



Bookstore Newsletter

Stony Brook University

September/October 2011 Volume 19, Issue 1

New Textbook Info Ordering System

The Provost's Liaison's office has recently created a new textbook requisition system for faculty and staff members. Instead of having to fill out paper forms for their classes, instructors can now fill out all of their textbook information electronically and send it directly to the Provost's Liaison's office.

Instructors will receive an email confirming their request. The information will be shared with the University Bookstore, so that students can see their required texts on SOLAR when they register for classes.

As an added convenience, instructors can request complimentary desk copies of their course books on the same form. Sharing your course book information with the bookstore has never been easier.

To access the electronic form for textbook ordering, go to www.stonybrook.edu/bookstore.

Spotlight on: Professors Dunn and Lindblom

Have you ever felt superior to someone who didn't write as well as you did? Have you ever felt ashamed of yourself when a friend or teacher corrects your grammar or spelling? In their new book *Grammar Rants*, Professors Patricia Dunn and Ken Lindblom hope to increase student and teacher awareness that there is not a single correct way of writing. There are many styles of writing for many types of genres, and students need to know how and when to write in different situations in order to be successful as writers. Both professors started their careers as high school English teachers, and later met at Illinois State University, where they discovered their shared passion for writing and editing. Both of them were offered positions at Stony Brook



Professors Patricia Dunn and Ken Lindblom, authors of *Grammar Rants*.

University in 2003, where they have focused

by Michael Cusanelli

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SBU Students and Professors to Sell Original Artwork

This fall, the University Bookstore is partnering with Seawolves MarketPlace to offer a new and unique shopping experience. For the first time, talented Stony Brook students, faculty and staff will be able to showcase and sell their one-of-a-kind artwork on campus through the campus retail outlets.

Some of the items for sale include custom recipe books, handmade glass jewelry, and photo postcards featuring scenes from around campus. This original artwork and photography has been designed exclusively by Stony Brook University community members for the enjoyment of their peers.

This project was originally started by Carol Lindquist, a recent Stony Brook PhD. She was inspired by the many talented students and faculty she saw around campus, and thought that they should have an outlet for displaying and selling their work to others in the campus community.

"We've had the wonderful opportunity to fea-



A sampling of the many different original pieces available through SB Creates.

ture some of the most talented members of the Stony Brook community so that we can see their work," said Lindquist. "We hope to keep expanding our showcase of pieces as more and more students, faculty and staff members sign on to this new venture."

Look for new pieces of original artwork throughout the semester at the University Bookstore and Seawolves MarketPlace.

A Stunning Symbol of the Stony Brook Spirit...



An Official Class Ring.

Purchase your ring
for Homecoming at the
University Bookstore

Sept. 24th

11am-3pm

Sept. 26, 27 & 28

12pm-5pm

Nov. 15, 16 & 17

12pm-5pm

Purchase your ring
at the store and receive
\$25 OFF your purchase.
PLUS a \$20
Barnes & Noble Gift Card.
In-store purchases only.

Questions?
Call 632-6543.

**STONY
BROOK**
UNIVERSITY BOOKSTORE

Faculty Spotlight (Continued from Page 1)

on teaching students who wish to become English teachers. Professor Lindblom is also the Editor of the English Journal, which is the most widely read English journal for high school and middle school teachers across the US. Dunn and Lindblom hope that their new book will prove helpful to both students and teachers to help them to understand why “improper” grammar can be so frustrating to readers. They feel that if both writers and readers are more aware of the issues that plague writing, they can learn how to be more effective when creating and editing pieces. It is only in building awareness through constructive criticism that teachers and students can learn how to adapt their writing styles to different situations. “We’re trying to teach students and teachers why they should pay close attention to the way they write in regards to their audience, because different audiences have varying opinions on what is considered ‘correct grammar,’” said Lindblom. “You’re not going to get anyone to learn Standard English by calling them stupid.” In their book, professors Dunn and Lindblom detail the stigmatism of bad grammar and spelling, and even detail the societal and moral connotations that are subconsciously being expressed by mean-spirited criticism of someone else’s work. According to the authors, most grammar critics judge those with improper gram-

mar as being uneducated, lazy, and even immoral, while those with good grammar are viewed as elite citizens. “People take pleasure in pointing out other peoples’ mistakes,” Dunn said. “It can be damaging for people who don’t speak Standard English. They could come to think of themselves as bad people.” Dunn and Lindblom also spoke about the importance of code switching, which is the process of changing the way one speaks or writes to fit a certain situation. People often change the way they speak when they are addressing different audiences, such as peers, parents, and teachers. Dunn and Lindblom believe that in order to be successful writers, students simply need to know the proper writing style for each situation. Dunn and Lindblom feel by building student confidence they can change the landscape of how students view the various aspects of writing, from the creative process down to the science of knowing one’s audience. By paying close attention to genre, context, and audience, writers can eliminate the factors that lead to editorial criticism. “There are lots of versions of correctness out there,” said Lindblom. “We’re trying to make students more aware of that situation to make them more savvy writers. Hopefully that will improve their ability to write prose that is correct.”

Shop Smart with the Gold Star Program

When you shop for your textbooks at the University Bookstore, you can already guarantee you’re getting the best prices and the most buying options on all of your course materials. But how many booksellers can guarantee that you’ll have your book in time for the beginning of classes? Look for the gold star on the cover of select textbooks when you’re shopping for your course materials at the bookstore. These gold stars signify that your professor has ordered your textbook well in advance of the deadline, and the bookstore promises that the books will be in stock for the first week of classes. If the books are sold out, simply ask a bookstore staff member for an order form and you will receive a \$5 voucher for use on your next purchase. It’s just one of the ways the University Bookstore helps you save more on your

course materials. The Gold Star tag program runs from August 29 through September 10. If you have questions about the program, call 631.632.9828.

Look for
THE GOLD STAR Tags
at the University Bookstore

TAGS WITH A GOLD STAR indicate that your professor ordered your required textbook on-time and you are entitled to the following guarantee:
If the tag has a GOLD STAR and your required textbook is NOT AVAILABLE from August 29th to September 10th you will receive a \$5 VOUCHER to be used towards the purchase of the book.

Rental Program Saves Students Money

The textbook rental program at the University Bookstore started in spring 2010 and has grown to become an easy and affordable way for students to get their course books. With textbook rentals, students can realize tremendous savings, paying less than half of what they would to purchase a new, printed textbook.

“We are thrilled to offer this program to our students,” said Boon Teo, the bookstore manager. “We expect it will have a big impact on Stony Brook students not only because of the incredible savings, but because it is so convenient and easy to use.”

When the textbook rental program started, fifty different course books were available for rental. Because of its popularity with students there are now over 1,000 titles available for rental, allowing students to save even more on their course materials this semester.

This multichannel program allows students to rent their books either in the store or from

the bookstore’s website whichever is more convenient. Rental costs can be paid for using cash, credit or the Bookstore Campus Account. A valid credit card is required for all rentals.

Moderate highlighting and note-taking are permitted, and students have until the last day of finals to return their rented textbooks. Books can be returned to the bookstore in person or through the mail and, as an added convenience, the bookstore will send courtesy reminder emails alerting students that the rental period is ending.

“We have always been focused on giving our students as many low cost options as possible,” said Teo. “We already offer a large supply of used books, unbundled books, custom books, and eTextbooks. Now with rentals, students have another great option to choose from.”

More information about the textbook rental program is available at the bookstore or online at www.stonybrook.edu/bookstore.

What does the Provost’s Liaison’s Office do for you?

Did you know that in addition to our main task of capturing course material information from faculty members to ensure that students can see their required and recommended course materials at the time of registration, the Provost’s Liaison’s office actively works to provide the campus community with many other great services? Throughout the school year, we plan fun and free Campus Lifetime Events at the bookstore, provide complimentary instructor copies of textbooks to faculty members, and produce the bi-monthly bookstore newsletter. Our team is lead by Deborah DiFranco, the Provost’s Liaison, and specializes in providing the campus community with excellent customer service, exciting events at the bookstore, and beautiful pieces of artwork, such as the mural in the basement of the library.

The team works hard to ensure that students and faculty members have the best possible experience with the bookstore, as well as providing students with news about great deals on their course materials, electronics and more.

Coming soon, you can also check out the new 2011-2012 school calendar, which features beautiful full-color images of each panel of the university mural. The calendar is filled

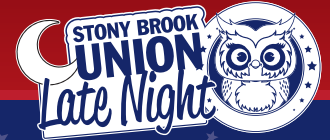


Deborah DiFranco, Provost’s Liaison

with quotes from the artists who created this piece of art, and also features important university dates and events. The calendar will be available this fall at the University Bookstore for \$16.99 or on-line at shopsbu.com.

The Provost’s Liaison’s office is located between the University Bookstore and FedEx/Kinko’s. You can also visit our website at www.stonybrook.edu/bookstore for more information on the services we provide. If you would like a \$1 off coupon for the new 2011-2012 mural calendar, “like” us on facebook and look for the coupon on our wall.

HERE’S
WHAT’S
OPEN AT



Mon-Fri: 10:30pm-3am
Sat-Sun: 5:30pm-3am



Daily 10:30pm-3am



Mon-Fri: 8am-Midnight
Sat-Sun: 11am-Midnight

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FSA FACULTY STUDENT ASSOCIATION
AT STONY BROOK UNIVERSITY

Proceeds from FSA operations go used to benefit the campus community.

Special Events and Activities

Contact Information

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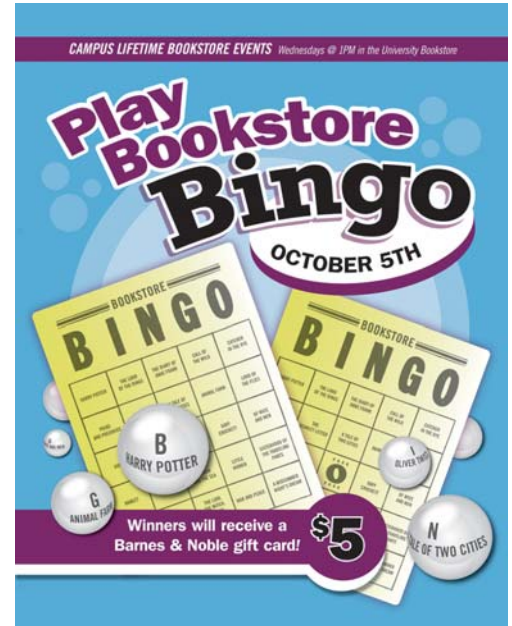
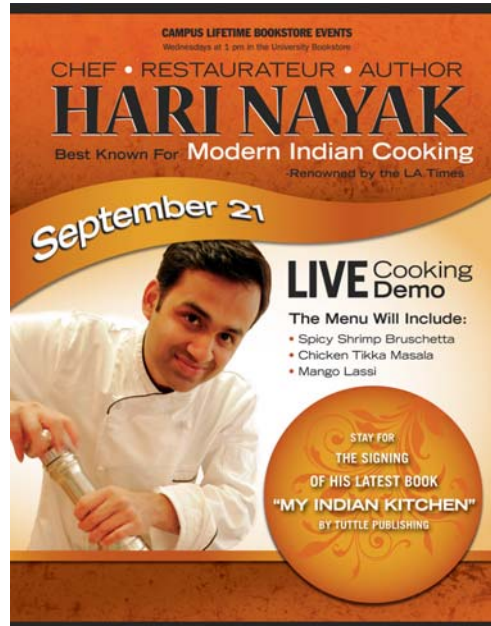
Alyssa Carroll

631-632-1150

Campus Lifetime Events at the Bookstore

Wednesdays at 1:00pm

Join us at the University Bookstore on Wednesdays during Campus Lifetime for these free events! All faculty, staff and students are welcome. Light Refreshments will be served.



Bookstore Hours

Second Week of Classes

Mon. Sept. 5, Labor Day

10:00am - 4:00pm

Tue. - Thu. Sept. 6 - 8

8:15am - 7:00pm

Fri. Sept. 9

8:15am - 4:00pm

Sat. Sept. 10

12:00pm - 4:00pm

Sun. Sept. 11

Closed

Regular Bookstore Hours

Monday - Thursday

8:15am - 6:00pm

Friday

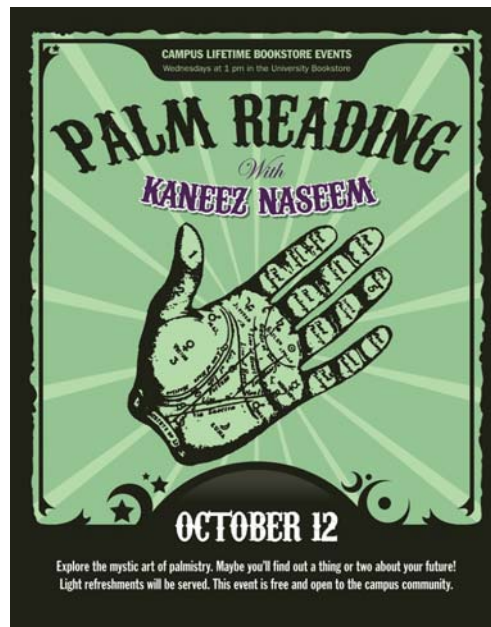
8:15am - 4:00pm

Saturday

12:00pm - 4:00pm

Sunday

Closed



For bookstore hours, sales, promotions, events, and more visit our website:

www.stonybrook.edu/bookstore



FACULTY STUDENT
ASSOCIATION

University Auxiliary Services



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