JRN 101-B News Literacy
How do you know if you’re getting the truth from the news media? This course is designed to prepare stu-
dents to become more discriminating news con-
sumers. It will examine standards of reliability and accuracy in news gathering and presentation, and seek to establish the differences between news pro-
ducers, assertion and verification, bias and fair-
ness, and infotainment and journalism. Students will be encour-
gaged to critically examine news broadcasts, newspaper articles and Web sites. Visiting journalists will be questioned about the journalistic process and decision-making. Previously offered as a topic to EGL 390-G (spring 2006). Not for credit in addition to EGL 290 with that topic.
3 credits

JRN 102 Colloquium on the News
This course is designed to introduce students to the journalistic process and expose them to some of the leading newsmakers in the area. Students will be expected to do research on timely issues in the news and prepare questions for visitors who will conduct periodic press conferences. Students will be expected to learn basic research and interviewing skills, as well as the ethical appreciation of current news issues. Previously offered as JRN 285. Not for credit in addi-
tion to JRN 285.
1 credit

JRN 108-F The History and Future of the American Press
This course traces the history of the American press from pre-American Revolution to post-Internet revolu-
tion. It examines the political, economic and technolo-
gical forces that shaped the news media and how the press, in turn, influenced American government, poli-
tics and society. Topics will include freedom of the press, the rise of the popular press, war and the press, the press and presidents, the impact of investigative journalism, the evolution of radio and TV news, and the advent of 24/7 online news. Previously offered as JRN 280. Not for credit in addition to JRN 280.
3 credits

JRN 110 News I: Basic News Reporting and Writing
An introduction to reporting and writing the news, including defining what is newsworthy. This is a foun-
dation for all other courses in the journalism program. Through weekly assignments students will develop a mastery of the basic elements of writing a news story that conforms to standards of accuracy, fairness, and fairness. An emphasis is placed on gaining practical experience through reporting on classroom, campus and community events. The development of basic skills is accompanied by the exploration of the role of the press in a free society. The course includes a six-
week immersion lab in grammar, punctuation and sen-
tence structure. Students who pass a proficiency test will be exempt from the lab. All other students must take the lab and pass the test to advance in the jour-
nalism program. Previously offered as JRN 267. Not for credit in addition to JRN 267.
Prerequisite: Completion of D.E.C. category A
Pre- or Corequisite: JRN 101 (formerly offered as EGL 390.01 Fall 2005-Spring 2006) 3 credits

JRN 201 Journalism That Changed the World
This course is designed to give students an apprecia-
tion for the power of the press to work on behalf of the public interest. It is designed as a case study course in which students examine major, contemporary stories in broadcast and print that have had a significant impact on society. Included are case studies of Watergate, the Pentagon Papers, revelations of local corruption on Long Island, and the disclosure of ethnic cleansing in Bosnia, among other stories. Students also will be assigned to read, watch, and study earlier examples of public service journal-
ism. Journalists who participated in the case studies will visit class and discuss their stories.
Prerequisite: Completion of D.E.C. Category A
Pre- or Corequisite: JRN 101
3 credits

JRN 210 News II: Beat Reporting
Building on their work in JRN 110, students select and develop a news beat, with an emphasis on finding sto-
ries, developing sources, interviewing, and research methods. Students become better acquainted with
newspaper style, writing to a fixed word length, using numbers accurately, and writing on deadline. Previously offered as JRN 387. Not for credit in addi-
tion to JRN 387.
JRN 110 (formerly JRN 287) 3 credits

JRN 220 Media Law and Ethics
This course examines how journalists do their work from the perspectives of legal and ethical parameters. It will provide an introduction to the legal foundation that supports freedom of the press and examine current law on such subjects as source confidentiality, access to documents, libel, and invasion of privacy. Students will also examine ethical codes that guide journalists, including standards regarding indepen-
dence, accountability, truth-telling, protecting sources, and study conflicts that arise when journalis-
tic principles clash with real-life dilemmas.
JRN 110 3 credits

JRN 301 Journalism 24/7
This course examines the rapidly evolving media land-
scape and the implications for journalism and jour-
nalists. Students examine the revolutionary changes in digital technology, dramatically shifting patterns of media consumption, rise of non-traditional competi-
tion, challenges of serving a more diverse audience, and accelerating media consolidation, and explore alternative visions for the impact on content, stan-
dards, business models, and jobs in the next decade.
JRN 108 or 201; JRN 110 3 credits

JRN 310 News III: Reporting and Writing for Broadcast
Students learn to report and write news stories for radio and television. Students will become acquainted with the proper use of sounds and visuals in broadcast reporting and learn how to write news scripts to time. Class is held in a production/workshop environment. Additional hours in television studio and editing facili-
ties are required.
JRN 210 3 credits

JRN 320 The Promise and Perils of Online Journalism
This course examines the challenges presented by the explosion of journalism on the Internet and assesses the role of the journalist in an online society. Students are exposed to both practical skills and a broader understanding of issues. Topics include how journal-
ists add value to information online, writing and editing for the Web, the use of interactive tools, blogs and podcasts, and an elementary understanding of Web design. At the same time, students explore issues of privacy, the Internet’s potential threat to traditional journalistic standards, and how online publishing is creating new audiences. Students will critique news Web sites, participate in a blog and podcast, create a news Web page, and produce an online story package.
Course includes two lectures and a weekly three-hour lab in the use of digital tools.
Prerequisites: JRN 210 and 301
3 credits

JRN 330 Investigative and In-Depth Journalism
This course introduces students to the disciplines of investigative and in-depth reporting with a strong emphasis on the press' watchdog role in a democratic society. Students work across all three media plat-
forms, studying advanced reporting techniques such as developing confidential sources, conducting con-
frontational interviews and researching and analyzing complex data. This course focuses on ethical concerns and on writing, tapping and recording information with precision and clarity. Students also will explore rele-
vant aspects of computer assisted reporting. Field work is involved.
Prerequisite: JRN 310
Advisory prerequisite: AMS 102-C, Elements of Statistics
3 credits

JRN 331 Specialized Beat Reporting (Government)
Students become acquainted with the skills and knowledge necessary to become a specialist in the area
of government and public affairs reporting. In semi-
inar format students meet and question broadcast and print beat reporters in the areas of government, politics, the courts, police, and education. Four class
sessions meet at SBU Manhattan campus. Students may participate via video conferencing to the main
campus. Note: This class is only offered in the fall semester. Students may take JRN 331 or JRN 332, but not both, to satisfy the requirement of the major.
Prerequisite: JRN 310
Advisory prerequisite: POL 367
3 credits

JRN 332 Specialized Beat Reporting (Culture and Lifestyle)
Students become acquainted with the skills and knowledge necessary to become a specialist in the areas of culture, arts and lifestyle and sports. In semi-
inar format students meet and question beat reporters in the areas of film, theatre, art, fashion, food, archi-
tecture and sports. Four class sessions meet at SBU Manhattan campus. Students may participate via
video conferencing to main campus. Note: This course is only offered in the spring semester. Students may take JRN 331 or JRN 332, but not both, to satisfy a requirement of the major.
Prerequisite: JRN 310
Advisory prerequisite: SOC 330
3 credits

JRN 333 Business Reporting
This course provides practical training for journalism students interested in a possible career in business reporting. It seeks to provide understanding and skills to report on business and consumer news and economic trends. Goals include learning how to read and understand financial statements, how to iden-
tify and access relevant public documents, and

www.stonybrook.edu/ugbulletin 467

Fall 2007: updates since Spring 2007 are in red

COURSE DESCRIPTIONS
how to interpret basic economic data and statistics. Students profile a public company on Long Island or in New York City, and learn how to write a business story that conforms to standards of accuracy and context. They will be encouraged to visit major financial institutions, public markets, and regulatory agencies in New York City. Students will also examine business stories and controversies in the news from the perspective of the business community and journalists.

JRN 335 Reporting in New York City
This course, which is offered only in winter and summer sessions, provides students with an overview of how reporters cover the major institutions in New York City: City Hall, the United Nations, the police department, the courts, Wall Street, etc. The course offers a blend of classroom instruction, talks with officials and journalists, and hands-on reporting. On reporting days, the class will be run as a newsroom. The course will be co-taught by a print journalist and an electronic-news journalist. Students may choose whether to concentrate on writing for print and the Web or preparing video packages for broadcast and the Web. It is offered at the university's Manhattan extension.

JRN 337 Introduction to Narrative Journalism
Building on students' experiences in newswriting, this course examines the reporting and writing of longer stories and more textual features. There will be an emphasis on focus, structure, and storytelling, including the rudiments of developing style and a narrative voice. Students will be expected to write several original enterprise stories. They will also explore the similarities and differences in telling stories in print, online, and in broadcast formats. Previously offered as JRN 288. Not for credit in addition to JRN 288 “Feature Writing” that was offered prior to Fall 2006.

JRN 340 Investigative Reporting
This course, which is offered only in winter and summer sessions, provides students with an overview of how the press covers presidential campaigns. Students will study investigative techniques, including the rudiments of developing style and a narrative voice. Students will be expected to write several original enterprise stories. They will also explore the similarities and differences in telling stories in print, online, and in broadcast formats. Previously offered as JRN 288. Not for credit in addition to JRN 288 “Feature Writing” that was offered prior to Fall 2006.

JRN 350 The Principles of Editing
This course examines the fundamentals of editing, for all media, with emphasis on critical thinking, maximizing accuracy, removing bias, and providing context. Students will practice editing for print, broadcast, and online before completing a culminating project involving editing the same story across three different platforms.

JRN 360 Advanced Reporting and Writing for Print and Web
This course explores explanatory, interpretive and issue-based journalism for both print and the Web. Students will produce analytical and explanatory stories that combine authoritative material with clarity of writing. In addition to weekly assignments, students will undertake a culminating project designed to showcase their ability to illuminate a complicated topic on both platforms.

JRN 361 News Editing and Presentation/Print
This course focuses on developing students' copy editing and layout skills and is designed for students concentrating on newspapers or magazines. Students will be exposed to all phases of copy editing, from news judgment to line editing. Mastery of grammar and of the Associated Press Stylebook is a goal of this course. Hands-on writing will be discussed and students will practice writing headlines and captions on deadline. Students will also be exposed to layout via Microsoft Publisher. Students will practice pagination on deadline and critique layouts in print publications and online. Students will be exposed to the art of photo selection, page placement and cropping, and to the use of graphics and other elements to enhance newspaper storytelling.

JRN 362 Magazine Journalism
This course is designed for students who have an interest in magazine journalism. Students will study editorial content, editing, design and production of general interest magazines, the booming market in specialty and niche magazines, and the growing market in sports, lifestyle and entertainment magazines. Magazine journalists will be invited to class to discuss their work. As a semester project, students will work on developing a magazine prototype.

JRN 370 Advanced Reporting and Writing for Broadcast and Web
Building on JRN 310, this course will help students to develop their broadcast writing skills more fully, expand their television reporting skills, strengthen their use of video and audio narratives within television news stories and learn to edit news stories for television more effectively. As future journalists, students will be treated as professional reporters/producers and photographers/editors. Story ideas will be discussed as a group with the professor and with the class before assignments are approved. News packages completed in class will be used in newscasts produced by students in JRN 371.

JRN 371 Television Production
This course is designed to introduce students to planning, assembling, producing and performing the elements of a newscast. Students will be exposed to the roles of key members of a newscast team, including producers, assistant producers, reporters, writers, anchors and video photographers and editors. There will be emphasis on developing decision-making and on-air skills, as students complete mini-newscasts and segments for broadcast. Students will be expected to meet strict deadlines and manage critical air time. Newscast segments will be showcased on JRN Web sites.

JRN 380 Advanced Editing & Presentation / Web
This course, designed for students interested in specializing in online news, will focus on content management and the presentation of news on the Web. Students will have the opportunity to manage a news Web site in real time, with emphasis on around-the-clock news judgment and presentation. Students will learn how to enhance online news through multimedia integration and reader/viewer interactivity. Students will also study information architecture, eye-tracking studies and different ways of making the Web more accessible for readers, including layering information. The course builds on the skills learned in JRN 320. After completion of course overview material, students will move through three phases designed to simulate the key interest on newswrooms. The phases include real-time content management, multimedia integration and harvesting original video. There will be emphasis on building critical thinking skills and developing team work. By the end of this course, students are to produce a complete multimedia project and integrate its production into a real-time online news site.

JRN 382 Desktop Publishing for Journalists
This one-credit course is designed for JRN students who want to publish, promote or distribute their own work on the World Wide Web. Course work will include a brief examination of the development and structure of the Internet (concepts and terminology), with the bulk of the course devoted to introductory page design and publishing. Students will explore the basic use of HTML (the hypertext markup language), with special emphasis given to tables, forms and cascading style sheets.

JRN 388 Advanced Feature and Magazine Writing
A continuation of JRN 337 (or the former JRN 288) with emphasis on longer newspaper features and magazine articles. Discussion focuses on how to research stories, manage material, and organize publishable pieces of 1000-2000 words. Students are expected to read widely in daily press and periodicals.

JRN 390 Special Topics: Issues in Contemporary Journalism
This special topics course will deal with timely and contemporary issues that affect journalists and journalism. The issues could range from the press in wartime, an examination of the press role covering war from World War II to the current war in Iraq, and how the press covers presidential campaigns.

JRN 391 Journalism Workshops
This 1-credit workshop course is designed to assist students in developing skills that will be useful in various journalism courses. Topics will rotate. Anticipated topics include Digital Photography, Databases, POJL, and Sunshine Laws, On-Air Performance, Editing Software.

JRN 394 Journalism Practicum
Classroom practice in selecting and laying out stories for a front page. The course also covers such media topics as typography, the operation of editorial boards, op-ed articles, wire services, TV news, books, the music business, the history of journalism, and the foreign press.

JRN 395 News Editing
Editing copy for grammatical correctness, consistency, accuracy, tightness, and brightness. Writing headlines. The course also considers the broader aspects of editing, such as assigning stories and handling writers sensitive about their copy.
JRN 411 Television Practicum

Pending approval

This is a capstone course for students specializing in video. This day-long workshop class meets on Fridays from 9 am to 6 pm, with an hour break for lunch. Each week, students will produce and broadcast a half-hour, live newscast that will be broadcast on the Web and on a campus news channel. The class will experience the working conditions of a professional TV newsroom.

Over the course of the semester, students will have the opportunity to work in each of the key jobs necessary for a successful newscast: broadcast producer, news director, anchor, field producer, reporter, video editor and member of the studio crew. Following each newscast, the news team will gather for a “post-mortem” meeting. At this meeting, work will be critiqued and plans will be made for follow-up stories and the next week’s newscast. The post mortem will serve as a weekly assessment for the students.

Prerequisite: JRN 370, permission of the instructor
Pre- or Corequisite: JRN 371
3 credits

JRN 435 Journalism Without Walls

This course, which will be offered only during winter or summer sessions, is designed for experienced and energetic journalism students. Students will be assigned as part of a team to travel to a location and using only mobile technology, transmit stories and video from the field. Their work product will be published via a special Web site. Students will have one week to research a topic or location before leaving for their destination. (A team of students, for example, might be sent to New Orleans to report on how well the community is recovering from Hurricane Katrina, or to one of the two major political conventions, or to an overseas location.) While on assignment, students will file blogs, gather multimedia and video, write and edit stories, produce a Web site and establish a “mobile news-room.” One or several instructors will accompany the students. This is a capstone course that combines students’ journalistic skills, judgment and enterprise with knowledge of emerging technology.

Prerequisite: JRN 360 or 370 or 380 and permission of department
A Passport may be required.
3 credits

JRN 487 Independent Study

Intensive study of a special topic undertaken with close faculty supervision. May be repeated.

Prerequisites: Permission of instructor and director of undergraduate studies
0-6 credits, S/U grading

JRN 488 Internship

Students work at local, state, and national newspapers and magazines. The work must involve journalistic skills related to the educational goals of the department.

Prerequisites: 12 credits of journalism courses; 2.50 g.p.a.; permission of instructor and director of the minor
0-6 credits, S/U grading