EST 100 – Designing, Producing, and Presenting Multimedia Projects

COURSE INFORMATION
Semester: Fall 2018
Course Number: EST 100
Course Title: Designing, Producing, and Presenting Multimedia Projects
Credits: 3
Instructors:
Matthew Henigman
Office: 1436 Computer Science
Office Hours: Tuesday 2-3:30pm and by appointment
Email: matthew.henigman@stonybrook.edu

Text and Materials:
Reading materials, PowerPoint slides, and homework exercises will all be available online.

Software:
While there is no required textbook for this course, it is highly recommended that you subscribe to the Adobe Creative Cloud. This gives you access to all of the software covered in this course. The costs associated with the software vary depending on the length of subscription. Please see https://www.adobe.com/creativecloud/plans.html for additional information. You can either pay for a monthly subscription or an annual subscription paid monthly. Please make sure to be certain what plan you are signing up for.

The Adobe Creative Suite is also available in University SINC Sites.

The University provides free copies of Microsoft Office via the Office365 program. Visit office365.com, click on sign-in, and select "Work, School, or University.” Use your full Stony Brook email account as your username and your NetID password.

As an enrolled student in an EST class, you are automatically enrolled in the Microsoft Dreamspeak program. This program provides thousands of dollars in software for free to enrolled students. More information is available here.

It is strongly recommended to use a PC updated to at least Windows 7 for this class. Support for Mac is limited as we are using a PC-based SINC Site.

Course Learning Objectives:
This course introduces computer applications and a selection of multimedia tools and the skills necessary to be successful in today's digital world including the creation of digital graphics, animations, and the production of audio and video using multimedia tools like: Adobe Dreamweaver, Adobe Flash, Adobe Photoshop, Jing, and Audacity. Students will learn effective information presentation skills using the Microsoft Office Suite, wikis, blogs and other social media tools. The course emphasizes multi-media literacy, design and presentation skills. Bonus points will be available for attendance during live lecture recordings and labs.

Students are expected to complete and present a portfolio of their multimedia projects.
Evaluation:
- 20% Discussion Assignments
- 20% Quizzes
- 15% Photoshop Project
- 15% Illustrator Project
- 15% Animation Project
- 15% Portfolio Presentation

Weekly Blackboard Group Discussions
You will be expected to actively participate in all group discussions. Active participation means providing meaningful expression and well thought out answers to instructor questions. A short answer like “I agree or disagree” or any other one-liner answer does not constitute meaningful dialogue and will not be counted toward your participation grade. You are required to post an answer to each discussion question and respond to at least one other student posting within the discussion. That is a total of 2 required responses. Each discussion will open on Monday morning (6:00 am) and close by Friday (11:59pm) in the respective week. Students waiting to post during the last days of the discussion will lose points as it shows lack of participation and to be fair to your classmates as they rely on you to provide posts to respond to.

You can access class information on-line at: http://blackboard.stonybrook.edu

For help or more information see: http://www.sinc.sunysb.edu/helpdesk/docs/blackboard/bbstudent.php
For problems logging in, go to the helpdesk in the Main Library SINC Site or the Union SINC Site, you can also call: 631-632-9602 or e-mail: DoIT_Client_Support@stonybrook.edu

Blackboard will enable easy tracking of progress and grades on each assignment. Posted grades are not FINAL until indicated. Do NOT be fooled by the total number of points in blackboard as the semester progresses as they are not weighted.

Social Norms:
1. New materials will be posted on Monday morning of each week.
2. Unless specified differently, any assignment, including discussion or quiz is due by Friday (11:59pm) of the respective week.
3. No late assignment or project submission will be accepted, unless a medical note with contact information is provided.
4. All emails will be answered within 1-2 business days. When the University is closed, emails will not be responded to until the day school reopens.

Course Calendar will be available on Blackboard
DISABILITY SUPPORT SERVICES (DSS) STATEMENT
If you have a physical, psychological, medical or learning disability that may impact your course work, please contact Disability Support Services, ECC (Educational Communications Center) Building, room 128, (631) 632-6748. They will determine with you what accommodations, if any, are necessary and appropriate. All information and documentation is confidential.

ACADEMIC INTEGRITY STATEMENT
Each student must pursue his or her academic goals honestly and be personally accountable for all submitted work. Representing another person’s work as your own is always wrong. Faculty are required to report any suspected instances of academic dishonesty to the Academic Judiciary. Faculty in the Health Sciences Center (School of Health Technology & Management, Nursing, Social Welfare, Dental Medicine) and School of Medicine are required to follow their school-specific procedures. For more comprehensive information on academic integrity, including categories of academic dishonesty, please refer to the academic judiciary website at http://www.stonybrook.edu/uaa/academicjudiciary/

CRITICAL INCIDENT MANAGEMENT
Stony Brook University expects students to respect the rights, privileges, and property of other people. Faculty are required to report to the Office of Judicial Affairs any disruptive behavior that interrupts their ability to teach, compromises the safety of the learning environment, or inhibits students’ ability to learn. Faculty in the HSC Schools and the School of Medicine are required to follow their school-specific procedures.

The materials in this course available online or via a website link are for the exclusive use of registered students currently enrolled in this course and may not be further distributed. In addition to legal sanctions, violation of these copyright prohibitions may result in University disciplinary action.

This Syllabus and set of guidelines may be changed by the instructor at any time during the semester.