Learn the “ABC’s” of Grant Writing

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- 15 years + experience
Let’s go back to school . .

- “A” was for . . . . .
- “B” was for . . . . .
- “C” was for . . . . .
in kindergarten we learned to . .
Well in grant writing we learn to. .

- Kindergarten
- Follow rules >>>>>>>>>>
- Play together>>>>>>>
- Plan >>>>>>>>>>>>>>   
- Grant Writing
  - Follow instructions
  - Collaborate
  - Research, practice & drafting

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Grant Writing

Purpose

› To support a program, strategy or goal.

Your role

› Identify opportunity
› Determine eligibility
› Preparing, communicating, and delivering a message to funders that YOU GET IT!
A
• Articulate

B
• Begin Research

C
• Consider all sources
The ABC’s of grant writing

Articulate:
- Grant Writing is not a natural skill
- Take Classes, review samples, hire a consultant
- Practice

Begin research immediately
- Spend time in the library
- Go on informational interviews

Consider all sources of funding and partnership
- Build relationships
- Collaborate!
- Network
- Barter!
- Preparing, communicating, and delivering a message is YOUR RESPONSIBILITY NOT THE CONSULTANTS!!

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Samples

- “Briefly describe the specific project for which funding is requested – 10 lines maximum” (County)

- “Provide a brief SCOPE OF WORK for your project (one paragraph)” (State)
More samples. .

- “Describe what will be ACCOMPLISHED with this grant (one paragraph)” (State and Federal)
- “Give your project description(s)” (Federal)
- “Describe how this project is an integral part of a downtown area and part of an adopted downtown improvement plan. Specify which plan(s) and date(s) of adoption” (County and State)
A. Articulate
B. Begin Research
C. Consider all sources
Some tips to remember. .

- Know the point system
- Write succinctly
- Tie your project to regional or local goals/plans/strategies
- Work with a team – grant writing cannot be done ALONE and NO CONSULTANT can do it for you alone.
- Collaboration is key!

Questions?? Good! Call me 😊

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