

CECILIA (QIAN) FENG, Ph.D., MBA

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Stony Brook University
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ACADEMIC EMPLOYMENT

Stony Brook University, College of Business
Assistant Professor, Accounting

Stony Brook, NY
2015 - present

EDUCATION

Temple University, Fox School of Business
Ph.D. in Accounting

Philadelphia, PA
2015

Temple University, Fox School of Business
MBA, Accounting concentration

Philadelphia, PA
2009

Xi'an Jiaotong University
B.S. in Business Administration

Xi'an, China
2007

RESEARCH INTERESTS

Economic consequences of strategic alignment of executive leadership, implications of SEC's XBRL mandate, information security breach incidents

RESEARCH PUBLICATIONS

- "Information Processing Costs and Firms' Investment Efficiency: Evidence from the SEC's XBRL Mandate" (with Chansog (Francis) Kim, *Journal of Information Systems*, forthcoming)
- "The Impact of Information Security Breach Incidents on CIO Turnover" (with Rajiv D. Banker, *Journal of Information Systems*, 2019, Volume 33, No. 3)
- "Does CIO Risk Appetite Matter? Evidence from Information Security Breach Incidents" (with Tawei (David) Wang, *International Journal of Accounting Information Systems*, 2019, Volume 32)
- "XBRL, Audit Fees, and Audit Report Lag" (with Keval Amin and John Daniel Eshleman, *Accounting Horizons*, 2018, Volume 32, Issue 1)

UNDER REVIEW

- "What's in a Face? The Effect of CEO Facial Masculinity on Cost Stickiness" (with John Daniel Eshleman and Hong You, *Contemporary Accounting Research*, under 3rd round review)
- "Alignment between CIO Background and Firm Strategy, and Stock Market Reaction" (with Rajiv D. Banker and Paul A. Pavlou, *Journal of Management Information Systems*, revising for 2nd round review)

CONFERENCE AND WORKSHOP PRESENTATIONS

- 2021 International Conference of the Journal of Information Systems – Virtual
- 2019 Conference on Convergence of Financial and Managerial Accounting Research - Banff, Canada
- 2018 AAA Mid-Atlantic Region Meeting - Baltimore, MD
- 2017 AAA Northeast Region Meeting - Providence, RI
- 2017 Accounting Area Research Seminar - Stony Brook University, NY
- 2017 Conference on Convergence of Financial and Managerial Accounting Research - Banff, Canada
- 2016 AAA Audit Section Midyear Meeting - Scottsdale, AZ
- 2016 Accounting Area Research Seminar - Stony Brook University, NY
- 2015 Conference on Convergence of Financial and Managerial Accounting Research - Banff, Canada
- 2014 AAA Midyear Meeting, Accounting Information Systems Section - Raleigh, NC
- 2013 AAA Annual Meeting - Anaheim, CA
- 2013 Fox School Research Awards - Philadelphia, PA
- 2012 AAA Annual Meeting - Washington DC
- 2012 AAA Mid-Atlantic Region Meeting - Philadelphia, PA
- 2012 Stanley Merves Research Seminar - Fox School of Business, Philadelphia, PA
- 2011 Fox School Research Awards - Philadelphia, PA
- 2011 Workshop on Information Systems and Economics (WISE) - Shanghai, China
- 2011 Stanley Merves Research Seminar - Fox School of Business, Philadelphia, PA

CONFERENCES ATTENDED

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| • International Conference of the Journal of Information Systems | 2021 |
| • Convergence of Financial and Managerial Accounting Research | 2019, 2017, 2015 |
| • AAA Mid-Atlantic Region Meeting | 2018, 2017, 2012 |
| • Baruch-Fordham-Rutgers Accounting Conference | 2018 |
| • AAA Northeast Region Meeting | 2017, 2016 |
| • AAA Annual Meeting | 2016, 2015, 2013, 2012 |
| • AAA Audit Midyear Meeting | 2016, 2015 |
| • AAA Accounting Information Systems Midyear Meeting | 2014 |
| • Workshop on Information Systems and Economics (WISE) | 2011 |

RESEARCH AWARDS AND HONORS

- 1st Runner-up of “Best Dissertation”, Fox School of Business, Temple University, 2016
- AAA Accounting Information System New Scholar Consortium Fellow, 2014
- 1st Runner-up of “Best Dissertation Proposal”, Fox School of Business, Temple University, 2013
- 1st Runner-up of “Best Second Year Research Paper,” Fox School of Business, Temple University, 2011
- AAA Management Accounting New Scholar Consortium Fellow, 2011

TEACHING EXPERIENCE

- **Accounting Information Systems:** Stony Brook University (MBA, MS), Temple University
- **Forensic Accounting:** Stony Brook University (MBA, MS)
- **Financial Accounting:** Stony Brook University, Temple University
- **Managerial Accounting:** Stony Brook University, Temple University
- Special topics seminar: **Financial Planning and Project Management**, Stony Brook University (MS in Biomedical Engineering)
- **Teaching evaluation:** **4.77** out of 5 (on average)

TEACHING AWARD

- “**Outstanding Graduate Instructor**”, College of Business, Stony Brook University, 2018

SERVICES

- **Organizer**
 - Accounting Area Research Seminar, Stony Brook University, 2016 – *present*
- **Committee Member**
 - College of Business Scholarship Committee, Stony Brook University, 2019 - *present*
- **Ad Hoc Reviewer for Journals and Conferences**
 - Journal of Accounting and Public Policy
 - The Journal of Strategic Information Systems
 - Journal of Information Systems
 - Information Systems Frontiers
 - China Journal of Accounting Research
 - Journal of Database Management
 - Hawaii International Conference on System Sciences
 - University of Waterloo CISA Symposium
 - SIG-ASYS Pre-ICIS Workshop
 - Pacific Asia Conference on Information Systems
 - Conference on Convergence of Financial and Managerial Accounting
 - AAA Annual Meeting, AAA Northeast Region Meeting, AAA Mid-Atlantic Region Meeting, AAA Accounting Information Systems Midyear Meeting
- **Session Chair**
 - Conference on Convergence of Financial and Managerial Accounting
 - AAA Mid-Atlantic Region Meeting
- **Discussant**
 - AAA Annual Meeting, AAA Mid-Atlantic Regional Meeting, AAA Accounting Information Systems Midyear Meeting

MEDIA COVERAGE

- **ZDNet**, “What is a CISO? Everything you need to know about the Chief Information Security Officer role”, 3/2/2020

- *LSE Business Review*, “Data breaches and the fate of the IT director”, 10/31/2019
- *ZDNet*, “How to give constructive feedback without upsetting someone: Three top tips”, 10/8/2019

PROFESSIONAL EXPERIENCE

- Enterprise Management Consultant, Murex Investment, Philadelphia, PA 2008 - 2009
 - Consulting on 6-month pilot program and 2-year expansion plan
- Treasury Analyst, Technitrol Inc, Corporate Headquarters, Trevose, PA 2008 - 2009
 - Treasury database management and global banking

AFFILIATIONS

- American Accounting Association: Accounting Information Systems and Auditing Sections