WolfieLaunch
Stony Brook Entrepreneurs Challenge 2015
Stage 1

Name(s) Email(s) Phone #(#)
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1. What is your business idea (describe your product or service)?

2. Who are the potential customers for your product or service, and how many of then do you think there may be?

3. Value proposition: WHY will they buy?

4. How will you make a profit (if not-for-profit, how will you break even)?

Complete form and return to NYS Small Business Development Center, Building 17, Stony Brook R&D Park. zip + 6016. Fax 632-7176. Email SBDC@stonybrook.edu