McInnis brings to Stony Brook her humanist values as a renowned cultural historian of the 19th century American South, among them her conviction that institutes of higher learning should use their expertise and influence to address major societal problems. As such, she is deeply committed to the mission of public research universities.

Before coming to Stony Brook, she served four years as executive vice president and provost at the University of Texas at Austin (UT), a top public research university of more than 50,000 students. Prior to that, she spent nearly 20 years at the University of Virginia in various academic and administrative appointments, including vice provost for academic affairs, associate dean for undergraduate academic programs in the College of Arts and Sciences, director of American studies, and professor of art history. At Stony Brook, she has mobilized several key endeavors to strengthen the university, including its lauded COVID-19 response, its Strategic Budget Initiative, and the university's robust bid to become the anchor establishment for the Governors Island climate science development project in New York City.



Carl W. Lejuez, Provost

Carl W. Lejuez began his appointment as provost and executive vice president for academic affairs on July 1, 2022. Like many Stony Brook University students, he proudly carries the distinction of a first-generation student. He holds his M.A. and Ph.D., both in clinical psychology, from West Virginia University; and earned his B.A. in psychology from Emory University.

Lejuez has focused most of his career as a researcher and administrator at leading public research institutions. Before joining Stony Brook, Lejuez served as provost and executive vice president at the University of Connecticut as well as the dean of the College of Liberal Arts and Sciences at the University of Kansas, where he also served the university as interim provost for two years. He spent the bulk of his academic career at the University of Maryland, where he was a professor in the clinical psychology program in the department of psychology and where he served as an associate dean for research for the College of Behavioral and Social Sciences.

Equity and access are at the core of Lejuez's research and his administrative philosophy. His research on mood disorders, addictions, and personality disorders is especially directed toward aiding marginalized and underserved populations. At Maryland, he founded and led the Center for Addictions, Personality, and Emotions Research. Lejuez has received grant funding from several sources for his research and is widely published, having also served on several editorial boards and having been a founding editor of the publication "[Personality Disorders: Theory, Research and Treatment](#)." As an administrator, he is a collaborative and transparent leader who engages frequently with staff, faculty, students, and other university partners to make decisions that are shaped and informed by community input.

The SUNY System

The State University of New York is the largest comprehensive university system in the United States. SUNY's impact in New York State and across the globe begins with its 64 institutions, including research universities, academic medical centers, liberal arts colleges, community colleges, colleges of technology and an online learning network. SUNY serves nearly 1.3 million students in credit bearing courses and programs and through continuing education and community outreach programs. Nearly 3 million SUNY alumni are located around the globe, each making their own unique impact.

SUNY generates \$1.7 billion annually through grants and patents and about 96,000 degrees each year. Its annual budget is \$11.9 billion for 2021.

SUNY was established in 1948 through legislative implementation of recommendations made by the Temporary Commission on the Need for a State University. SUNY's administrative offices are in Albany, the state's capital, with satellite offices in Manhattan and Washington, D.C.

Stony Brook, New York

The main campus of Stony Brook University is in the historic north shore hamlet of Stony Brook near the geographic midpoint of Long Island, approximately 60 miles east of Manhattan and 67 miles west of Montauk. Located on Long Island's beautiful North Shore, the Stony Brook campus is situated on 1,039 wooded acres, encompassing its 13 schools and colleges; a research and development park; world-class athletics facilities, including an 8,300-seat stadium and a 4,000-seat arena; and Stony Brook Medicine, Long Island's premier academic medical center.

Stony Brook is in the Town of Brookhaven in Suffolk County, New York. Begun in the colonial era as an agricultural enclave, the hamlet experienced growth first as a resort town and then to its current state as one of Long Island's major tourist towns and centers of education. The Three Village Central School District serves Setauket, East Setauket, Stony Brook, Poquott, and Head of the Harbor, Old Field, and portions of Port Jefferson, Saint James, and South Setauket. The school district is renowned for its West Prep program, a three-year science research program that produces record numbers of Regeneron Science Talent Search semifinalists. New York City is readily accessible by the Long Island Railroad and multiple highways that extend from the city through Long Island.



Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume, a letter of interest addressing the themes in this profile, and a list of three professional references.

For full consideration, candidate materials should be received by March 30, 2023.

Applications can be submitted through Stony Brook's Jobs website. [Please visit this webpage](#) to find the link to apply.

Nominations and inquiries can be directed to: vice_provost_search@stonybrook.edu.

Stony Brook University is committed to excellence in diversity and the creation of an inclusive learning, and working environment. All qualified applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, familial status, sexual orientation, gender identity or expression, age, disability, genetic information, veteran status and all other protected classes under federal or state laws.