Pathways to Career Success:

Family Collaboration with the Career Center
Congratulations!!

You have the ability to make an amazing impact!
We STUDIED it and
over 1800 students told us that their parents’ opinions matter!
Families Impact Decisions

By...

- what they do professionally and what they say about it
- what they say are “good” and “bad” careers and majors
- giving their students permission and encouragement to explore
- putting pressure
**Journey from College to the Job Market**

**STONY BROOK** offers a mix of both broad and specific majors. Employability will rely primarily on experience.

<table>
<thead>
<tr>
<th>Broad</th>
<th>Specific</th>
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<tbody>
<tr>
<td>Majors that provide knowledge of a field including natural sciences, social sciences, mathematics, arts, and humanities.</td>
<td>Majors that focus on a solitary profession.</td>
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<tr>
<td>Psychology</td>
<td>Nursing</td>
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<tr>
<td>History</td>
<td>Mechanical Engineering</td>
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<tr>
<td>Biology</td>
<td>Respiratory Care</td>
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What “Major” Really Means

Definition: A subject or field of study chosen by a student to represent his or her principal interest and upon which a large share of his or her efforts are concentrated.

Today’s employers and graduate admissions officers expect students to have a diverse range of majors.
Debunking Major Myths

Let’s test your knowledge!
REALITY: Money is attached to professional success, NOT majors.
Major ≠ Graduate Degree?

- The majority of pre-medical students major in something OTHER than BIOLOGY although core coursework in science is required.

- Law school does NOT require specific academic preparation.

- An MBA does NOT require specific academic preparation but asks for work experience.
Major ≠ Career?

- Dr. Martin Luther King, Jr. - Civil Rights Leader & Activist
  - Undergraduate Major: Sociology
- Mitt Romney - Politician & Bain Capital CEO
  - Undergraduate Major: English
- Peter Thiel - Founder of PayPal
  - Undergraduate Major: Philosophy
- Christopher Connor - Sherwin Williams CEO
  - Undergraduate Major: Sociology
- Ursula K. LeGuin - Author
  - Undergraduate Major: Anthropology
- Teri Hatcher - Actress
  - Undergraduate Major: Mathematics & Engineering
- Mia Hamm - Retired Professional Soccer Player
  - Undergraduate Major: Political Science
A Changing Job Market

**1980's**
- Manufacturing-Based Economy
- Domestic Job Market
- Employee/Company Loyalty Model

**Today**
- Information and Service-Based Economy
- Global Job Market
- Free Agent Model
What Employers Want...

Employees who are:

- Ethical team members
- Self-motivated
- Able to function autonomously
- Able to work well in teams
- Creative thinkers
- Highly adaptable
- Problem solvers
- Effective communicators
- Confident
- Culturally competent
### Employers’ hiring preferences relative to experience, by percent of respondents

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<tbody>
<tr>
<td>I prefer to hire candidates with relevant work experience</td>
<td>64.2%</td>
<td>72.5%</td>
<td>74.1%</td>
<td>71.0%</td>
</tr>
<tr>
<td>I prefer to hire candidates with any type of work experience (doesn’t matter if it’s relevant or not, just some type of experience)</td>
<td>27.0%</td>
<td>20.1%</td>
<td>20.7%</td>
<td>19.9%</td>
</tr>
<tr>
<td>Work experience doesn’t typically factor into my decision when hiring a new college graduate</td>
<td>6.3%</td>
<td>3.9%</td>
<td>1.1%</td>
<td>4.8%</td>
</tr>
<tr>
<td>Other</td>
<td>2.5%</td>
<td>3.4%</td>
<td>4.0%</td>
<td>4.3%</td>
</tr>
</tbody>
</table>

Source: National Association of Colleges and Employers (NACE), Job Outlook 2016
In 2015-2016, the Career Center had:

- **11,843** jobs posted in the Career Center online job database
- Almost **5,500** total approved employers in Handshake
- More than **60** UNIQUE employers recruit on campus
- Over **1,000** students participate in on-campus internships for credit
- **40-60** Employers in attendance at each of our **9** job fairs
Our Services for Success

• Career Counseling
• Resume Review
• Interview Preparation
• Internship Assistance
• Administration of Interest & Personality Assessments
• Access to Community Service Opportunities
• Job Fairs
• Career Planning Courses
• Career Advising Network
• Access to Job Postings on Handshake

Career Center
Help Us Help Your Students

- Listen to their interests and support their success
- Encourage them to find practical opportunities (volunteer positions, internships, paid and unpaid) to enhance their classroom experience
- Encourage them to get involved on campus
- Direct your students to the Career Center early (we consult with students of all class years)
- Share your professional knowledge and opportunities with us!
Thank you!