New Year's Resolution: Evaluate Your Business's Strengths and Weaknesses

Building for the future

Strategic planning is a critical component of your business initiative and sets forth the long- and short-term plans to manage and grow your business. Let us help you focus your energy and resources to strengthen operations.

Market research and competitive analysis

Market research helps you find customers for your business. Competitive analysis helps you make your business unique. Let us help you identify competitive advantages for your business.

What Can The Stony Brook SBDC Do For You?

The SBDC has many services that will help you build and maintain a strong & valuable business

- Confidential & no cost one-on-one counseling.
- On-site assistance available - at your business location.
- Patent and intellectual property assistance.
- Monthly Business Solutions Roundtable with successful business owners.
- Workshops throughout the year on key topics and areas of specific concern for

- Thorough understanding of SBA programs (i.e. 7A & 504 loans), and other financial and agency assistance programs, both public and private, available to small businesses. Financing referrals for all needs including, equipment and building acquisition.
- SBDC has a Research Network that can assist with market information and industry trends.
- SBDC Business Advisors are NYS Certified, and continually receive training in best business practices & the latest technology.

Meet Our Resource Partners Here at Stony Brook

The SBDC is only one of a number of Centers within the Stony Brook University campus community that is geared toward promoting small business on Long Island.

Economic Development

The SBDC at Stony Brook brings together the resources of the University, the private sector and government at all levels to assist entrepreneurs, business and industry in the solution of their problems, leading to increased productivity and profitability.

Make Your Appointment Today

Wishing you a happy, healthy and successful New Year.
Sincerely,
Stony Brook Small Business Development Center
www.stonybrook.edu/sbdc

U.S. Small Business Administration

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author and do not necessarily reflect the view of the SBA.
Research and Support Services, Bldg. 17
Stony Brook, NY 11794-6016

See what's happening on our social sites

Visit our website