

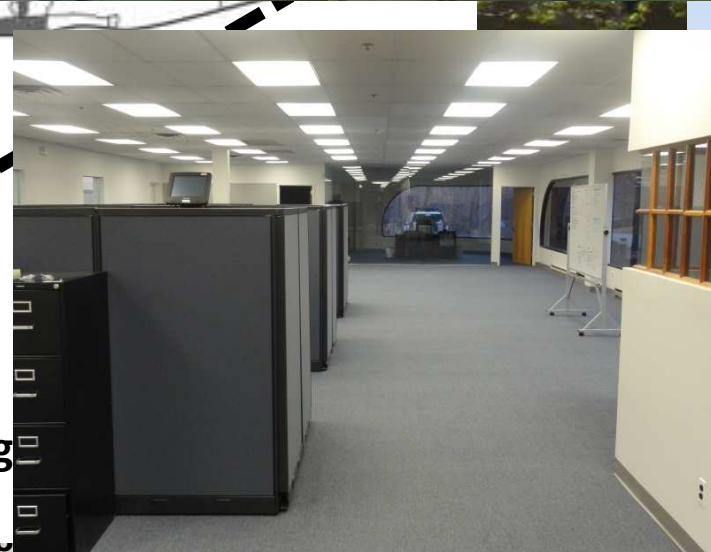
Outline

1. Who is WATT Fuel Cell?
2. Our Technology
3. Development at WATT Fuel Cell
4. Who cares?
5. Q&A

What is WATT?

1. The oldest, newest Fuel Cell Company in NY State
2. 33,000 sq. feet of facility in Port Washington, New York
 1. 6,000 office
 2. 18,000 lab/manufacturing
 3. 9,000 warehouse
3. "Developer and manufacturer of advanced ceramic fuel cell technology used with commercially available fuels"

What is WATT?

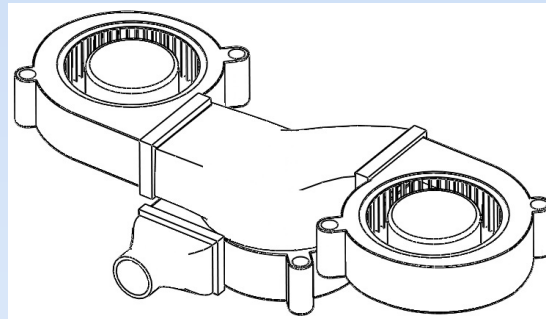
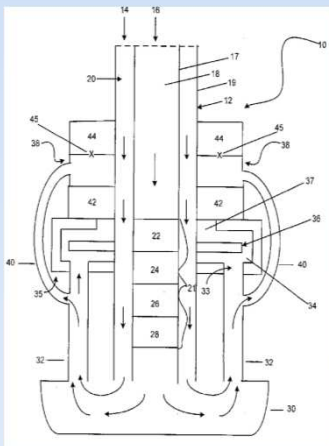
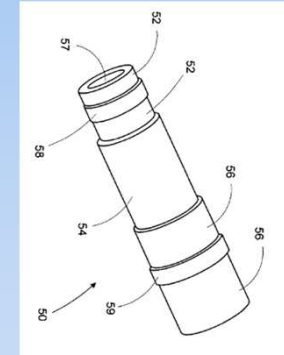
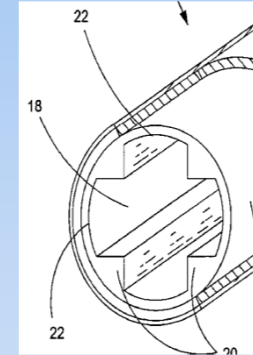
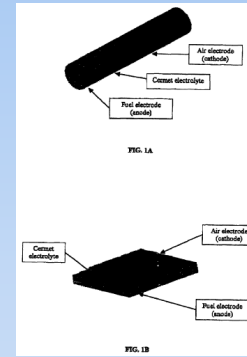
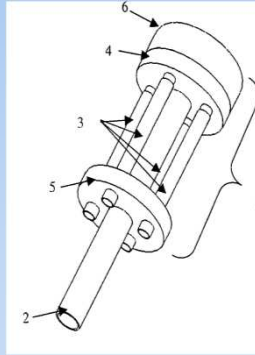


27 Seaview Blvd., Port Washington, NY 11050

IP Portfolio

PATENTS ISSUED - 6

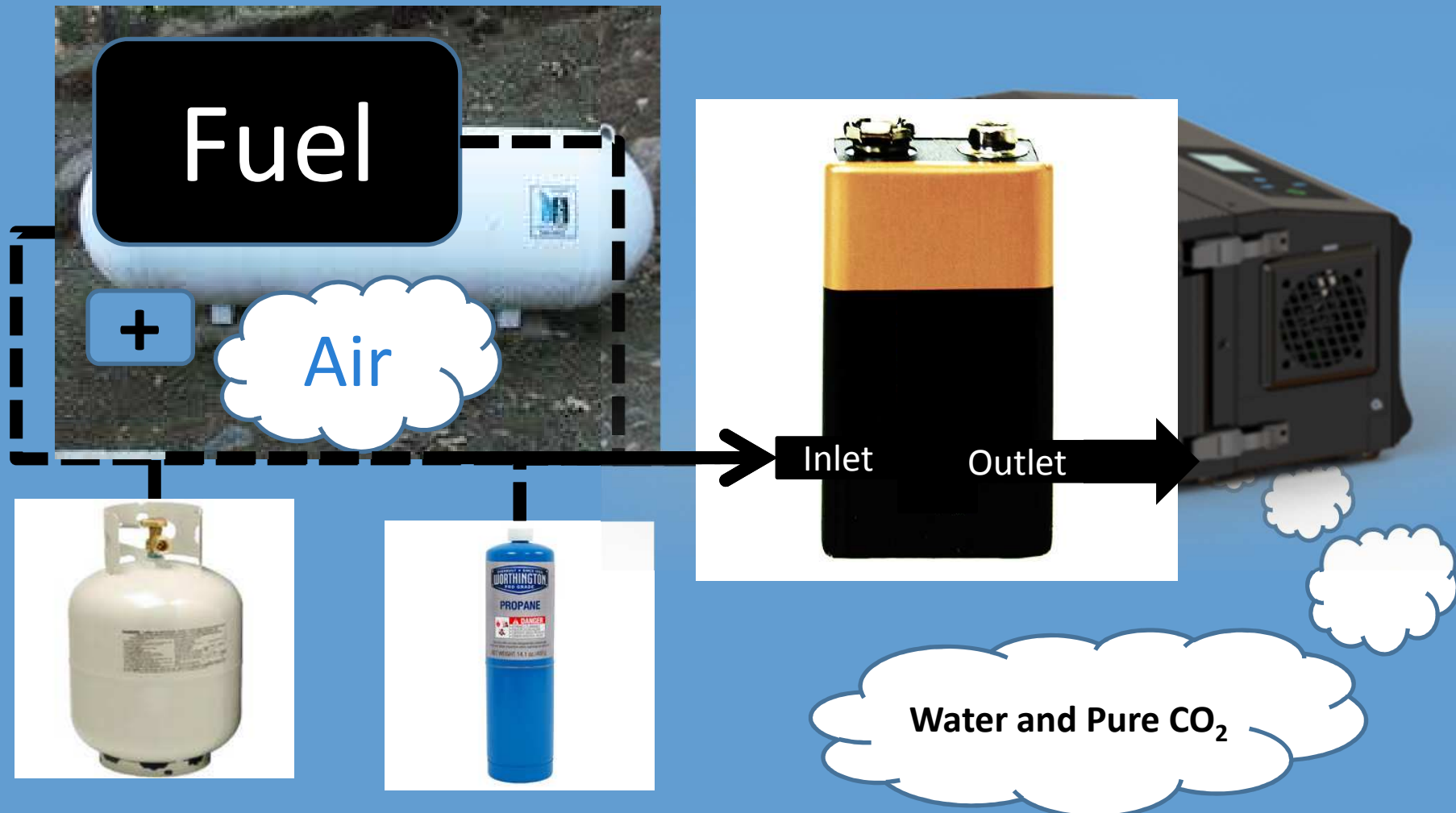
- Solid Oxide Fuel Cells with **Novel Internal Geometry**
- Anode Supported SOFC using a **Cermet Electrolyte**
- Methods for **Electrochemical Optimization** of SOFC
- Solid Oxide Fuel Cell **System**
- **Textile Derived** SOFC
- **Fuel Cell Element**



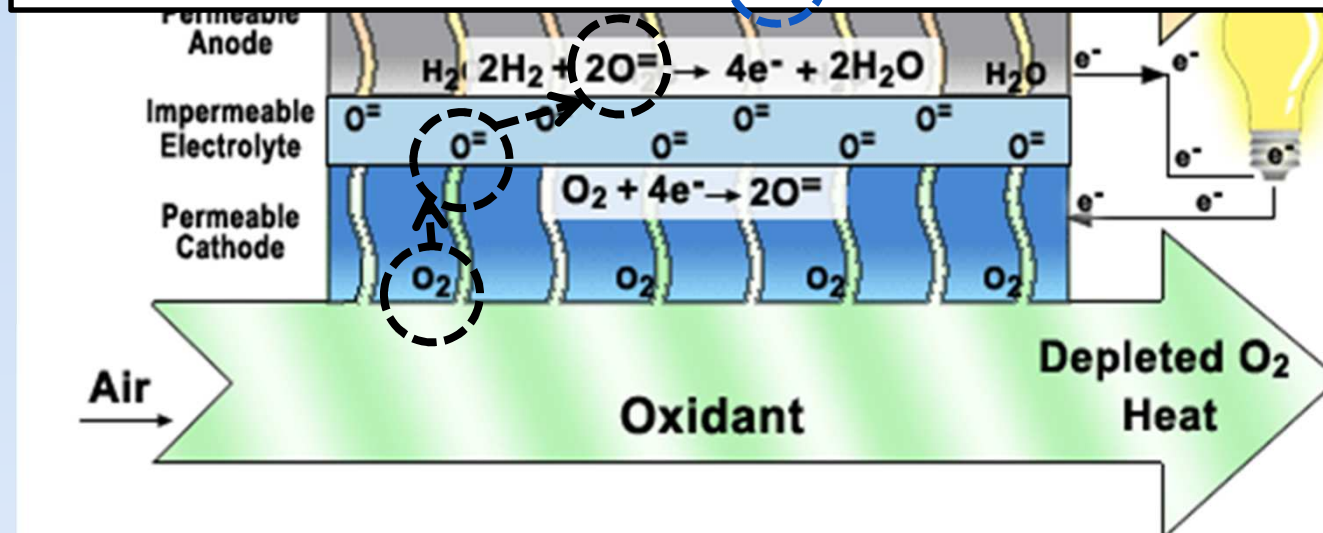
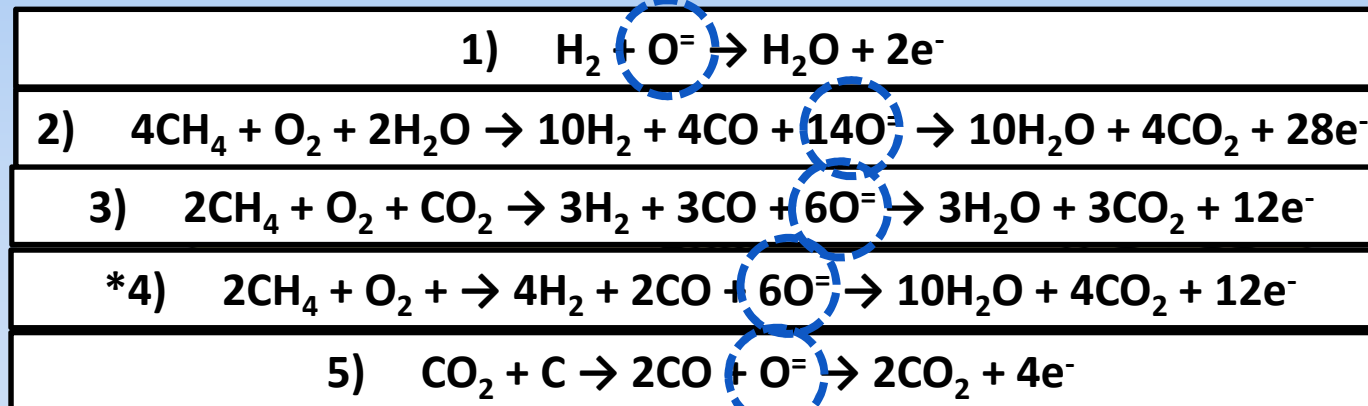
FILED (Recently) - 8

- Solid Oxide Fuel Cell Systems with **Improved Gas Channeling and Heat Exchange**
- **Tubular Electrochemical Cell**
- **Internal Reforming** Solid Oxide Fuel Cells
- Electrochemical System having **Multiple Independent Circuits**
- **Electrode for a Solid Oxide Fuel Cell and Method for its Manufacture**
- **Centrifugal Blower System** and Fuel Cell Incorporating Same
- **Process for Producing Tubular Ceramic Structures**
- **Process for Producing Tubular Ceramic Structures of Non-Circular Cross Section**

Fuel Cell Technology



Oxy-Fuel Cell Technology

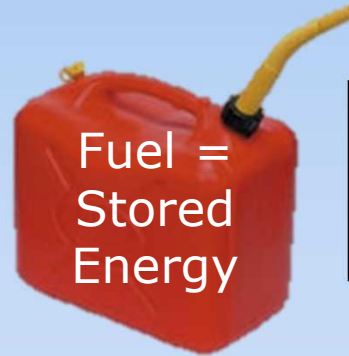


Oxygen is the universal fuel of an Oxy-fuel cell (SOFC)!

Fuel Cells (*in general*)



Conventional
Generator



Fuel =
Stored
Energy

Fuel
Cell



Combustion
Release energy

Mechanical Convert
energy

Mechanical to Electrical
Convert energy

Many conversion
steps = **Less Efficient**

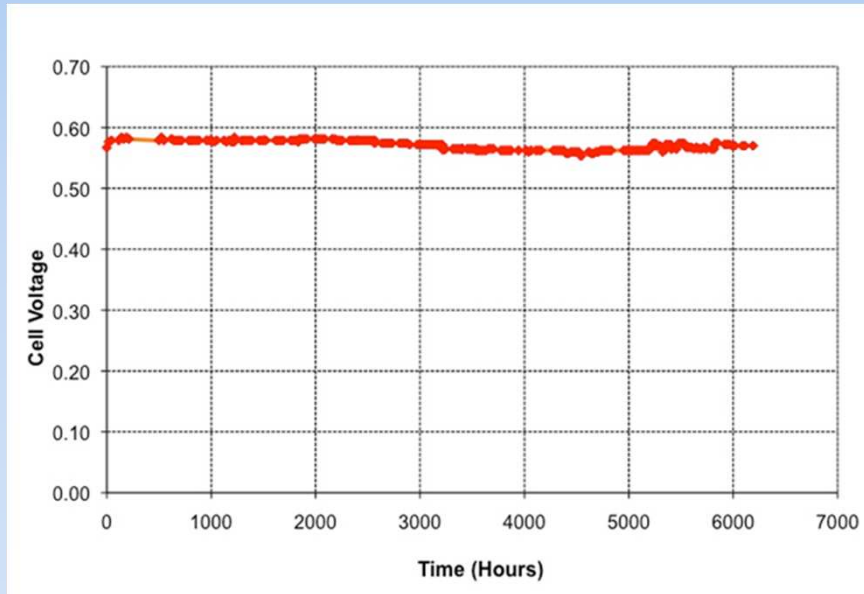
Chemical reaction
Release of Electricity

1 step
**More
Efficient**

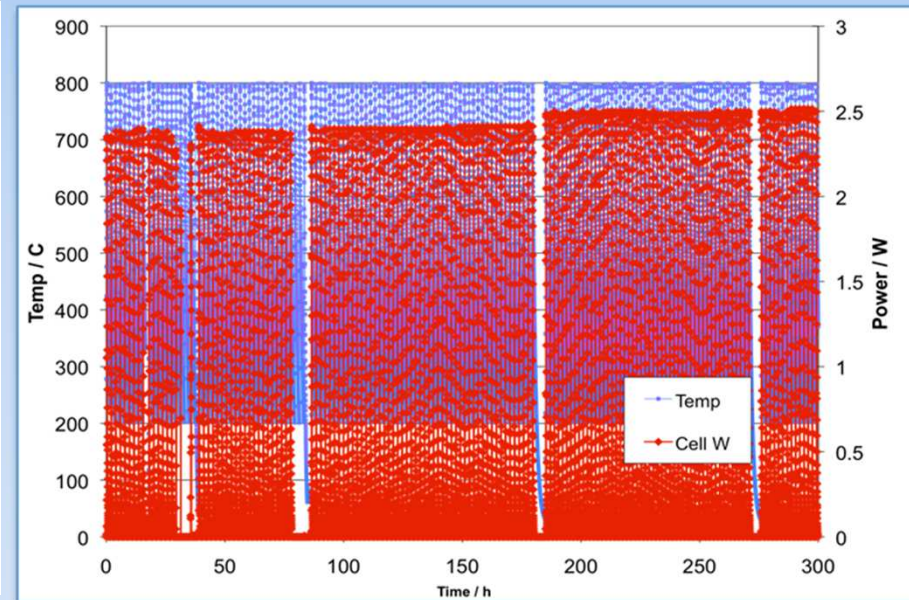
ELECTRICAL
ENERGY



WATT Performance is Proven



Endurance, constantly running for thousands of hours



Thermal Cycling/ Load Following, demonstrates ability to follow thermal variances due to conditional circumstances or fuel intake adjustments

How do we make our tech?



Cell Technology



Stack Technology



System Technology

Three top level processes at WATT

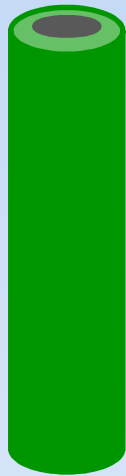


Focus is advanced manufacturing

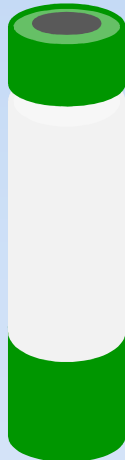
Development this year

- Cell Manufacturing, *PON 2250*

1. Part Formation, Extrusion



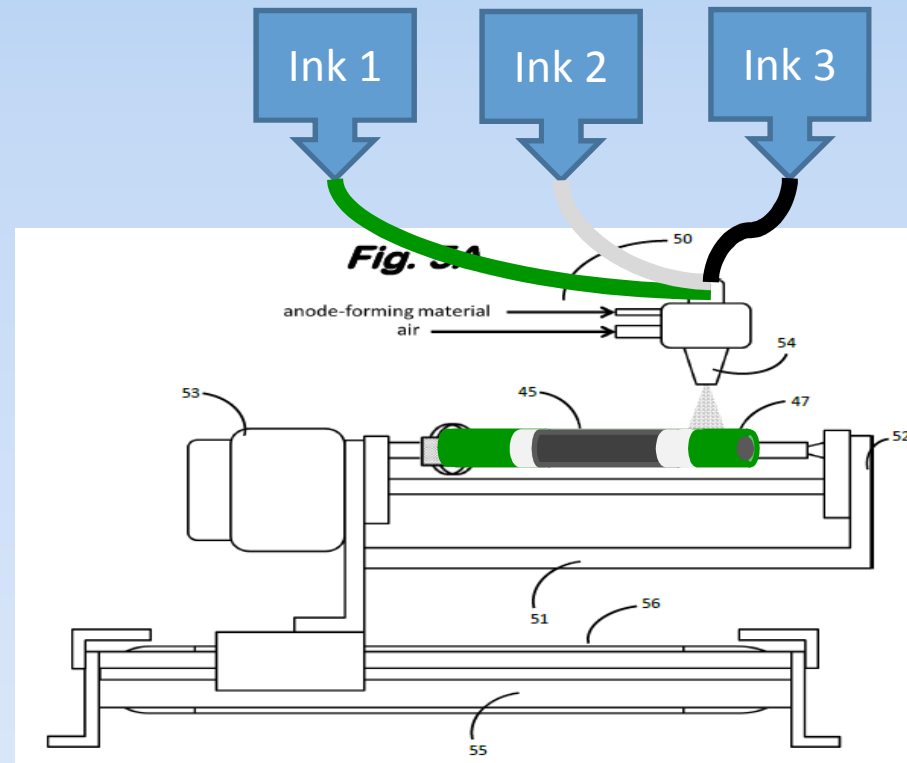
2. Advanced Coatings



3. More coatings



Lots of handling and energy



60-75% less energy and
80% less time for manufacture

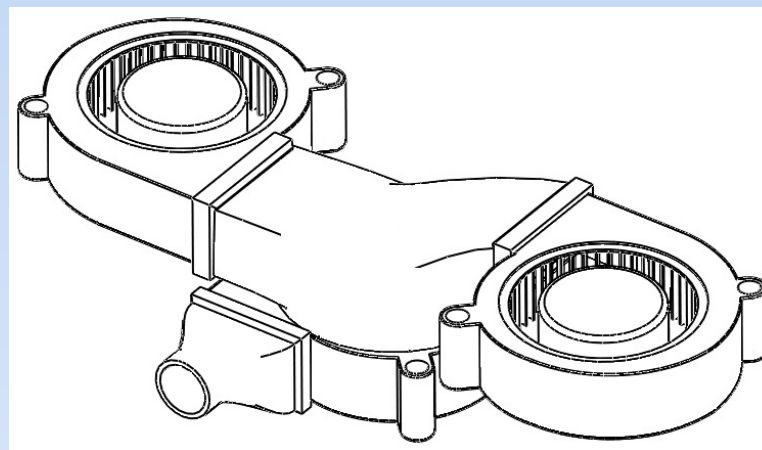
Development this year

- Stack and System Manufacturing, *DOE FOA570*

Automated manufacture



Cost-effective BOP components



Phase 1. Reduction of parasitic losses from 16% to 3% to operate the system

Phase 1. Reduction of stack manufacturing time by 80%

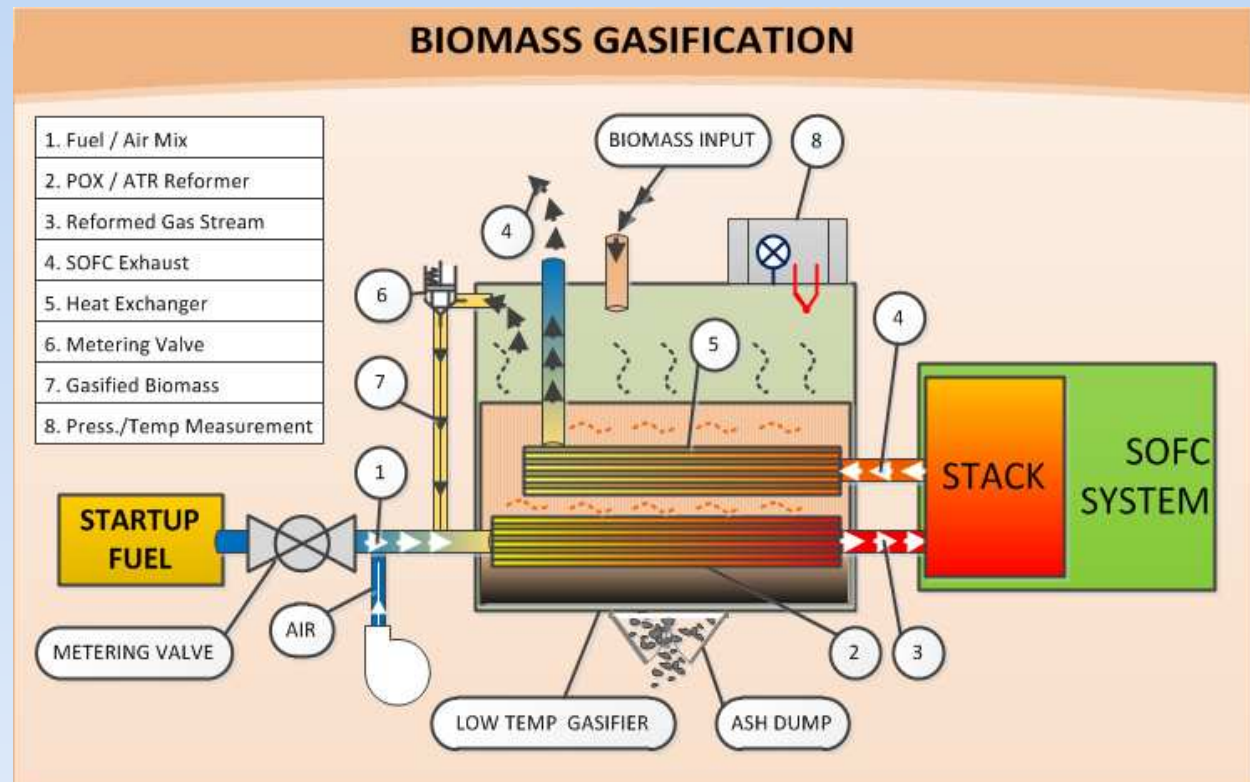
Phase 2. Reduction of system manufacturing time by 99% (units of days to minutes)

Development this year

- Multi-fuel compatibility, *PON 2271*

Current Fuel Selection

- Gasoline
- Diesel
- Propane
- Natural Gas
- Bio Fuels
- Synthetic Fuels
- Kerosene
- Others...



Who Cares?

Problem Statement:

Truck Idling at rest stops is a multi-faceted problem that involves a localized energy problem.

Identifiable problems:

1. Idling consume 1 to 1.5 gallons of diesel per hour
2. Idling creates excessive noise pollution
3. Idling creates toxic emissions (especially harmful to the driver)
4. Idling is creating extra wear and tear on the engine

The bottom line:

1. 1,830 hours per year (\$6,800 per year in fuel)¹
2. Less rest will make driver more prone to accidents; lawsuits, loss of revenues
3. Same as above.
4. More than \$2,000 per year per truck²

1) Stodolsky, F., L. Gaines, and A. Vyas, *Analysis of Technology Options to Reduce Fuel Consumption of Idling Trucks*, Argonne National Laboratory Report NL/ESD-43, Argonne, IL(June 2000).

2) http://www.epa.gov/region1/eco/diesel/pdfs/Diesel_Factsheet_Truck_Idling.pdf

Who Cares?

They Care:

1. \$0.88 per Kilowatt-hour for electricity (On Demand); Laptop and TV example, \$0.32 vs. \$22
2. WATT Fuel Cell operates less than 45 dB, like a quiet library¹
3. Pure CO₂ and water as exhaust
4. Preserves engine life; separate unit to the engine

We Care:

1. Nice Beachhead Market; 15.5 million trucks, 2.5 million tractor trailers² and no good solution
2. Competition: Some other fuel cells in this market space but none close to our cost models
3. Substitution: Portable diesel gen sets are generally noisy, require maintenance and outdoor/isolated operation
4. Success in this market is expected to open doors to other markets
 - Distributed power
 - Back up power
 - Remote power

1) <http://www.sengpielaudio.com/TableOfSoundPressureLevels.htm>

2) <http://www.truckinginfo.net/trucking/stats.htm>