Susana Ojeda Orranti, Universidad de Guanajuato (México), Department of History
“Pasado y presente del camote: menear hasta que la tradición cuaje”

Dan Castilow, Tulane University, Department of Anthropology
“Hybridity as a Commodity: The Mobilization of the Mixed-Race Body in Trinidad’s Carnival”

Nelson Santana, CUNY.
“Roman Catholicism as the Most Important Cultural Product of Domenican Civic Organizing: The Case of the CCCIPD”

Panel V: Neoliberalism, Informal Markets and Ethnicity
Chair: Professor Javier Urlarte, Stony Brook University, Department of Hispanic Languages & Literature

Tara Ruttenberg, University for Peace of Costa Rica
“Buen Vivir: Indigenous Cultural Wisdom Guiding Latin America’s Post-Extractivist Socioeconomic Future”

Gabriel Ertsgaard, Drew University, Department of Letters
“Sustainability and the Mythic Power of Home in Wilder and Fuguet”

Andrew Bentley, Syracuse University, Spanish Language
“Pandilleros y vendedores ambulantes: el papel de la globalización en la Ciudad de Guatemala en este nuevo siglo”

María Alejandra Tapia and Luis Olaya, Universidad Nacional de Colombia, Department of Psychology “Revistas, mercancías y el circuito del capital”

Rebecca Nelson Jacobs, University of Connecticut, Department of Anthropology
“El sudor de las mujeres: Mayan Weavers’ Ambivalent Attitudes Towards the Commodification of Ideas”

We would like to extend a warm thanks to all attending guests, chairpersons and sponsors. With special thanks to this year’s Keynote Speaker, Marcy Norton; the Conference Director, María-Clara Torres and the Organizing Committee; Mark Rice, Ashley Black, Carlos Gómez, Alvaro Segovia, Raquel Otheuy, Pilar Espitia and Tiara Moultrie. Special thanks to Domenica Tafuro at the Latin American Studies Center. Also, Juan-Mauricio Vargas at icreativos and Moss-Studio for the poster and program design.
9:00-9:30 am Registration (Main Hall)
   Breakfast Reception

9:30-10:00 am Conference Opening and Welcome (Lecture Room-321B)
   Paul Firbas, Director of Latin American and Caribbean Studies
   Center at Stony Brook University

10:00-12:00 am SESSION I

   Panel I: Global Exchanges and Domestic Markets
   Chair: Professor Paul Gootenberg, Stony Brook University, Department of History

   Santiago Muñoz, Yale University, Department of History
   “Native Textiles and the Formation of a Colonial Economy in the New
   Kingdom of Granada (1550-1700)”

   Edward Bace, BPP University College (UK)
   “Cocoa Trade in the Seventeenth Century”

   Gregory Rosenthal, Stony Brook University, Department of History
   “Furs Across the Pacific: Hawaiian Migrant Labor and Sea Otters on
   the Spanish American Coast”

   Eron Ackermann, Stony Brook University, Department of History
   “High Anxiety: Ganja, East Indian Laborer, and Imperial Politics in Jamaica, 1880-1913”

   Chris De Lorenzo, Georgetown University, Department of History

12:00-1:00 pm Keynote Presentation (Lecture Room-321B)
   Marcy Norton, George Washington University,
   Department of History
   (introduced by Paul Gootenberg)

1:00-2:00 pm Lunch (Gallery & Main Hall)

2:00-4:00 pm SESSION II

   Panel II: Literature and Science
   Chair: Professor Paul Firbas, Stony Brook University, Department of Hispanic Languages & Literature

   Pilar Espitia, Stony Brook University, Department of Hispanic Literature
   “De conventos y economías espirituales: El caso de Francisca del Castillo, monja
   Clarisa de la Nueva Granada”

   Lisa Reinhalter Burner, University of Illinois, Department of Spanish, Italian and
   Portuguese.
   “Buried Treasure in Fictions of Mineral Extraction in the Andes”

   Sophie Brockmann, University of Cambridge (UK), History of Science Department
   “Central America and its Scientific Connections, 1780-1810”

   Rachel O’Donnell, York University (Canada), Department of Political Science
   “Colonies of Plants: Modern Science, Plant Classification and European Voyages of
   Discovery”

   Irma Palma de Sánchez, Rutgers University, Department of Spanish & Portuguese
   “Mene: petróleo, raza y violencia”

   Panel III: Labor and Development Policy
   Chair: Professor Silvio Rendón, Stony Brook University, Department of Economics

   Melissa Vásquez, New York University
   “Transnational Executives and the Culture of Mid-Twentieth Century
   Venezuelan Oil Production”

   Pablo Montes, Yale University Environmental Studies
   “A Policy Sciences Approach to the Oil Industry in Colombia”

   Gary Rancier, CUNY, Department of Political Science
   “Economics of Underdevelopment: ISI and Urban Poverty in Rio (1920-1990)”

   Stephanie Parham, Tulane University, Department of History
   “Making It Work: Legislating Labor in Guatemala City (1944-1957)”

   Tobias Timm, York University (Canada), Department of Sociology
   “Social Exclusion among Workers in an Organic Farming Community in Sao Paulo”

4:10-4:15 pm Coffee Break

4:15-6:15 pm SESSION III

   Panel IV: Popular Culture, Production and Consumption
   Chair: Professor Eric Zolov, Stony Brook University, Department of History

   Noga Bernstein, Stony Brook University, Department of Art History
   “Power, Plantations and Photography: The Brazilian Coffee Industry through American
   Lens”

   Rodolfo Juárez Álvarez, Universidad Autónoma de México, Department of Art History
   “María Félix: estereotipo y/o mercancía cinematográfica?”