MBA 36 credit Track - Effective Fall 2015

<table>
<thead>
<tr>
<th>Required Core &amp; Capstone Classes</th>
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<tbody>
<tr>
<td>MBA 501 Management Economics</td>
<td>MBA 511 Technological Innovations</td>
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<tr>
<td>MBA 503 Data Analysis &amp; Decision Making</td>
<td>MBA 507 Ethics &amp; Law</td>
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<tr>
<td>MBA 506 Leadership &amp; Team Effectiveness</td>
<td>MBA 592 Organizational Behavior</td>
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<tr>
<td>MBA 503 Data Analysis &amp; Decision Making</td>
<td>MBA 512 Bus Planning &amp; Strat Mgt</td>
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<td>MBA 506 Leadership &amp; Team Effectiveness</td>
<td>MBA 522 Industry Project</td>
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You are required to take 4 elective courses in either Innovation, Management or HR below to earn that concentration.

For Management students - you can also take classes that have (M) at the end of the description.

### Innovation
- BUS 554 Lean Launch Pad
- BUS 567 Intellectual Property Strategy (M)
- FIN 552 Mergers & Acquisitions (M)
- MBA 509 Cont. Quality Improvement (M)
- MBA 538 Org. Change & Devel. (M)
- MBA 570 Entrepreneurship (M)
- MBA 571 Social Entrepreneurship (M)
- MBA 574 Project Management
- MKT 535 New Product Marketing (M)
- MKT 565 Marketing Research
- MKT 567 Marketing Strategy
- MBA 515 Managing in a Global Economy
- MBA 517 Info Sys for Managers
- MBA 543 Management Science
- MBA 560 Design & Analysis of Mgt (517)
- MBA 566 Business Law
- MBA 574 Project Management
- MBA 588 Database Management
- BUS 520 Law & Foreign Policy in Int'l Bus
- BUS 554 Lean Launch Pad
- FIN 536 Financial Mgt

### Management
- FIN 549 Risk Management
- FIN 552 Mergers & Acquisitions
- FIN 541 Bank Management
- MKT 516 Strategic Brand Management
- MKT 518 Sales Management
- MKT 535 New Product Marketing
- MKT 555 Consumer Behavior
- MKT 575 Business Marketing
- MKT 564 Info Sys. For Mkting

### Human Resources
- HRM 532 Foundations of HR
- HRM 533 Employee Relations & Labor Management (M)
- HRM 537 Employee Learning & Professional/Career Devel
- HRM 538 Org Development & Change Mgt (HRM 532) (M)
- HRM 541 Human Relations and Workforce Planning
- HRM 545 Employment Law and Policy (HRM 533)
- HRM 546 Job Eval, Comp Systems, & Benefits (HRM 532)
- HRM 547 Performance Mgt in Organizations (M)
- HRM 548 Diversity and Global Issues in the Workplace (HRM 532 or 541)