Director of Content Strategy

From its beginnings a little more than a half-century ago, Stony Brook University has been characterized by innovation, energy and progress, transforming the lives of people who earn degrees, work and make groundbreaking discoveries here. A dramatic trajectory of growth has turned what was once a small teacher preparation college into an internationally recognized research institution that is changing the world.

Part of the State University of New York system, Stony Brook University encompasses roughly 200 buildings on 1,039 acres. In the 59 years since its founding, the University has grown tremendously, with more than 25,270 students and 2,500 faculty, and is recognized as one of the nation’s important centers of learning and scholarship. Stony Brook is ranked one of the top 100 universities in the nation and one of the top 40 public universities by *U.S. News & World Report* and is included on its list of notable programs for undergraduate research/creative projects. Considered one of the “flagship” campuses in the SUNY system, Stony Brook University is on the management team of Brookhaven National Laboratory, joining an elite group of universities, including Berkeley, University of Chicago, Cornell, MIT and Princeton that play a role in running federal research and development laboratories.

As Stony Brook’s trajectory soars, the University has introduced a new brand identity, as part of a campus-wide initiative to modernize and elevate its image and reputation. Stony Brook launched its new brand in April, 2016 and seeks to appoint a new Director of Content Strategy (DOCS) who will play a pivotal role in creating Stony Brook’s story and driving content strategy, execution, and the consistency of the University’s brand messaging. The following pages provide information about the Director of Content Strategy position, and the history, mission and vision of Stony Brook University.

Higher Talent is excited to discuss this career advancement opportunity with you. To apply, and for further information including a full position prospectus, please contact a Principal of the firm:

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