

IBM CENTENNIAL LECTURE

Pioneering the Science of Information



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Diane Brink has worldwide responsibility for market management of the integrated technology services (ITS) service product lines, managed services, and business process services at IBM, as well as leading market insights, channel enablement, program management, and channel marketing. She also leads marketing and communications efforts for IBM's cloud computing initiatives. Brink has been with IBM since 1980 and has held numerous senior marketing positions during her tenure. She is on the boards of the Advanced Energy Research and Technology Center at Stony Brook University and the Iona Preparatory School, and is a member of the Dean's Council at the College of Engineering and Applied Sciences at Stony Brook. She holds a B.S. in computer science from Stony Brook University and an M.B.A. in finance from Fordham University.

To commemorate its centennial, IBM is partnering with leading universities around the globe to host a series of lectures exploring how the world has changed in the past 100 years—and how it will change in the decades ahead—along three important dimensions: Pioneering the Science of Information, Reinventing the Modern Corporation, and Making the World Work Better. The goal of these lectures is to identify underlying patterns that are continuing to shape the present and the future, with the hope of building greater understanding of how individuals and institutions can get ahead of change on today's technology-infused planet.

Thursday, October 6, 2011 • 2:30 pm
Charles B. Wang Center Theater

For more information, please call (631) 632-8770.



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