

Shannon Galletta, CPA

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PROFESSIONAL SUMMARY

- Accounting professional with multiple years of experience at PricewaterhouseCoopers LLP within the private tax practice, tax innovation and technology practice, and internal partnership tax practice
- Currently pursuing a PhD in Accounting and possesses a master's degree in business analytics and undergraduate degree in accounting with minors in mathematics and business leadership

EMPLOYMENT

PricewaterhouseCoopers LLP - Melville, NY

Manager – Finance, Partnership Tax

March 2024 - Current

- Responsible for PwC's internal tax functions combining background in accounting, taxation, policy and planning, and technology
- Assesses impact of PwC's operating decisions on their business and tax obligations
- Manages PwC's domestic federal tax filing obligations

Manager – Trust Solutions Innovation and Technology, Tax Innovation Enablement

Aug. 2022 – Feb. 2024

- Managed internal firm developed software from ideation, user research, strategy development, product creation, feedback gathering, product improvements, and training
- Actively engaged with subject matter specialists across a variety of business units

Manager – Private, Tax Services

Jan. 2022 – July 2022

- Engaged in federal, international, and state tax compliance, provision, and consulting services
- Utilized advanced data analysis software to efficiently deliver tax insights and solutions
- Analyzed and implemented new tax code regulations and solved complex issues
- Volunteered to educate young students about financial, technical, and career-selection skills

Senior Associate – Private, Tax Services

July 2019 – Dec. 2021

Associate – Private, Tax Services

July 2017 – June 2019

EDUCATION

The University of Scranton, Kania School of Management, AACSB Accredited

Scranton, PA

PhD Accounting

Aug. 2023 - Present

- Cumulative GPA 4.0

Activities

- Advancing research, data analysis, communication, critical thinking, writing, and teaching skills to make transformational contributions in both academia and business

The University of Dayton, School of Business Administration, AACSB Accredited

Dayton, OH

Master of Business Analytics

Dec. 2021

- Cumulative GPA 4.0, Summa Cum Laude

Activities

- Developed data analysis and software skills in R, Python, SQL, Tableau, NodeXL, LIWC, and VBA
- Expanded knowledge of machine learning algorithms, data mining, decision analysis, artificial intelligence, business intelligence, data management, linear programming, visualizations, and data transformation

Honors

- Outstanding Academic Achievement Award – One student recognized per year for academic achievements

The University of Scranton, Kania School of Management, AACSB Accredited

Scranton, PA

B.S. Accounting, Minors in Mathematics and Business Leadership

May 2017

- Cumulative GPA 4.0, Summa Cum Laude

- Business Leadership Honors Program (2015-2017) – selective program accepting 15 students annually for a specialized business curriculum, executive mentorship, and a consulting project

Activities

- Professional mentor to current University students providing career advice and guidance (2019-present)
- President (2016-2017) & Secretary (2015): Beta Alpha Psi & Society of Accounting Students
- Dean's Student Advisory Council (2015-2017) – Gave input on policies that affected student's development

Honors

- Excellence in Accounting Award – Presented to one graduating accounting major each year (2017)
- Frank O'Hara Award – Presented to students with the highest GPA in each undergraduate college (2017, 2016, 2014)

RESEARCH ACTIVITIES

Publications

Galletta, Shannon. (2024). Responsible AI and the Ethics of Technology Use. Pennsylvania CPA Journal, 95(2), 12.