Global Sumer Institute
Business & Journalism Course List

Business Courses

BUS 111: Introduction to Business for Non-Business Majors (3 credits)
Introduces students to major business topics that influence today's business practices. Explores contributions over the last century from Henry Ford to Bill Gates, showing how the Industrial Revolution became the Information Revolution. Provides knowledge of how business works and a perspective on its evolution into the next millennium. Integrates both introduction to business and management principles into one course.

Prerequisites: Non-business majors only.

ACC 210: Financial Accounting (3 credits)
This course presents an introduction to fundamental financial accounting principles, concentrating on identifying, recording, and communicating the economic events of a business organization. Topics include the accounting cycle, the preparation and presentation of the income statement, retained earnings statement and balance sheet, and an in-depth exploration of the measure and presentation of assets and liabilities.

Prerequisites: Business major/minor or ACC minor, or MTD/ECO/ISE major. BUS 111 or 115 recommended.

BUS 326: Organizational Behavior (3 credits)
As members of many types of organizations throughout our lives, we are all affected at some time or another by their internal dynamics. These dynamics consist of the behaviors of individuals and students as they work and interact together within the organization. To help us best understand and address these issues, the field of organizational behavior has developed as the study of the behavior of individuals and students in organizations.

Prerequisites: Business major/minor. BUS 110, 111, 112 or 115 recommended.

BUS 351: Human Resource Management (3 credits)
Major trends in personnel management, including problems and issues faced by organizations and individuals in times of change. Responsibilities of the human resources department and the roles that every manager plays, both as a supervisor and as a client of the human resources department, are studied. Topics include human resources forecasting and planning job design, employee selection, test development and validation, equal employment opportunity laws and judicial rulings, performance appraisal, compensation, benefits, career development, safety, and labor relations.

Prerequisites: Business major/minor or MTD major.

Journalism Courses

The flood of fake news has become a worldwide phenomenon, making it harder than ever to separate fact from fiction. This course will help students develop their critical thinking skills to identify reliable news reports and information on social media, the internet as well as from conventional news outlets. Students will learn the key elements of journalism from the viewpoint of the news audience, with the goal of recognizing the differences between journalism and propaganda, facts and rumor, assertion, and verification, news and opinion and bias and fairness. Students will leave the class with a practical tool box and an understanding of key concepts.

Prerequisite: None.