



**STONY BROOK
UNIVERSITY**

OLLI LECTURE SERIES PRESENTS:

JENNIFER KEISHIN ARMSTRONG

Join us as she shares her outrageous cultural history of two guys who went out for coffee and eventually changed the comedy world!

Tuesday, April 21, 2020

*Virtual via Zoom**

1:30– 2:30 pm

TOPIC TO BE DISCUSSED:

Seinfeldia: How the Show About Nothing Changed Everything

Seinfeldia is about two guys who went out for a cup of coffee and dreamed up Seinfeld. Comedians Larry David and Jerry Seinfeld never thought anyone would watch their sitcom. But against all odds, viewers did watch---first a few and then many, until nine years later nearly forty million Americans were tuning in weekly. Seinfeldia is an intimate history of the show full of gossipy details, show trivia and insights into many famous episodes.

Jennifer Keishin Armstrong



Jennifer Keishin Armstrong is the *New York Times* bestselling author of *Seinfeldia: How the Show About Nothing Changed Everything*; a history of *The Mary Tyler Moore Show*, *Mary and Lou* and *Rhoda* and *Ted*; and *Sex and the City* and *Us: How Four Single Women Changed the Way We Think, Live, and Love*. She spent a decade on staff at *Entertainment Weekly* and has since written for many publications, including *BBC Culture*, *The New York Times Book Review*, *Vice*, *New York* magazine, and *Billboard*. She also speaks about pop culture history and creativity.