Toll Drive Dining Project

Master Plan for Toll Drive

• New student residence halls and dining center immediately east of the Stony Brook Union
• Full renovation of the Stony Brook Union into a Student Services Center
• New Recreation Center
• New Lecture Center
• Renovated Arena
• Creation of pedestrian plaza between Library and SB Union
Toll Drive Dining Project

Phase I
• Dining Facility
  • 850+ seat dining facility
  • 55,000 net square feet
  • $34 million FSA/Campus Dining funded
• 302 new resident beds
• Increase to 13,600 semester resident meal plans per year

Phase II
• 456 new resident beds
Toll Drive Dining Project
Input solicited by FSA before and during design:

- Undergraduate, graduate student, faculty focus groups
- Dining Resolutions Committee presentations
- RHA presentation
- University Senate Student Life Committee presentations
- Customer Advocate data
- Visits with students and Campus Residences staff to NE campuses that have just completed new resident/dining
- College of Business Marketing Research class projects
  - 16 student teams
  - Over 500 students, faculty, staff surveyed/interviewed
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Key Needs Identified

“Community” Dining

• Quality (including made-to-order)
• Variety (including cultural, ethnic, dietary needs)
• Atmosphere to meet, socialize, study

“Rush Hour” Dining

• Fast (price point sensitive)
• Convenient (especially lunch between classes)
• Connect to Internet quickly
Toll Drive Dining Project

Challenges

• Needs of “community” dining conflict with needs of “rush” dining, when operationalized
• No existing example of residential & center campus dining facility at major University
• Size, shape conforming to residential towers footprint
• Create plan without benefit of feasibility study
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AT STONY BROOK UNIVERSITY

Proceeds from FSA operations are used to benefit the campus community.
Toll Drive & Residence Dining I Academic Year Weekday Schedule (10:00pm)

Legend
1. West Atrium Seating
2. Tex-Mex Restaurant
3. Halal NY
4. Sandwich/Bagel Shop
5. Italian Restaurant
5a. Pizza Express
6. Mongolian Grill
7. Grill Restaurant
7a. Grill Express
8. Cooking Show Restaurant
9. Community Hall Seating
10. Starbucks Counter
11. Starbucks Seating
12. Kosher
13. Emporium Takeout
14. Vegetarian

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