
Curriculum Vitae
George Giokas, BA Journalism

CONTACT INFORMATION

School of Communication and Journalism
Stony Brook University
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EDUCATION

1973 Bachelor of Arts, Journalism
Long Island University, Brooklyn, NY

2005 UCLA, Los Angeles
Graduate Program, School of Theater, Film and Television
Advanced Professional Program, Screenwriting

PUBLICATIONS

“Everyday Matters,” Neighbor News, columnist
“Small Talk, Newsday columnist
“Dear Diary,” Business Week online columnist
Hundreds of articles on entrepreneurship and motivation.

NOVELS Young adult novel “*Nickel Ice*” by Saguaro Books, March 2014.

SCREENWRITING Eight full-feature screenplays, several teleplays and shorts.

ORIGINAL JOURNALISM

2008 – 2009 **The Neighbor Newspapers, Lindenhurst, NY**
Freelance Columnist, “Everyday Matters”

Wrote a weekly newspaper column on slices of life for this newspaper,
with a circulation of more than 500,000, about all things Long Island.

- 1998 – 2000** **BusinessWeek Online**
Freelance Columnist, “Dear Diary”
- Weekly national motivational column on entrepreneurship.
- 1995—2001** **Newsday, Melville, NY**
Freelance Business Columnist, “Small Talk”
- Weekly column on the life of an entrepreneur.
- 1991 – 1995** **Newsday, Melville, NY**
Senior Editor, Business Desk
- Supervised production, editing and assignment of business section stories for both Newsday and NY Newsday. Created “Money & Careers” section.
- 1989 – 1991** **Keystone Gazette, Bellefonte, PA**
Part Owner, Editor-in-Chief
- Revived this weekly newspaper into an award-winning provider of news for residents of Centre County.
- 1978 – 1989** **Newsday, Melville, NY**
Senior Editor, Executive News Editor
- 1980 – 1989** Held various managerial roles including Copy Desk Executive News Editor, supervising 20 copy and slot editors and Senior Editor, Nassau County, supervising 40 editors and reporters.
- 1978 – 1980** Editor, copy desk.
- 1976 – 1978** **Bronxville Review-Press and Reporter, Bronxville, NY**
Editor
- 1973- 1976** **Gannett Newspapers, Westchester County**
Reporter Dispatch, Harrison, NY
General Assignment Reporter and member, Investigative Team
Covered various beats, including police and organized crime.

TEACHING EXPERIENCE

Stony Brook University, School of Communication and Journalism

2007-Present Adjunct Lecturer

- News Literacy
- Coordinator, Graduate Fellows, News Literacy
- Beat Reporting
- Introduction to Digital Journalism
- Ethics and News Judgment
- Journalistic Reporting and Writing
- News Reporting and Writing
- Senior Journalism Capstone Project
- Senior Communication Capstone Project
- Honors College Senior Project
- The Changing News Business
- News Literacy for Business Students
- Independent Study Graduate Program, business journalism
- Developed course in branded content
- Specialized Internship, Journalism
- Mass Communication Internship

2019-Present

Internship, Awards and Careers Activities

- ***Michael Loeb Partnership***

Developed course in branded content and act as coordinator of a related internship program at Loeb.nyc. This specialized paid internship grew out of a desire for Michael Loeb to honor his late father, veteran journalist Marshall Loeb, with a lasting impact on the study of journalism. The partnership created a visiting professorship position at Stony Brook University's School of Journalism and an internship program for journalism students to experience and apply hands-on communication skills to Loeb's portfolio of diverse companies.

- ***Scholarship and Internship and Careers Committees***

Member of journalism program's internship committee. Assisted in career fairs and a series of virtual events on internships and related activities. Recently appointed as Director of Internships and Careers. Also, member of committee for student scholarship awards.

- ***Student Advising***

Assisted students with course planning and careers.

- ***Coordinator, Hearst Student Journalism Awards Program***

Chose and coordinated awards entries which received national honors for Stony Brook University's School of Journalism. Thousands of dollars in stipends were awarded to the School of Journalism for participating and placing in top tiers of national competitions.

- ***Lecturer / Fundraiser, Alan Alda Center for Communicating Science***

Led workshops, developed marketing campaign for school in its early years and attracted sponsorships.

AWARDS AND HONORS

Media Leadership Award, 2000

International Association of Business Communicators (IABC)

Keystone Press Awards, 1989-1991

Multiple awards for front page excellence, news coverage and editorial page excellence.

Long Island's Top 50 Around 50 Award, 2009

Presented to Long Island business leaders in recognition of outstanding achievements, leadership, and contributions to Long Island.

Community Service Award, 2010

International Association of Business Communicators (IABC)

PROFESSIONAL ASSOCIATIONS

Long Island Software & Technology Network (LISTNET)

1997-2012

Founding Member and Board Member

With close to 700 members, the objective of LISTnet is to promote Long Island as one of the national centers of excellence for Software and Technology solutions. This is achieved by facilitating collaborations between companies, establishing forums and events for the exchange of information, improving the quality and quantity of the labor force and partnering with companies that provide Long Island with all of the necessary services that will promote the continued growth of the software and technology industries.

Health & Technology. As former board member, was instrumental in launching the LISTnet Health Special Interest Group, focusing on advances in Long Island's health industry, including voice recognition systems and Electronic Health Records technology.

Also served on various subcommittees, including marketing and events as well as mentor to startup companies in LISTnet incubator.

2000-2001

New York Association of Temporary Services
Board Member

The association is charged with the responsibility of promoting the staffing industry in a positive, ethical, and educational manner, and acting as a watchdog for legislation which may adversely affect the industry. It provides frequent educational seminars on all facets of Human Resources to its members, who participate in legal workshops, management sessions, and policy making activities, so that they are informed and up to date on every aspect of their business, as well as current employment issues.

2000-2011

Fair Media Council
Member

Served as a judge for annual FOLIO awards luncheon program, attended by hundreds of media and businesspeople and honoring the work of media covering Long Island.

The Fair Media Council is a New York metro area not-for-profit media watch organization that educates and advocates for quality local news coverage as vital to maintaining the community's quality of life.

2004-2011

Strictly Students Film Festival
Founding Member and Board Vice President

One of a handful of film festivals just for high school students, the *Strictly Students Film Festival* provided an opportunity for Long Island high school students to share the films they create with a true audience, have them judged by a jury of industry professionals and be given recognition in the form of awards and prizes. The festival's role is to unite the Long Island high school student film community through collaboration and the sharing of resources. The festival seeks to inspire talented young filmmakers to pursue their passion and to encourage them to further their education to prepare them for careers in the filmmaking industry.

2006-2008

Big Brothers / Big Sisters Organization of Long Island
Volunteer, Mentor

Big Brothers Big Sisters is the oldest, largest and most effective youth mentoring organization in the United States. They are the leader in one-to-one youth service for more than a century, developing positive relationships that have a direct and lasting impact on the lives of young people. The Big Brothers Big Sisters mission is to help children reach their potential through professionally supported, one-to-one relationships with mentors that have a measurable impact on youth.

1997-2008

Industry Advisory Board, Smithtown Schools
Member

The Smithtown Central School District's Industry Advisory Board is composed of more than 150 representatives from the business, government, parent, alumni, and education communities. It provides verbal and written support for educational projects; advice concerning labor market trends, equipment, materials, and training methods; participates in activities that directly impact students, i.e., Cooperative Work Experience, School/Industry Partnerships, internships, mentors, guest speakers, field trips; assists in creating new instructional materials; and assists professional staff in updating knowledge and methods.

OTHER

Podcast and blog at nickelice.com; Fluent in Greek.