TO: RONNI ROSEN
FROM: DEBBIE ONGANIA
SUBJECT: SMALL BUSINESS ROUNDTABLE SOLUTIONS MEETING NOTES 9-4-14
DATE: 9-5-14

THE MEETING STARTED AT 8:30 am there were 15 in attendance with a total of 20 by 8:50 am.

Ronni Rosen gave the group an overview of the new format of our meetings in writing. Several new and returning members were present.

Announcement was made about the upcoming annual Networking and Business Trade Show Vendor Exhibit tables are $125. The event will be held at Brookhaven Town Hall on October 30, 2014 5:30 pm to 8:00 pm. Call 631-451-6563 or visit website at bbaci@brookhaven.org for more information.

Member Keith Simmons announced a Social Media Marketing night sponsored by Organizational Development network of Long Island on Tuesday, September 9, 2014 from 5:30 pm to 8:00 pm at Clear Vision Option in Hauppauge. For information visit Keith’s website at www.b2bcfo.com

Three topics were discussed with many ideas and input exchanged for the members.

1. Pre confirmed business plan; what are the ways in which to initiate the marketing of a specific new business.

2. How to counter act what may be perceived as work ethic issues and commitment to a position requiring a 9-5 work schedules.

3. Ethical dilemma as to being a purist with long term benefits for the client versus short term solution that clientele wants even though it isn’t in their best interests.

The next meeting of the Small Business Roundtable Solutions is October 2, 2014.

Respectfully submitted,
Debbie Ongania
Recording Secretary