

Jungsoo Ahn

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College of Business, Stony Brook University
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ACADEMIC EMPLOYMENT

Stony Brook University 2023-present
Assistant Professor of Strategy and Entrepreneurship, Management Department, College of Business

EDUCATION

University of Western Ontario, Ivey Business School 2017-2023
Ph.D. in Strategy

Committee: Jean-Philippe Vergne (Chair), Amanda Sharkey, Lee Watkiss

Dissertation: *The Effect of Categorization in Investment Decisions in the FinTech Industry*

- Finalist, William H. Newman Award, AOM 2023
- SRF Dissertation Grant, Strategic Research Foundation 2020

Yonsei University 2015-2017
MSc. in Management (Org Theory/Strategy)

Yonsei University 2005-2012
BA in Business

PUBLICATIONS

Ahn, Jungsoo; Vergne, Jean-Philippe; Sharkey, Amanda. 2026. "When Does Category Spanning Hurt or Help Producers?" *Strategic Management Journal* [UTD24/FT50].

Li, Chengguang; Ahn, Jungsoo; Bu, Juan; Meyer, Klaus. 2023. "The Value of Publishing in JIBS." *Journal of International Business Studies* [UTD24/FT50], 54(9): 1688–1699.

Watkiss, Lee; Ahn, Jungsoo. 2019. "Sensemaking in and around Organizations." *Oxford Bibliographies in Management*.

Kwon, Yongha; Ahn, Jungsoo; Kim, Ji-hyun; Yang, Jae-suk. 2016. "The Role of Noise in a Mutual Selection and Learning Model." *Journal of East and West Studies*, 28: 151–174.

WORKING PAPERS

Proposal Accepted

Vergne, Jean-Philippe; Ahn, Jungsoo. Automated Categorization: Effect on Producers' Social Evaluations by Audiences. Proposal Accepted for Research in the *Sociology of Organizations*

Under Review

Ahn, Jungsoo; Li, Chengguang. [Title redacted; Financial impact of top-journal publications across

business domains]. Under Review at Management Science [UTD24/FT50].

Chan, Richard; Patel, Pankaj; Ahn, Jungsoo. Meta-analysis of quality signals and new venture investment decisions. Under Review at Strategic Management Journal [UTD24/FT50].

In Preparation

Ahn, Jungsoo. [Title redacted; Managerial categorization and its effect on corporate venture capital investment]. Under Review at Journal of Management Studies [FT50].

Vergne, Jean-Philippe; Ahn, Jungsoo; Zhao, Eric. Category spanning and blockchain funding. In preparation for submission [target journal: Journal of Business Venturing].

Ahn, Jungsoo; Lee, Hyeonsuh; Seojin Kim. Founding team career-path diversity and investment outcomes. In preparation for submission [target journal: Strategic Management Journal].

Ahn, Jungsoo; Watkiss, Lee. A theory paper on firm-level strategic categorization. Under Review at Organization Science [UTD24/FT50].

Ahn, Jungsoo. Co-authorship networks and researchers' career outcomes. Data collection stage [target journal: Strategic Management Journal].

Ahn, Jungsoo. Gatekeeping by Editorial Leadership. Data collection stage [target journal: American Sociological Review].

INVITED SEMINARS AND CONFERENCES

2026: AOM Philadelphia, SMS Berlin

2025: AMR/Annals Workshop (Fordham)

2023: AOM Chicago

2022: AOM Seattle, SMS London, Oxford University Centre for Corporate Reputation Symposium

2020: AOM Toronto (Virtual)

2019: AOM Boston

2016: AOM Anaheim

TEACHING CASES

Ahn, Jungsoo; Pun, Hubert. 2025. VirgoCX: Beyond Canadian Borders. Ivey Publishing.

Ahn, Jungsoo; Pun, Hubert. 2023. Scarcity Labs: Empowering Artists with Non-Fungible Tokens (NFTs). Ivey Publishing.

Ahn, Jungsoo; Vergne, Jean-Philippe. 2020. Yuser: Funding Startup Growth with Token Issuance? Ivey Publishing.

TEACHING EXPERIENCE

Stony Brook University

BUS 353 Entrepreneurship (Undergrad) – Instructor, Fall 2023, Spring/Fall 2024, Spring/Fall, 2025, Spring 2026

University of Western Ontario

Power and Politics (MBA), Shadowing, Fall 2020

Professor Mark Zbaracki

Yonsei University

Strategic Management (PhD, MBA, BBA), Teaching Assistant, 2015, 2016

Professor Ji-hyun Jason Kim

SERVICE

Mentor, AAPI Mentorship Network, Stony Brook University

Member, College of Business Scholarship Committee, Stony Brook University

Faculty Sponsor: Baxter Shin (LG Electronics, 2024); Carol Rodriguez (Amazon, 2024); Nayun Kim (System 4U Guam, 2025)

Honors Program: Luke Rossi (2025-2026)

Ad-hoc Reviewer:

Strategic Entrepreneurship Journal, Administrative Science Quarterly, Journal of Business Venturing, AOM, SMS

Judge:

IBM Technology Consulting Competition, New York Business Plan Competition

AWARDS AND HONORS

Finalist, MOC Division Best Submission with Practical Implications for Organizations, Academy of Management, 2023

Finalist, William H. Newman Award (Best Dissertation-based Paper), Academy of Management, 2023
Kauffman Best Student Paper Award in Entrepreneurial Cognition (\$1,000), Academy of Management, 2020

SMS Strategy Research Foundation (SRF) Dissertation Research Grant (\$10,000), Strategic Management Society, 2020

John F. Rankin Doctoral Scholarship (CAD 5,000), Ivey Business School, 2020–2021

Plan for Excellence Doctoral Fellowship, Ivey Business School, 2017–2021

INDUSTRY EXPERIENCE

Full-time employment

Credit Analyst (Debt Capital Market), IB Division, KB Securities

2012-2014

Chartered Financial Analyst (CFA): Level III Candidate

Internships

LG Electronics, Cisco Systems

MEMBERSHIPS

Academy of Management; Strategic Management Society

PROGRAMMING

R, STATA, Python

LANGUAGES

Korean: Native | English: Proficient | German: Beginner