Cinema & Cultural Studies

The major in Cinema and Cultural Studies (CCS) considers film as a form of representation in and of itself and in relation to other disciplines such as literature, art, and theatre. By emphasizing the field of cultural studies, the major is designed to show how cultural forms such as cinema and media develop and interact with each other and with social, historical, and economic forces. The major's core courses place strong emphasis on critical thinking about cinema and other cultural forms. Students are also taught "media literacy"-the ability to read the many images we encounter every day in an age when images are being used for manipulation as never before. Students are encouraged to apply knowledge in the classroom to practical situations through internships in film and advertising industries or through independent research.

Students majoring in Cinema and Cultural Studies are prepared to undertake graduate study in many humanistic disciplines and to enter into careers in the film industry, communications, advertising, marketing, and public relations.

Transferable Skills

- Analytical and critical abilities
- Rhetorical skill
- An understanding of visual communication
- Extensive technical and creative writing experience
- Didactic skills
- Ability to make detailed observations
- Developing an understanding of different cultures

Career Communities to Consider

- Arts & Communications
- Public Service
- Education & Helping Professions
- Business