



Stony Brook University

# STRATEGIC BUDGET INITIATIVE SURVEY RESULTS

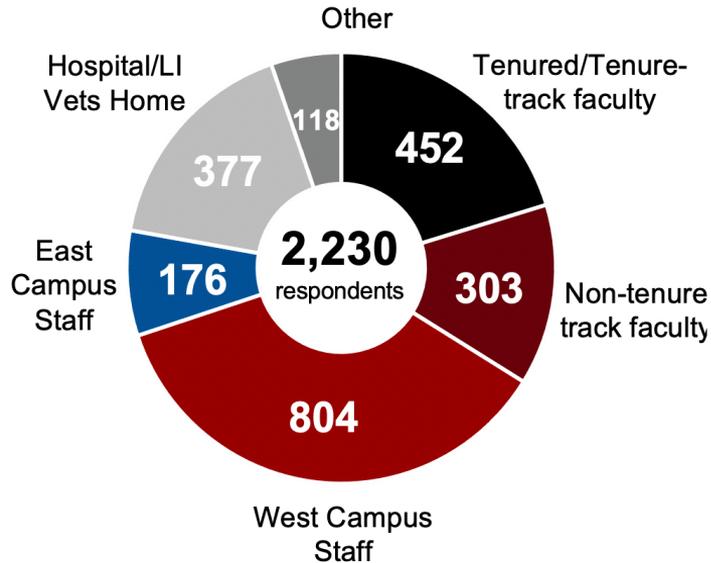
February 8, 2021

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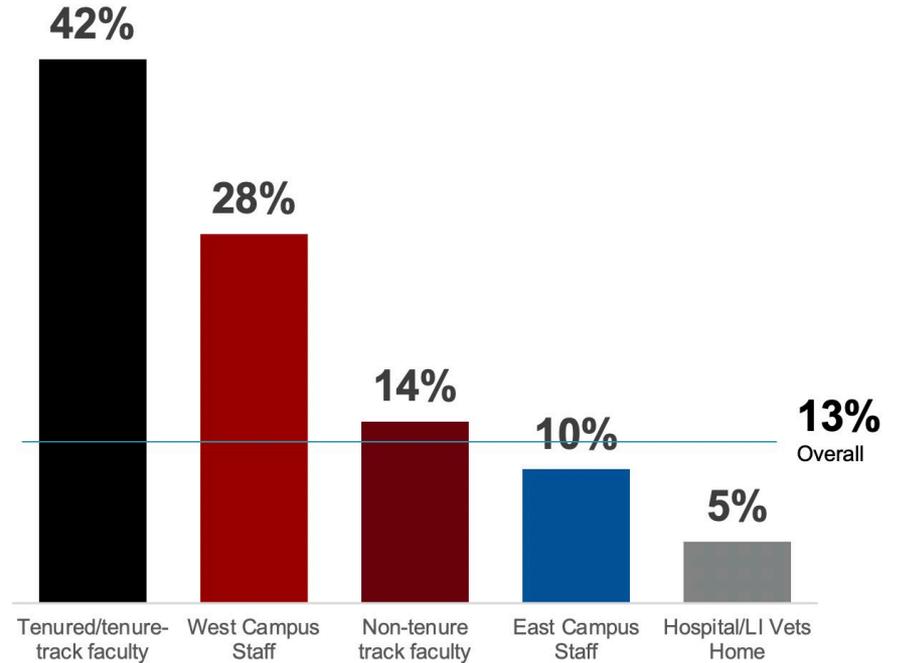
**FAR  
BEYOND**

# Response Rates

Respondents Answering More than 1 Question

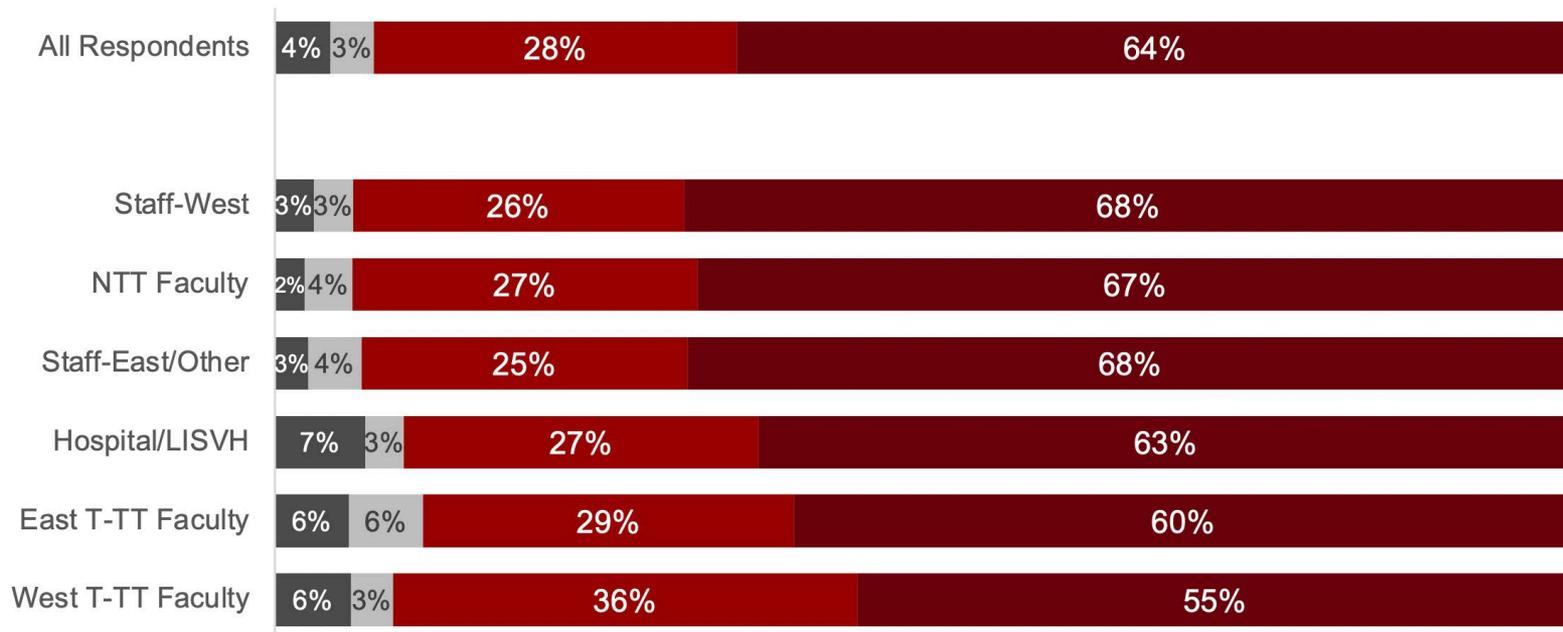


Response Rates by Position



# Likeliness to Recommend

*How likely are you to recommend Stony Brook University to a friend or peer?  
0 - not at all likely to 10 - extremely likely.*

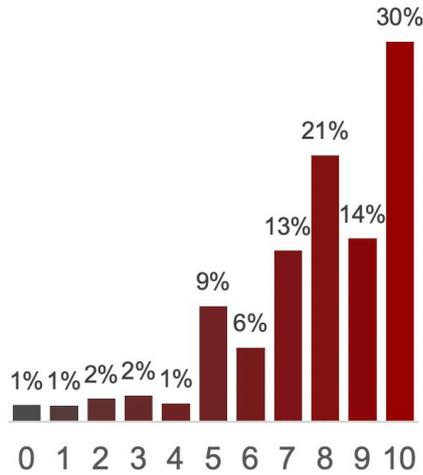


# Likelihood to Recommend by Position

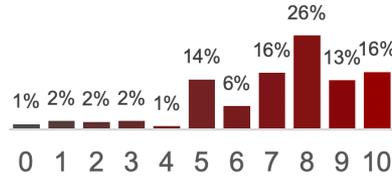
How likely are you to recommend Stony Brook University to a friend or peer?

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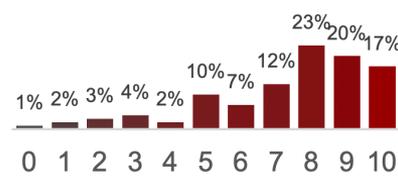
Overall



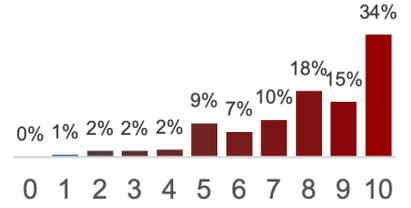
West-T/TT Faculty



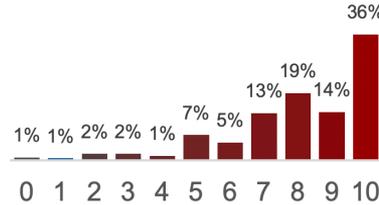
East-T/TT Faculty



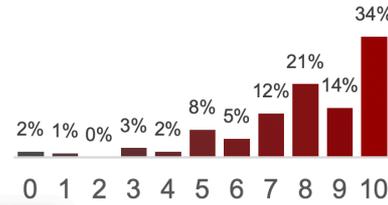
NTT Faculty



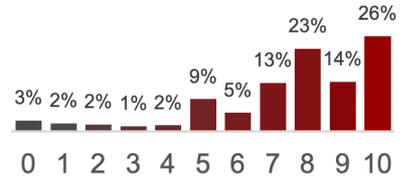
West-Univ. Staff



East-Univ. Staff

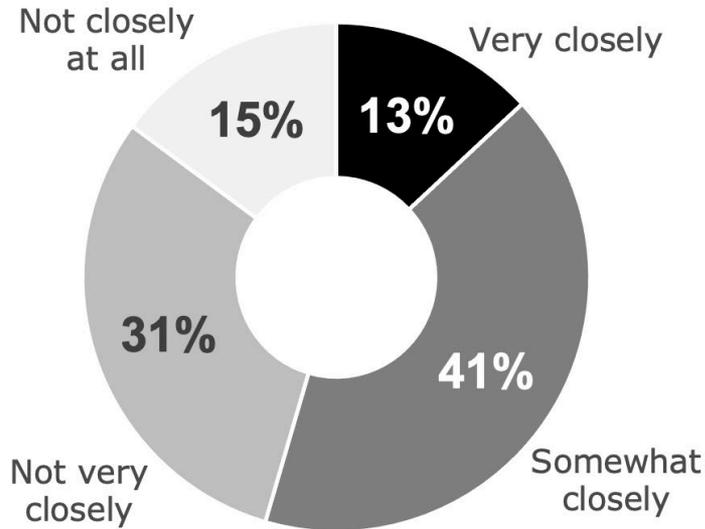


Hospital/LISVH

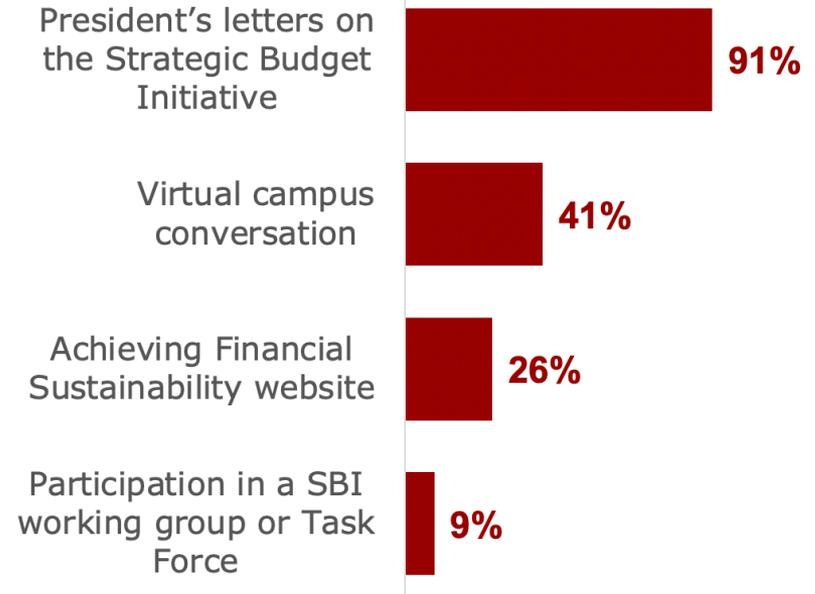


## Sources of Information

*How closely have you followed the development of Stony Brook's Strategic Budget Initiative?*



*How are you getting information about SBU's budget?*



# Group 1 Actions

To help with current budget challenges while maintaining Stony Brook's research and academic excellence, the SBI Task Forces have discussed a series of areas for potential action. Please review the list below and choose the one **MOST IMPORTANT** action and one **LEAST IMPORTANT** action regardless of whether it occurs in the short, medium, or long-term.



# Group 1 Actions

Please consider each of the proposals and **rate their degree of importance** in terms of actions that will help with the university's current budget problems while maintaining Stony Brook's research and academic excellence.

Strengthen Stony Brook's standing as one of the country's leading research institutions



Increase graduate education quality, experience, and outcomes to attract the best doctoral candidates to Stony Brook



Increase research collaboration across units, schools, and colleges to drive innovation and interdisciplinarity



Grow enrollments in existing and new professional graduate programs to increase tuition revenue



Incentivize faculty to apply for grants and to seek federal, state, and industry funding for their research to enhance overall research productivity



Streamline procedures for the development and approval process for launching new programs at Stony Brook University



Explore creative ways to better utilize existing space and facilities campus-wide in order to strengthen research productivity



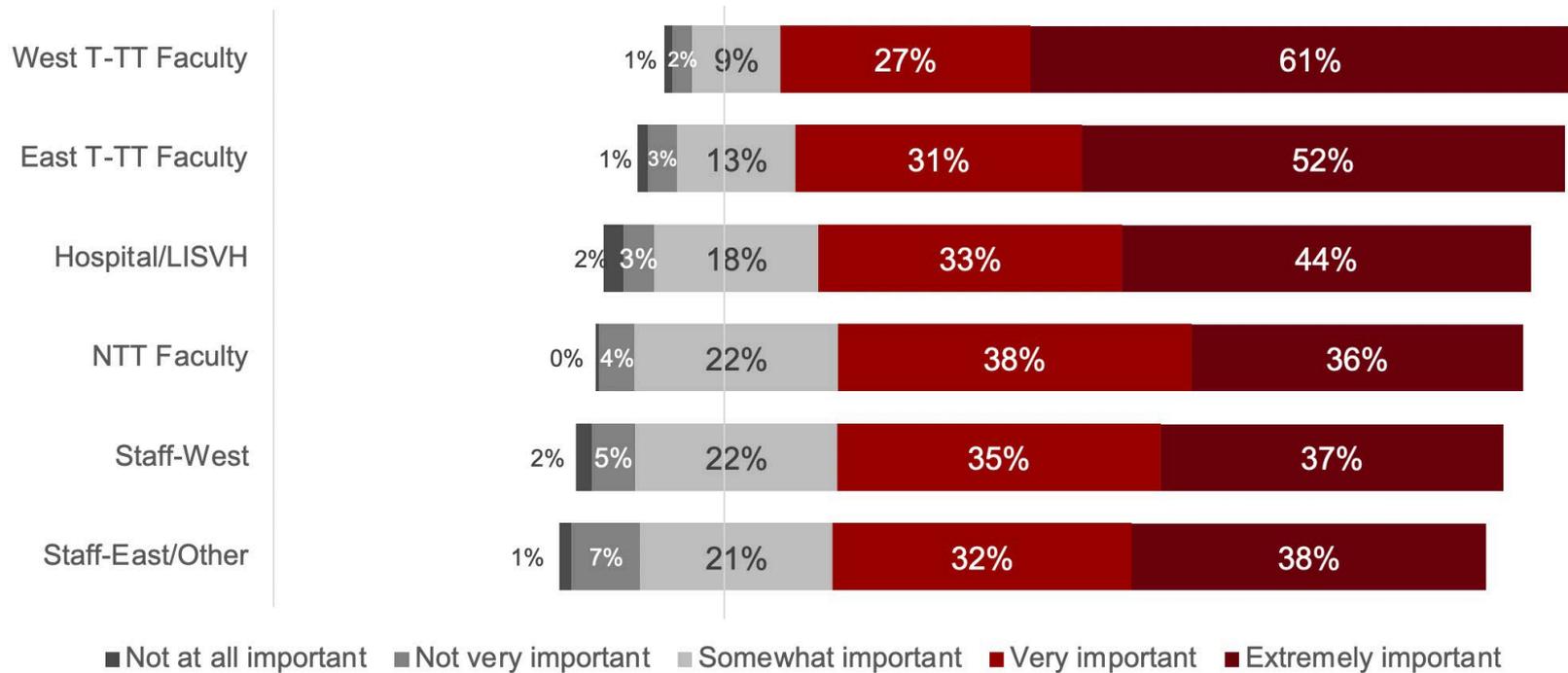
Attract more out-of-state students by the creation of new interdisciplinary undergraduate programs



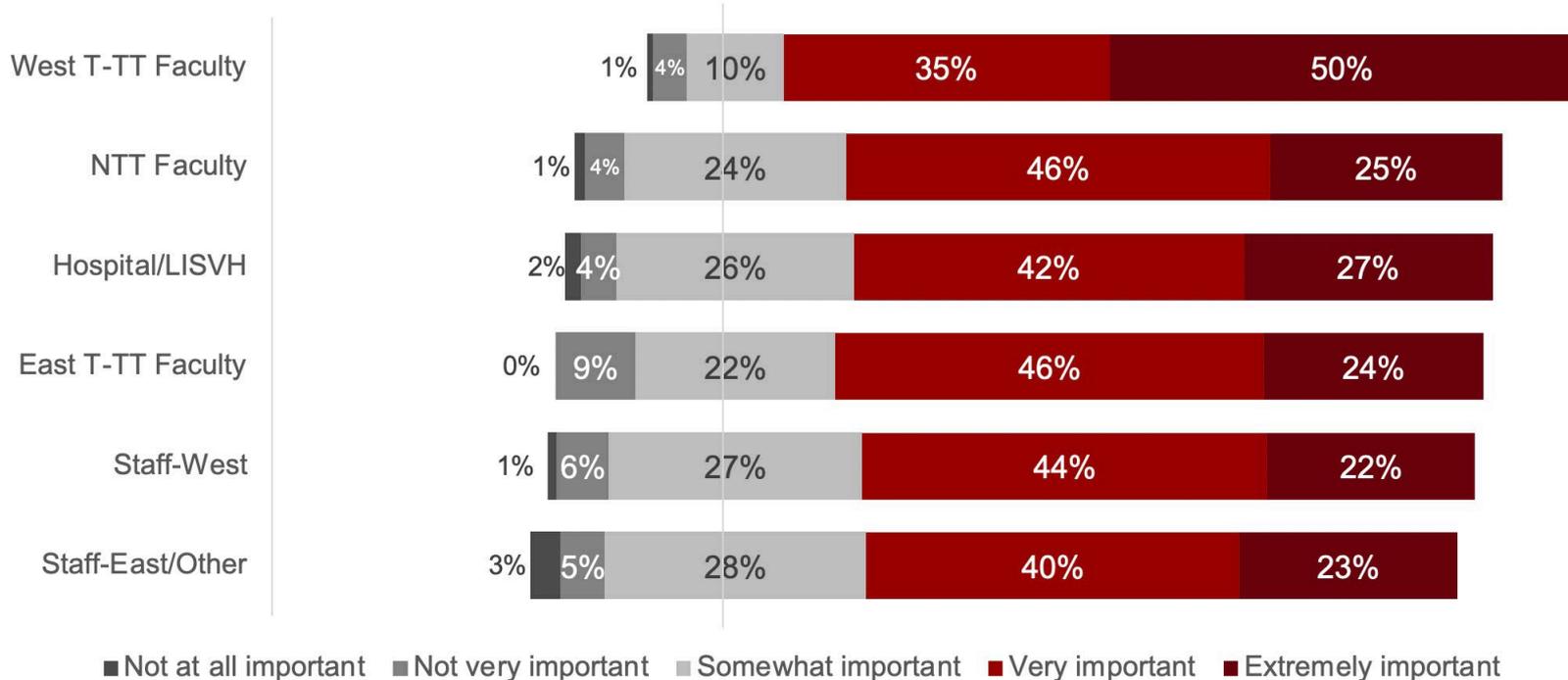
Expand the number of non-degree, professional, and continuing education programs to increase revenues



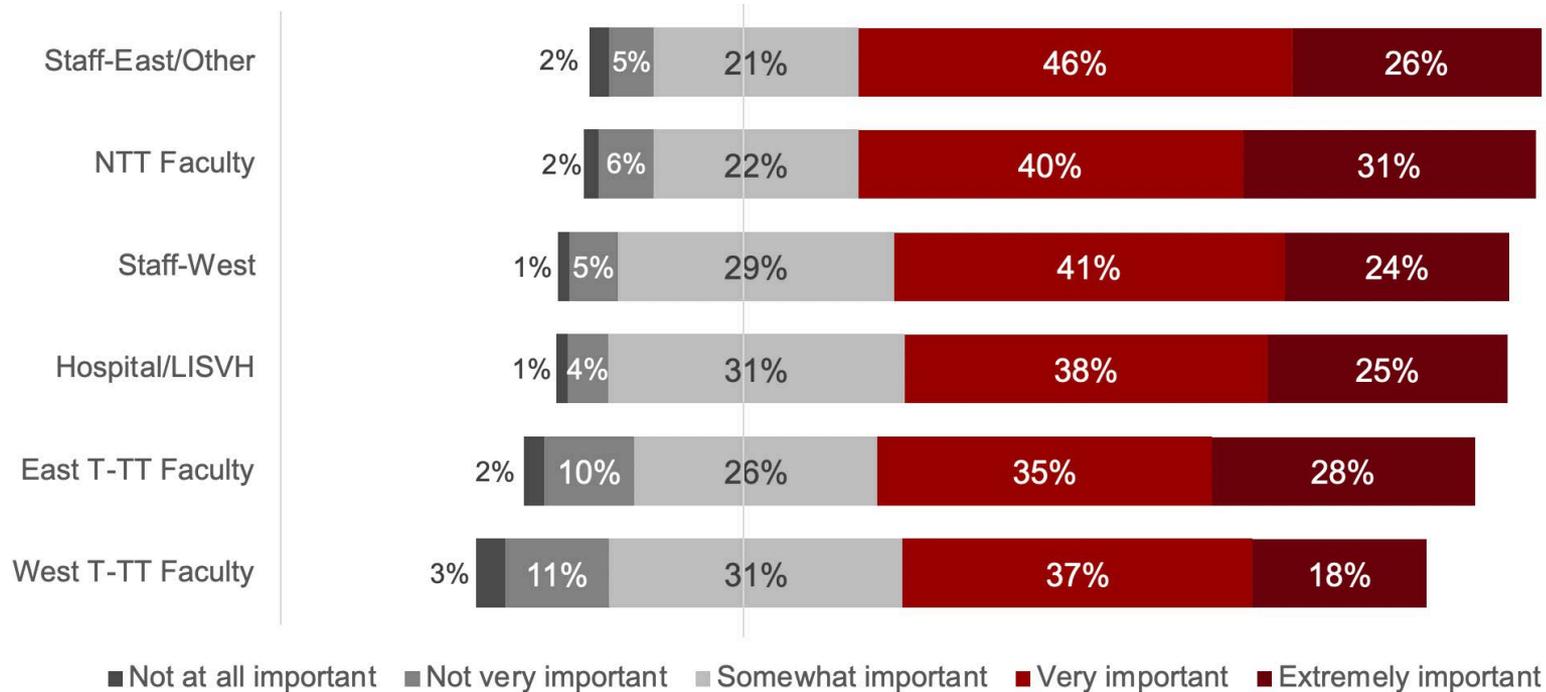
## Strengthen Stony Brook's standing as one of the country's leading research institutions.



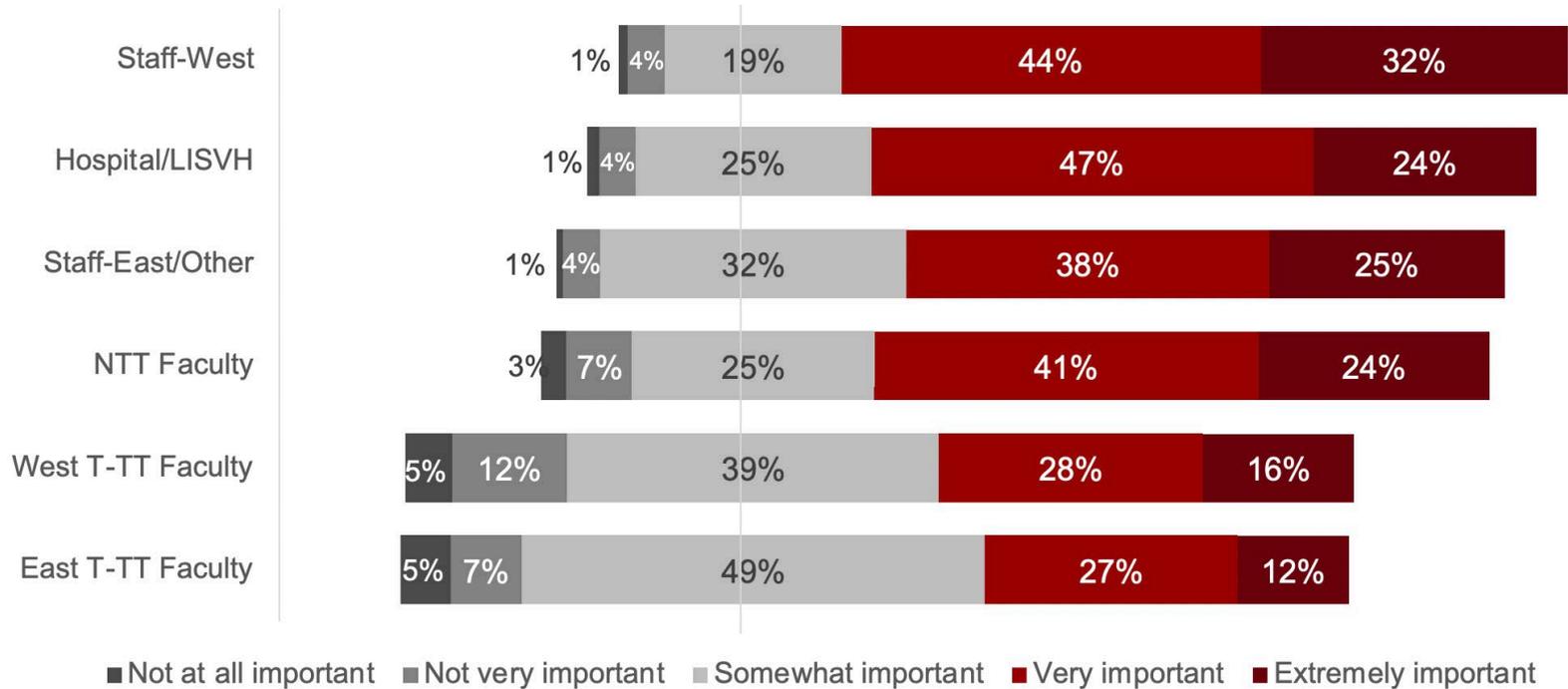
## Increase graduate education quality, experience, and outcomes to attract the best doctoral candidates to Stony Brook.



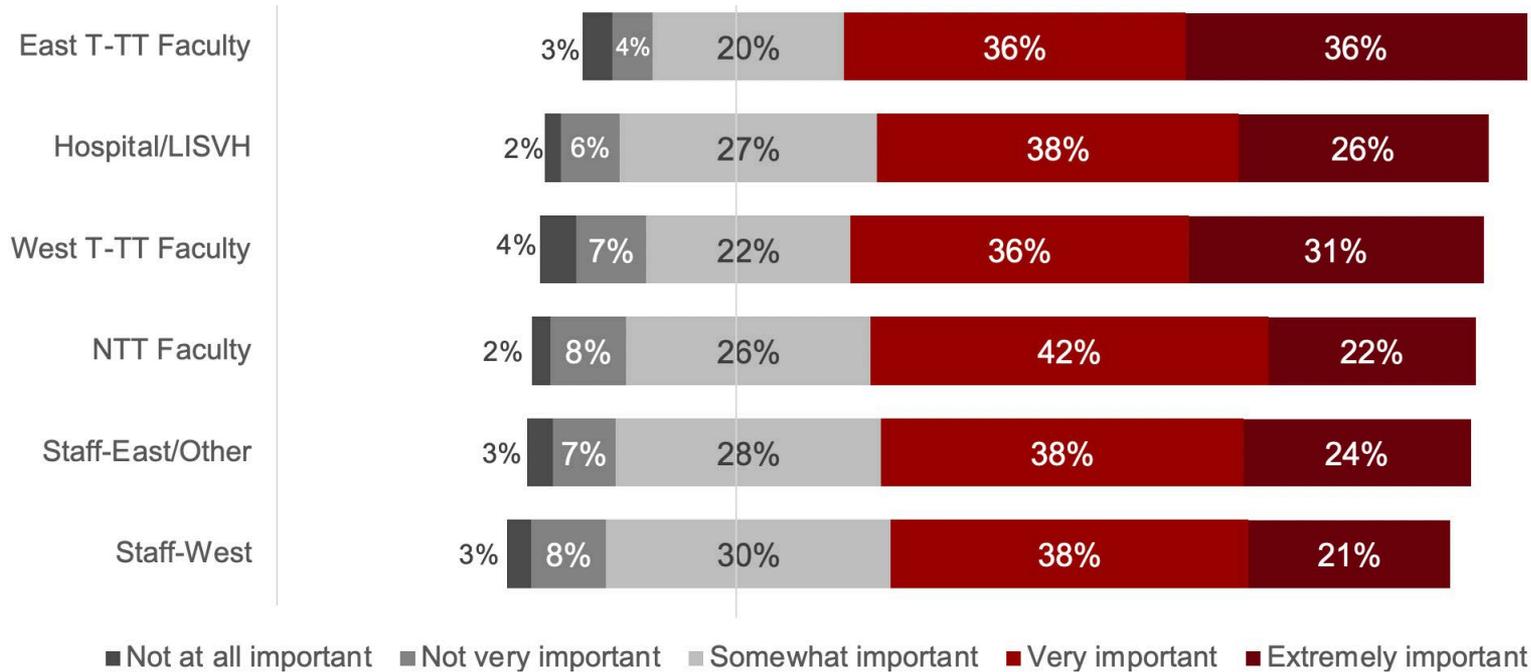
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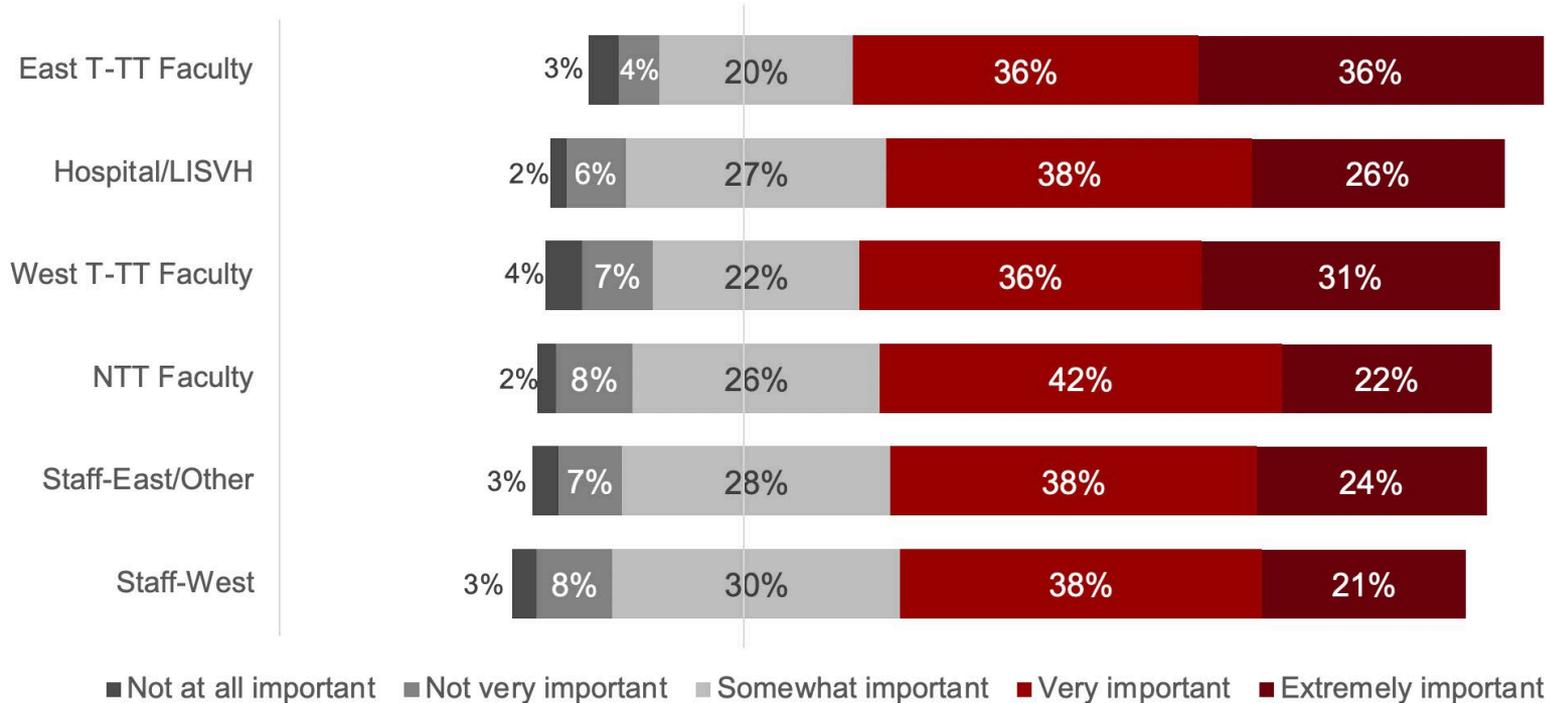
## Grow enrollments in existing and new professional graduate programs to increase tuition revenue.



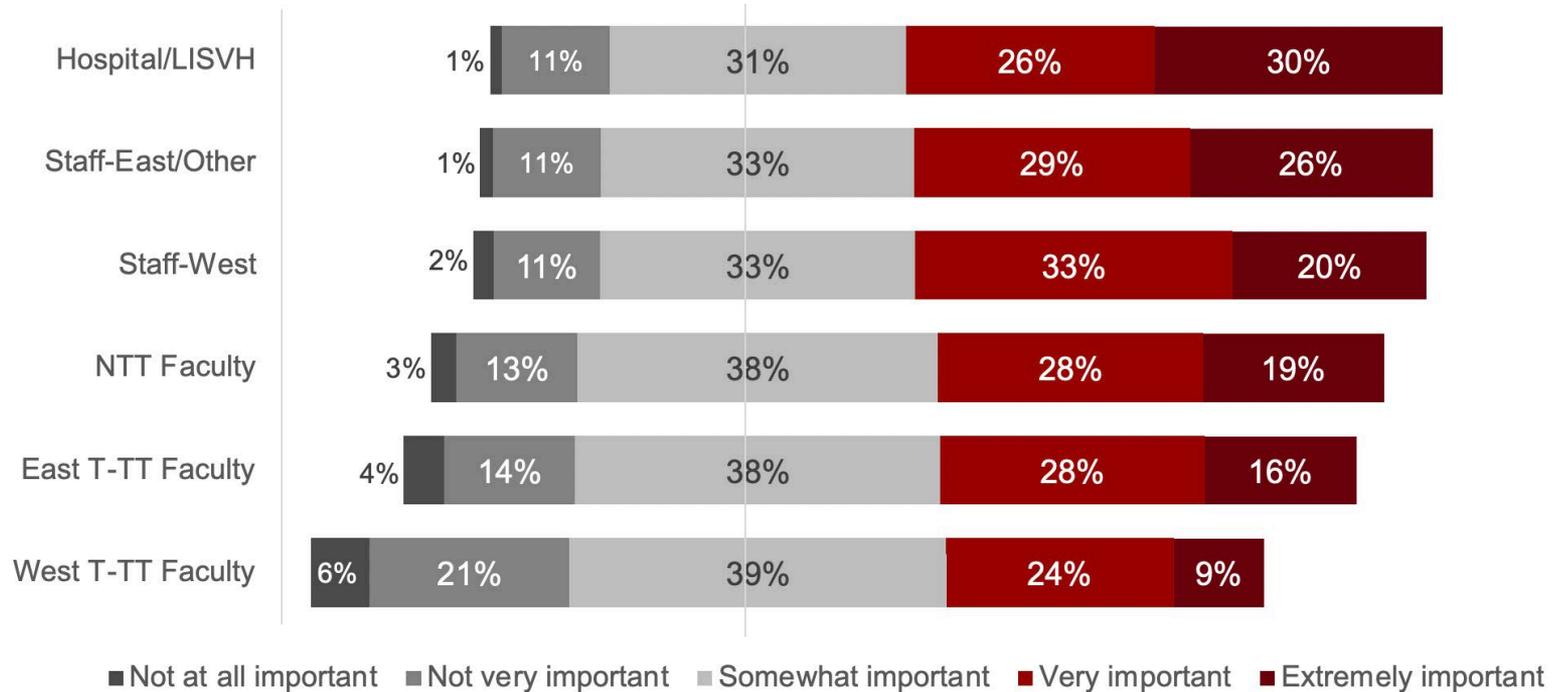
## Incentivize faculty to apply for grants and to seek federal, state, and industry funding for their research to enhance overall research productivity.



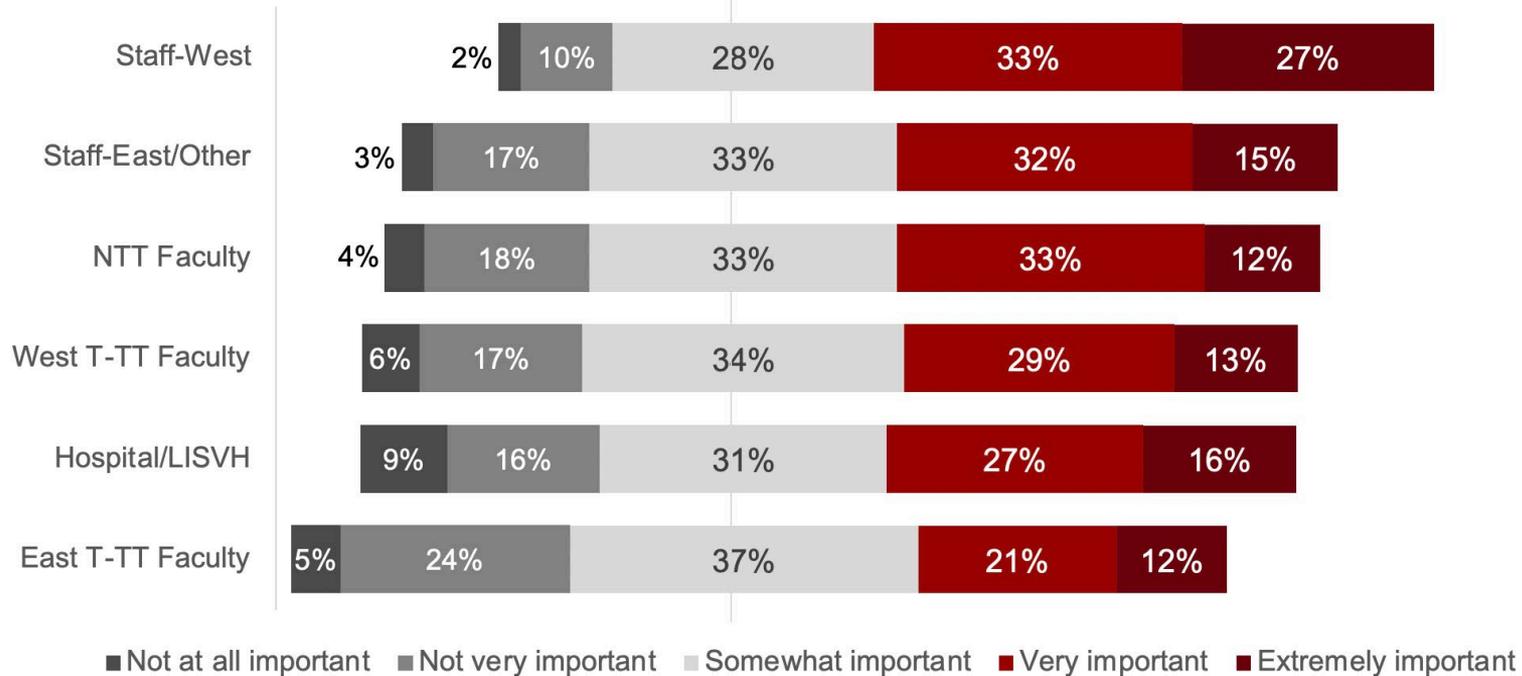
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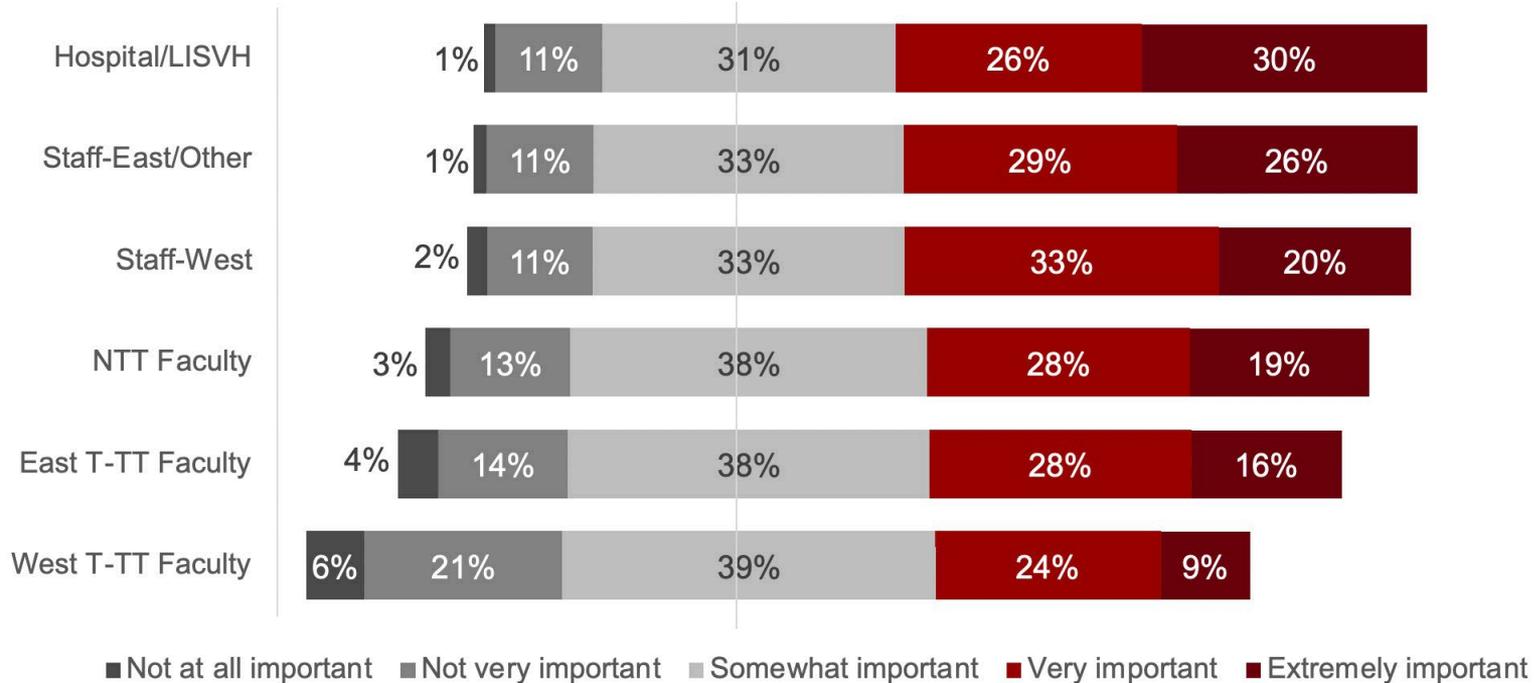
## Explore creative ways to better utilize existing space and facilities campus-wide in order to strengthen research productivity.



## Attract more out-of-state students by the creation of new interdisciplinary undergraduate programs.



## Expand the number of non-degree, professional, and continuing education programs to increase revenues.



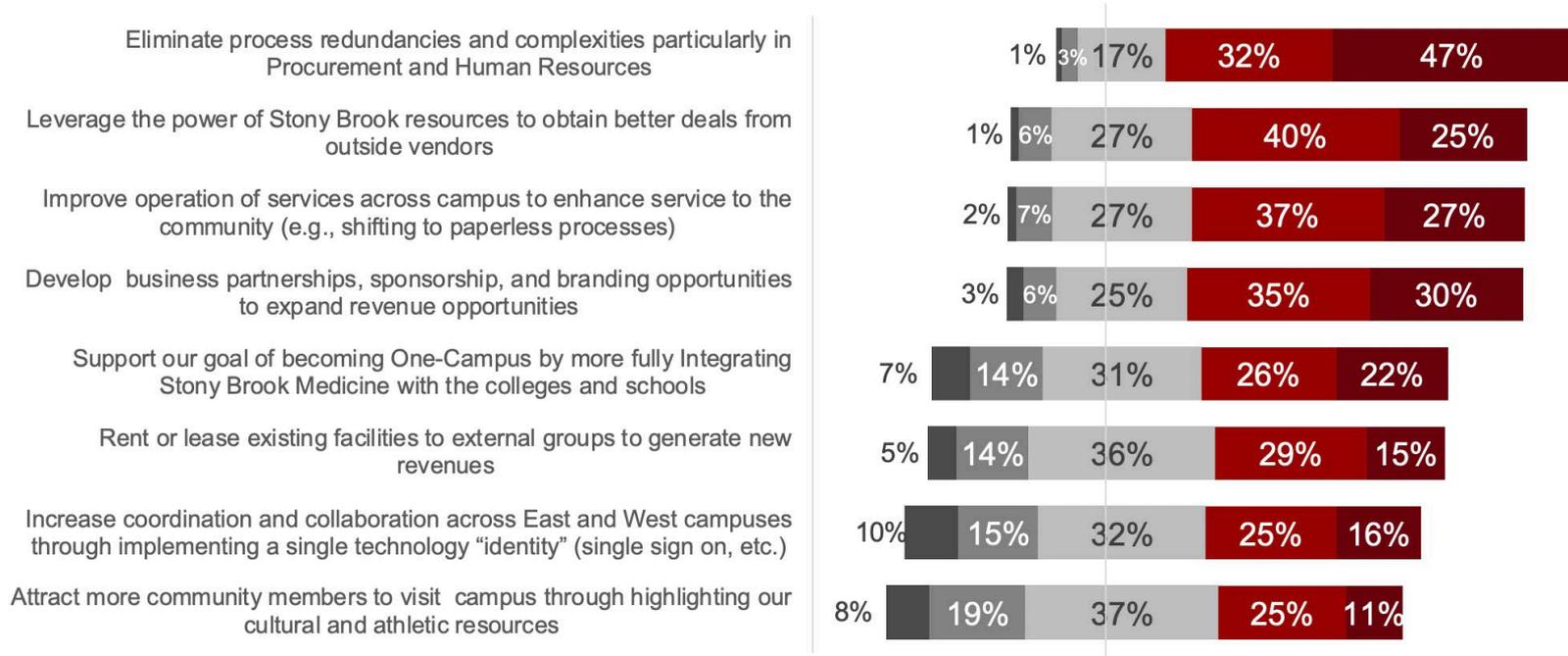
## Group 2 Actions

To help with current budget challenges while maintaining Stony Brook’s research and academic excellence, the SBI Task Forces have discussed a series of areas for potential action. Please review the list below and choose the one **MOST IMPORTANT** action and one **LEAST IMPORTANT** action regardless of whether it occurs in the short, medium, or long-term.

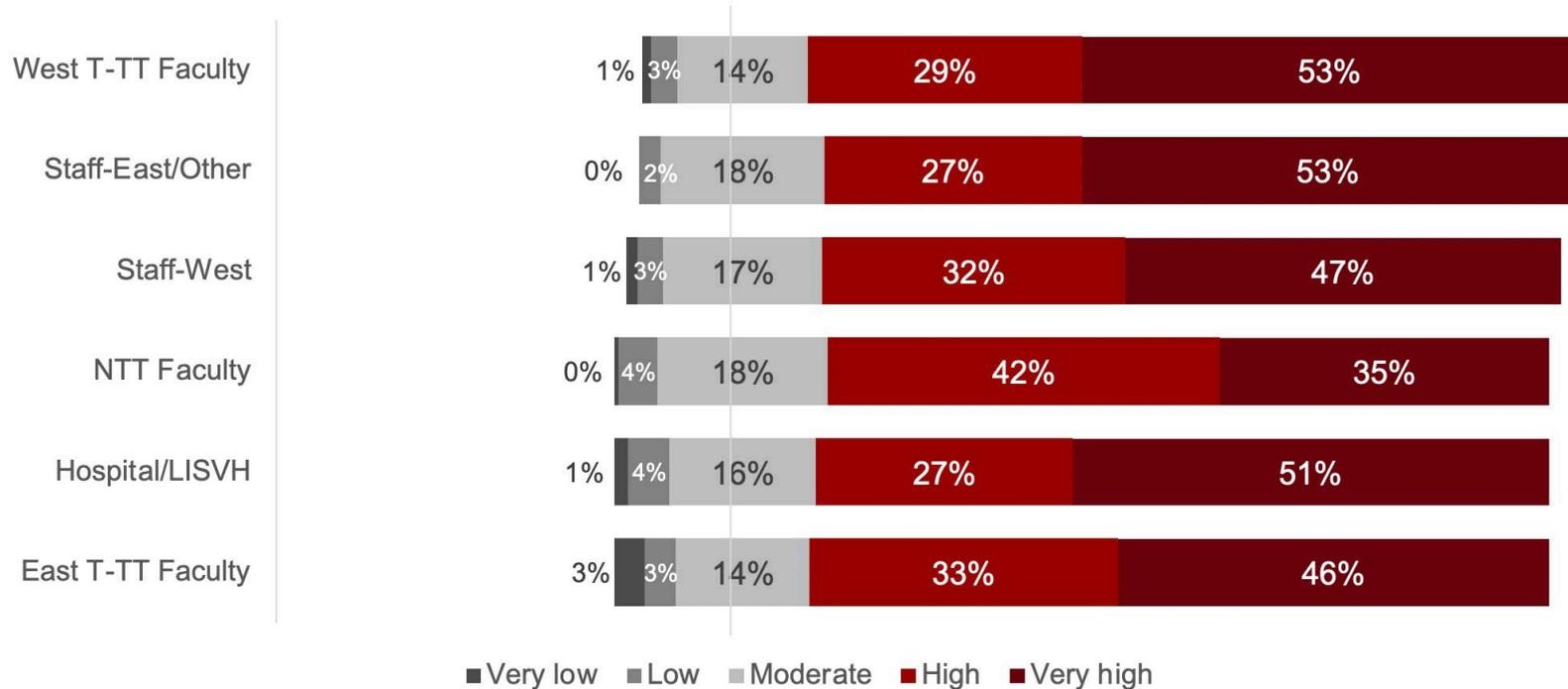


## Group 2 Actions

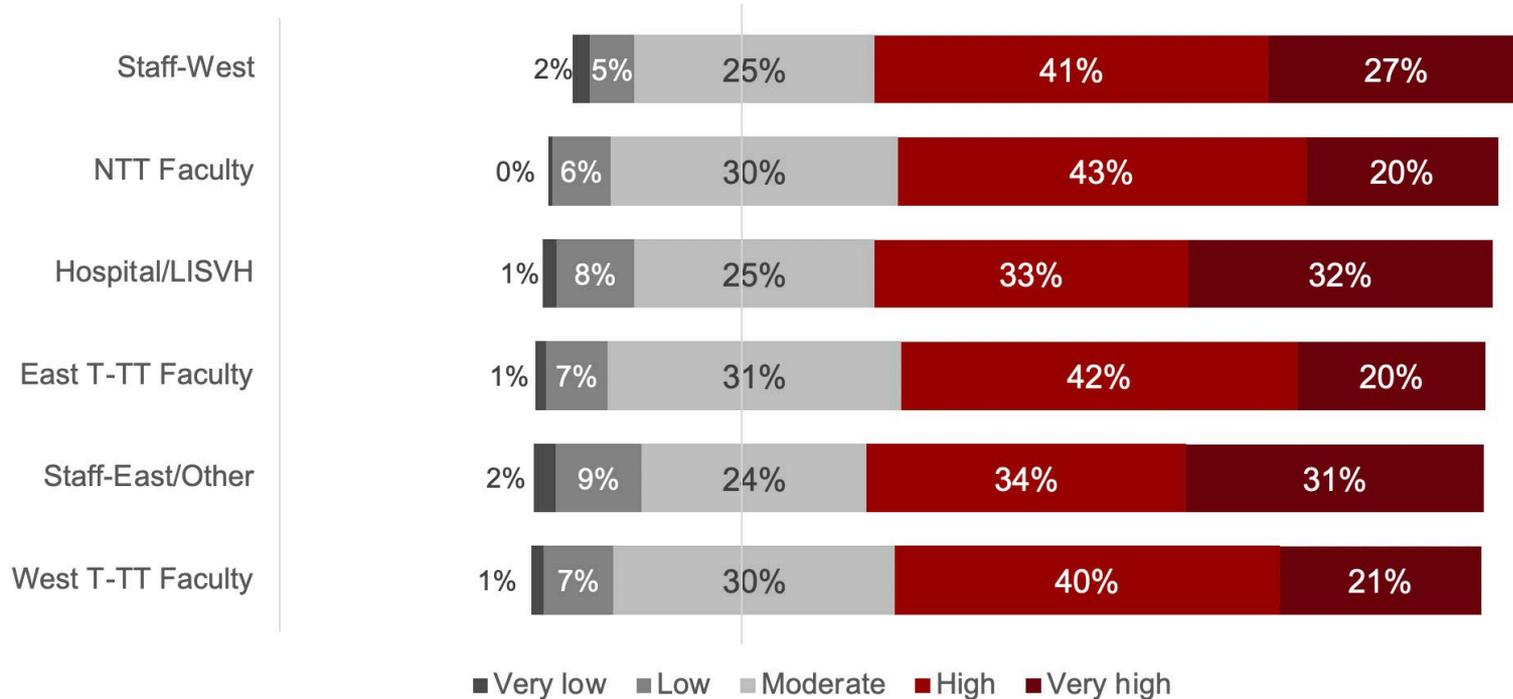
Please consider each of the proposals and **rate their importance** in terms of actions that will help with the university's current budget problems while maintaining Stony Brook's research and academic excellence.



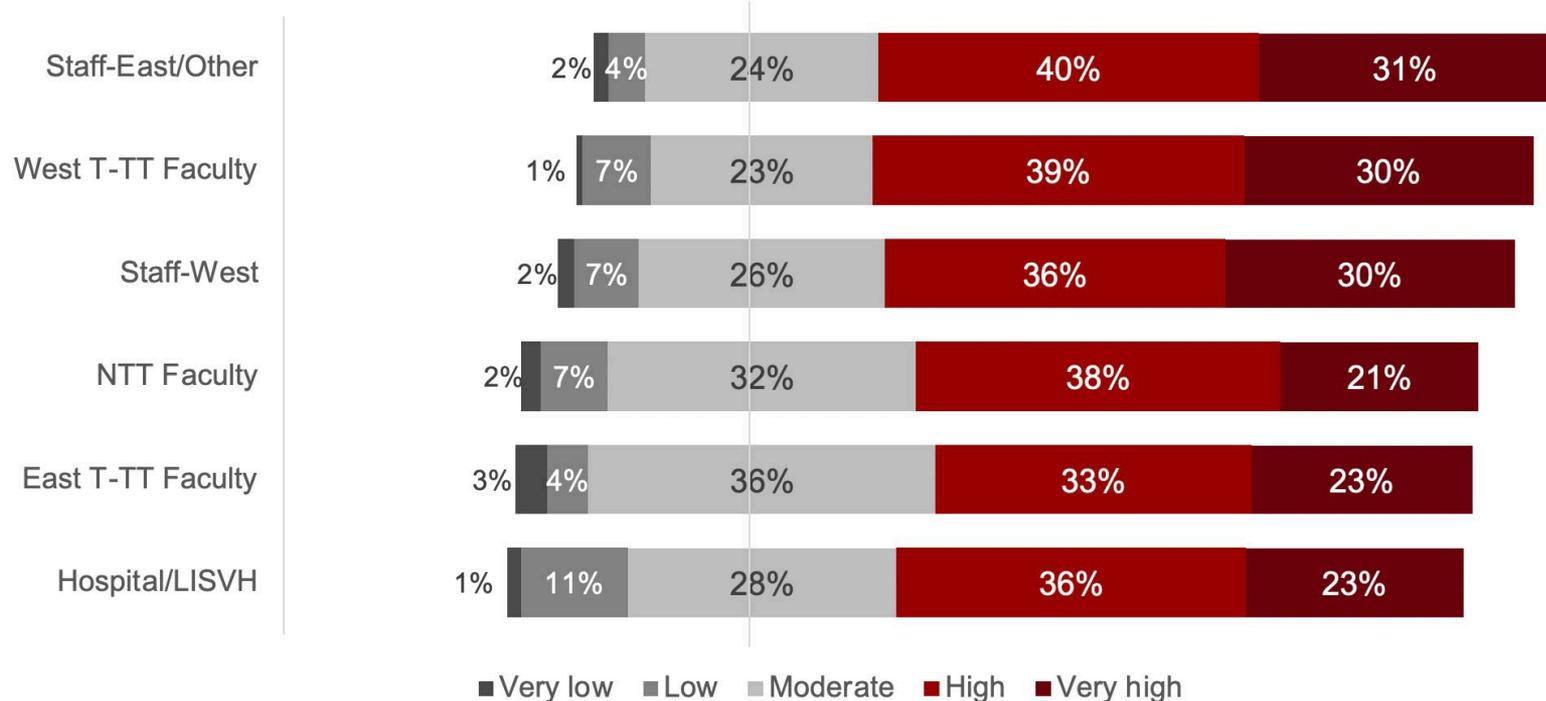
## Eliminate process redundancies and complexities particularly in Procurement and Human Resources.



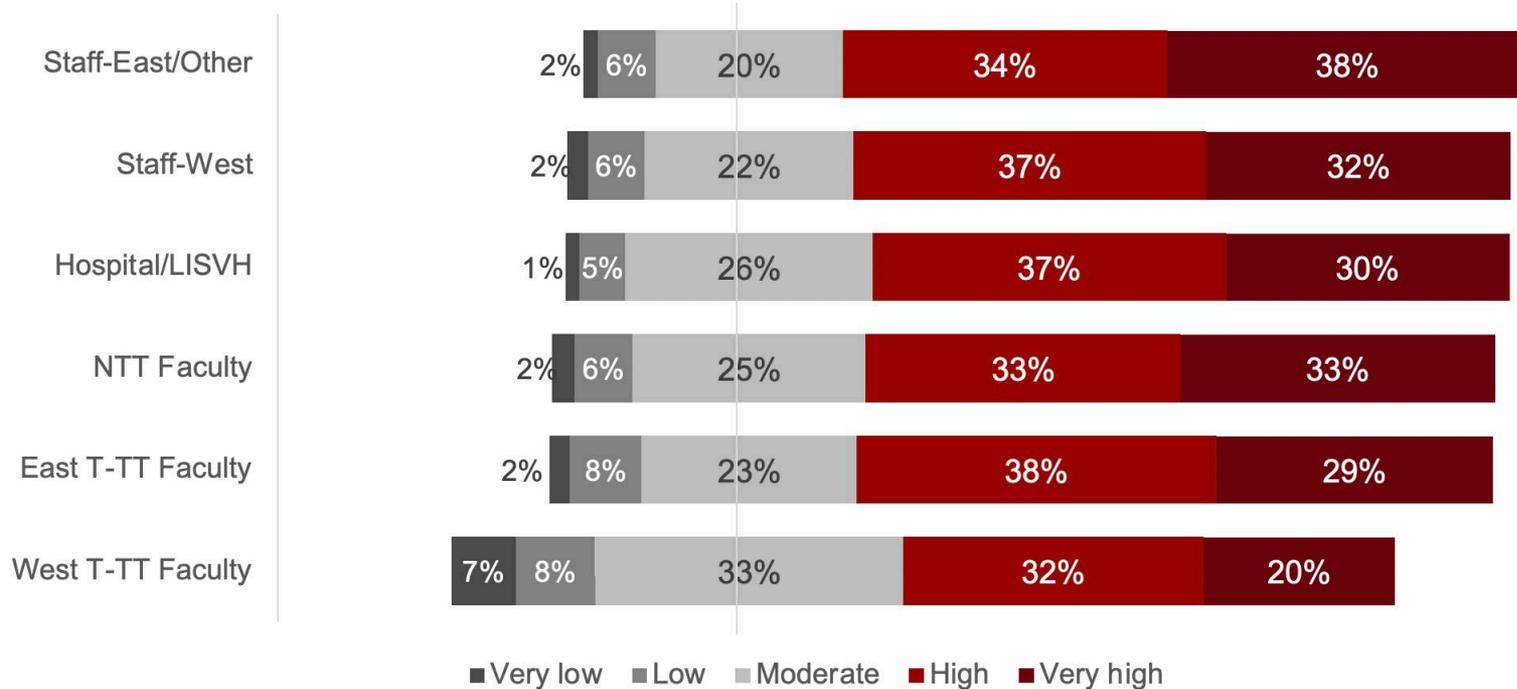
## Leverage the power of Stony Brook resources to obtain better deals from outside vendors.



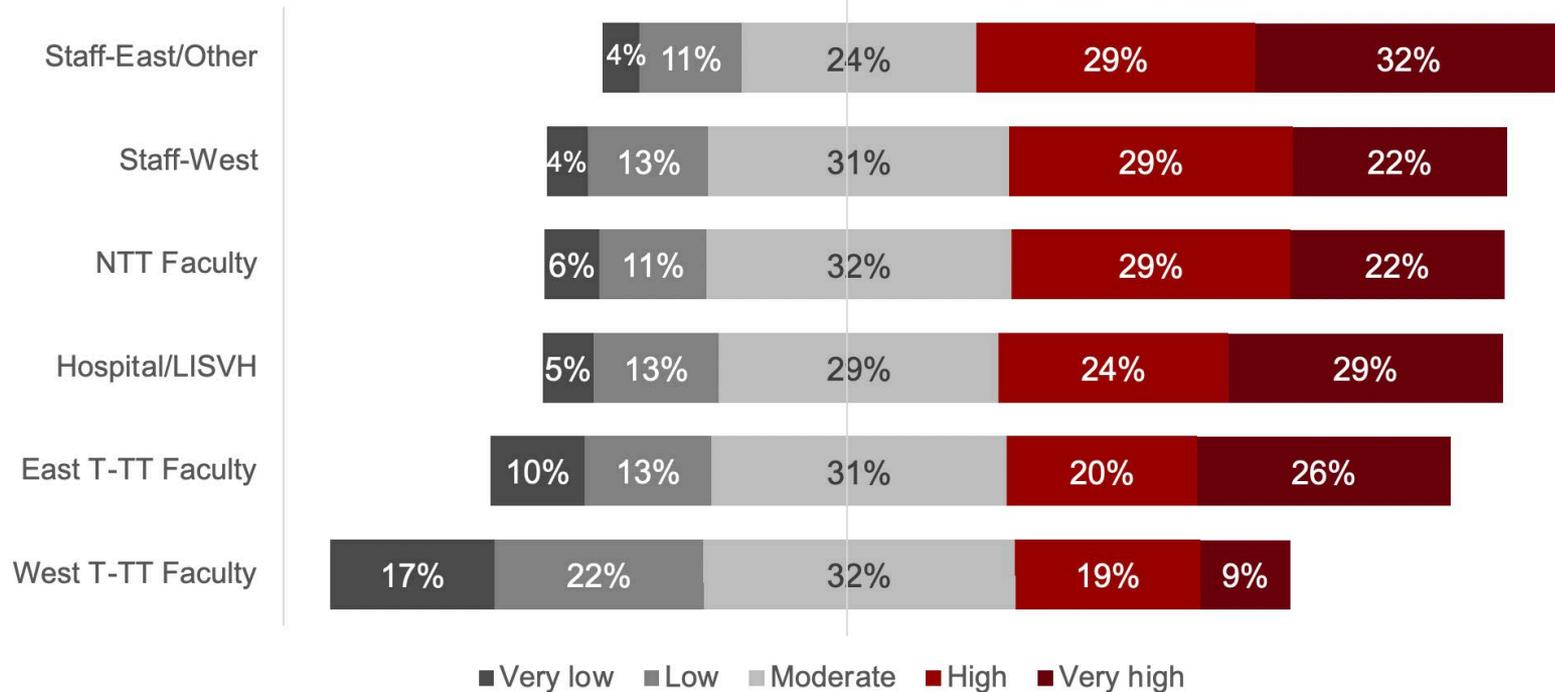
## Improve operation of services across campus to enhance service to the community (e.g., shifting to paperless processes).



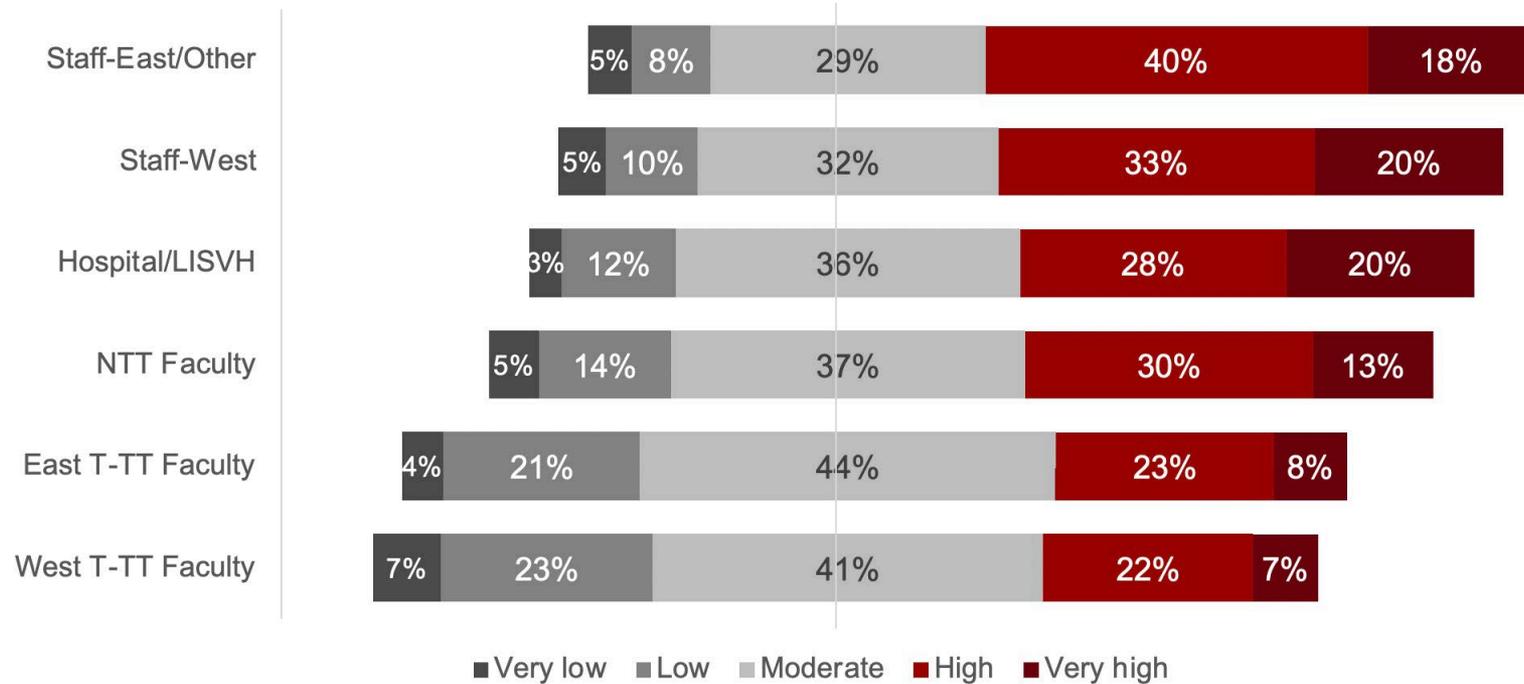
## Develop business partnerships, sponsorship, and branding opportunities to expand revenue opportunities



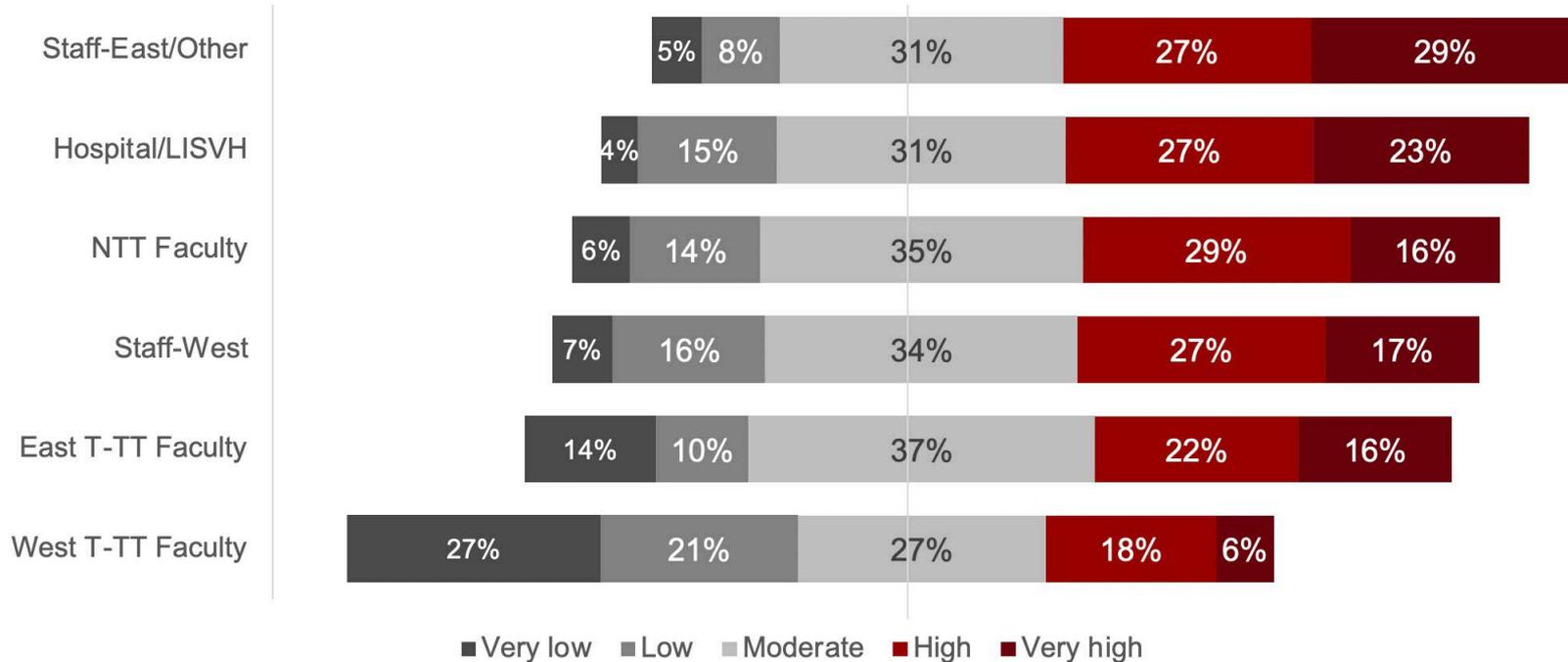
## Support our goal of becoming One-Campus by more fully integrating Stony Brook Medicine with the colleges and schools



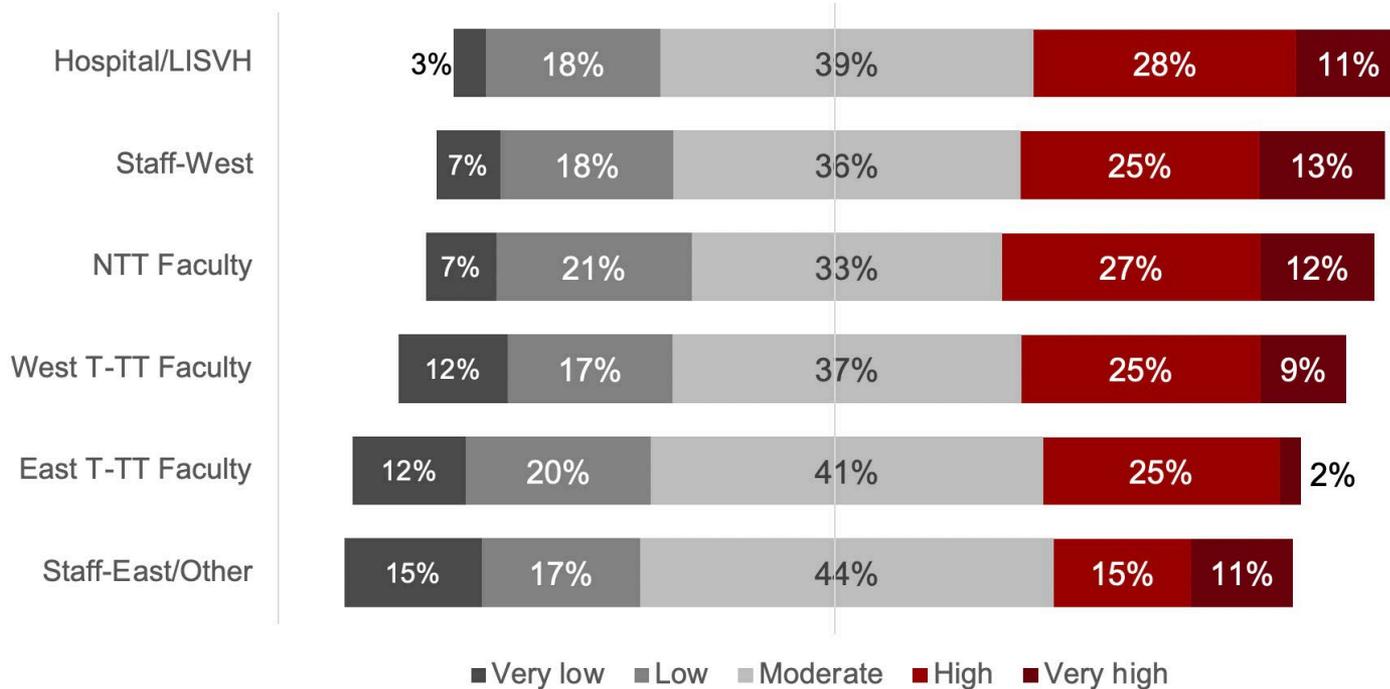
## Rent or lease existing facilities to external groups to generate new revenues



## Increase coordination and collaboration across East and West campuses through implementing a single technology “identity” (single sign on, etc.)



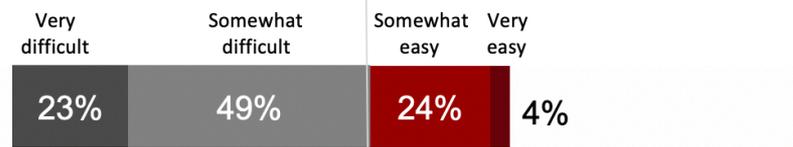
## Attract more community members to visit campus through highlighting our cultural and athletic resources



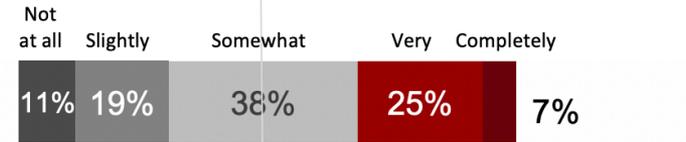
# Final Questions

Next, please think about the challenges SBU faces and the university's readiness, willingness, and ability to implement change.

How easy or difficult will it be for faculty/staff in your department or unit to make changes that will help to alleviate the university's budget problems?

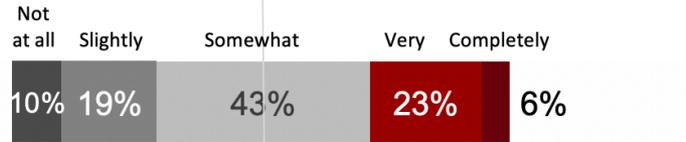


How confident are you that senior SBU leadership can bring about change that will improve the university's budget situation?



How confident are you that Stony Brook faculty and staff are willing and able to make the changes needed to improve the university's budget situation?

Chart Area



How satisfied or dissatisfied are you with the efforts of senior SBU leadership to provide information about the current budget problems and attempts to solve them?

