The following Strategy Course is required:

- BUS 337 Entrepreneurship Across Countries*

**Entrepreneurship** (Advisory pre-requisite BUS 353 or BUS 383)

Select one from the following:

- BUS 364: How to Build a Start-Up* (EXP+)
- BUS 369: New Product Development*

Select one from the following:

- BUS 399: Intellectual Property Strategy*
- BUS 401: Negotiation Workshop*

Select one from the following:

- BUS 331: International Finance*
- BUS 332: Entrepreneurial Finance*
- BUS 336: Mergers & Acquisitions*

The following Strategy Course is required:

- BUS 337 Entrepreneurship Across Countries*

**C. Upper Division Writing Requirement**

Satisfied after successfully completing BUS 447.

**D. Declare an Area of Specialization**

Choose one specialization from the following areas and take the prescribed courses:

**Accounting**

Required:

- ACC 214 Managerial Cost Analysis and Applications*
- ACC 310 Intermediate Accounting I*
- ACC 311 Federal Income Taxation I*

Select one from the following:

- ACC 312 Financial Statement Reporting & Analysis*
- ACC 313 Intermediate Accounting II*
- ACC 314 Federal Income Taxation II*
- ACC 315 Accounting for the Small Business Entrepreneur*
- ACC 400 External Auditing*

**Entrepreneurship** (Advisory pre-requisite BUS 353 or BUS 383)

Select one from the following:

- BUS 364: How to Build a Start-Up* (EXP+)
- BUS 369: New Product Development*

Select one from the following:

- BUS 399: Intellectual Property Strategy*
- BUS 401: Negotiation Workshop*

Select one from the following:

- BUS 331: International Finance*
- BUS 332: Entrepreneurial Finance*
- BUS 336: Mergers & Acquisitions*

The following Strategy Course is required:

- BUS 337 Entrepreneurship Across Countries*

**Finance**

Select four from the following:

- BUS 331 International Finance*
- BUS 332 Entrepreneurial Finance*
- BUS 336 Mergers & Acquisitions*
- BUS 355 Investment Analysis*
- BUS 356 Financial Engineering*
- BUS 365 Financial Management* (ESI)
- BUS 366 Money and Institutions* OR
- BUS 383 Public Finance
- BUS 468 Risk Arbitrage*

**International Business** (students are encouraged to complete one or more courses abroad)

Required:

- BUS 337 Entrepreneurship Across Countries*
- BUS 333 International Finance*
- BUS 362 International Marketing*
- BUS 440 International Business*

**Marketing**

Required:

- BUS 358 Marketing Research* (ESI)
- BUS 359 Consumer Behavior*
- BUS 448 Marketing Strategy*

Select one from the following:

- BUS 360 Social Media Marketing Strategy*
- BUS 374 Consumer Advertising & Promotion*
- BUS 375 Principles of Sales*
- BUS 360 Business Marketing*
- BUS 361 Retail Management*
- BUS 362 International Marketing*
- BUS 363 Brand Management*
- BUS 369 Marketing of New Products*

**Management & Operations**

Required:

- BUS 340 Information Systems in Management *

Select three from the following:

- BUS 364 How to Build a Start-Up*
- BUS 370 Lean Practices in Operations*
- BUS 371 Supply Chain Management*
- BUS 372 Quality Management*
- BUS 393 Principles of Project Management*

**MINIMUM GRADE REQUIREMENT**

All students who are admitted into the business major must complete all courses marked with a “*” with a grade of C or higher in order to satisfy the requirements for the business major. **All courses must be taken for letter grades.**

Please note the **prerequisites** before registering for your classes. These are available online in the undergraduate bulletin, as well as in OSS.

**GRADUATION CLEARANCE**

This checklist summarizes your major/minor degree requirements. Please consult the Undergraduate Bulletin that was in place when you declared your major/minor for the official list of major/minor requirements. For details, visit [http://sb.cc.stonybrook.edu/bulletin/current/archives.php](http://sb.cc.stonybrook.edu/bulletin/current/archives.php).

This checklist indicates ONLY what is required for your major or minor, and does not confirm completion of the University’s general education, upper-division, and total credit requirements. Please consult with the appropriate academic advising unit to review the remaining graduation requirements. For general advising, visit [http://www.stonybrook.edu/sb/academichelp.shtml](http://www.stonybrook.edu/sb/academichelp.shtml).

For transfer students only: The maximum amount of credits transferred into the major is 21 credits. Of the 21 credits, only 6 credits can be used to fulfill an area of specialization.