A Strategic Plan for International Academic Programs and Services

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PRINCIPLE GOALS

• ENCOURAGE AND PROVIDE AN INTERNATIONAL OPPORTUNITY FOR EVERY SBU STUDENT
• ATTRACT INTERNATIONAL TUITION PAYING STUDENTS TO SBU
• INCREASE BOTH OUTGOING AND INCOMING STUDENTS BY 10% OVER THE NEXT FIVE YEARS
• EXPAND THE INTENSIVE ENGLISH CENTER EMPHASIZING SUBSEQUENT SBU UNDERGRADUATE MATRICULATION

ACHIEVING THESE GOALS WILL PREPARE SBU STUDENTS FOR THE GLOBALIZED 21ST CENTURY AND ESTABLISH SBU AS A GLOBAL BRAND.

EXISTING INTERNATIONAL OPPORTUNITIES FOR SBU STUDENTS

FACULTY LED STUDY ABROAD PROGRAMS

• AFRICA: KENYA, MADAGASCAR, TANZANIA
• ASIA: CHINA; JAPAN
• CARIBBEAN: JAMAICA
• EUROPE: ENGLAND; IRELAND; ITALY; RUSSIA; SPAIN

SELECT EXCHANGE PARTNERS

• AFRICA – KENYA: UNITED STATES INTERNATIONAL UNIVERSITY
• ASIA – CHINA: TSINGHUA UNIVERSITY & HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY
  JAPAN: WASEDA UNIVERSITY & NIHON UNIVERSITY
  KOREA: KONKUK UNIVERSITY & EWHA WOMAN’S UNIVERSITY
• EUROPE – DENMARK: COPENHAGEN BUSINESS SCHOOL
  FRANCE: SORBONNE & ÉCOLE FRANCAISE d'ÉLECTRONIQUE et d'INFORMATIQUE
  UNITED KINGDOM: UNIVERSITY COLLEGE LONDON & UNIVERSITY OF MANCHESTER
• OCEANIA – AUSTRALIA: AUSTRALIA NATIONAL UNIVERSITY & DEAKIN UNIVERSITY
  NEW ZEALAND: UNIVERSITY OF AUCKLAND
The chart indicates 436 SBU students abroad annually, approximating 3% of all undergraduates; similar to the national average and another 119 non-SBU students participate in our programs

**OPPORTUNITIES FOR SBU TO ATTRACT UNDERGRADUATE STUDENTS**

- Junior year abroad for Ewha Woman’s and Waseda Universities as well as select Korean universities
- Dual-degree programs with Nanjing University, China; Nihon University, Japan; Ajou, Konkuk, Dongguk, Chungnam National and Seoul National universities in Korea

The chart indicates the number of incoming out-of-state tuition paying international students with a total of close to $2.2 million tuition dollars annually as of 2009-2010.
The chart indicates the increasing number of fee paying students (in green) and the number (in blue) who also remain on campus as matriculated out-of-state tuition paying students.

VISA AND IMMIGRATION SERVICES

The chart indicates the increasing number of international students on campus at all levels and in all categories.
CHALLENGES TO EXPORTING SBU STUDENTS OVERSEAS

• OFFICE LOCATION ON THE 5TH FLOOR OF THE LIBRARY LACKS STUDENT TRAFFIC
• ATTRACTING AND RETAINING PROGRAM DIRECTORS ARE DIFFICULT AT A RESEARCH UNIVERSITY
• DEPARTMENTAL/COLLEGE COMMITMENTS TO STUDY ABROAD PROGRAMS ARE WEAK
• SBU’S DIVERSE STUDENT BODY DOES NOT PERCEIVE OF AN INTERNATIONAL EXPERIENCE AS AN OPTION
• MISUNDERSTANDINGS AMONG STUDENTS, FACULTY, AND ADMINISTRATORS REGARDING THE ACADEMIC AND FINANCIAL IMPLICATIONS OF AN INTERNATIONAL EXPERIENCE

CONCLUSIONS

• IN ORDER TO ENCOURAGE MORE SBU STUDENTS TO GO ABROAD (10% ANNUAL INCREASE) THE PROVOSTIAL GLOBALIZATION AND INTERNATIONALIZATION PLANNING COMMITTEE HAS RECOMMENDED THE CREATION OF AN ACADEMIC UNIT, SUCH AS A COLLEGE, OR A SCHOOL TO ENCOMPASS ALL EXISTING AREA STUDY PROGRAMS; TO CREATE AN INTERNATIONAL STUDIES MAJOR AND STRENGTHEN THE LANGUAGE REQUIREMENT. ALL INITIATIVES IF ADAPTED WOULD REQUIRE AN INTERNATIONAL EXPERIENCE.

• IDEALLY THESE STUDENTS WOULD BE REPLACED ON CAMPUS BY AN EQUAL NUMBER (10% ANNUAL INCREASE) OF INCOMING OUT-OF-STATE FEE PAYING INTERNATIONAL STUDENTS.